Red Herring Global 2018 Conference Guide

October 22-24, Pasadena



AGENDA



Red Herring Global 2018



2018 Red Herring Global: Agenda

Monday,	October	22
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7:00– 9:00 pm Welcome Cocktail & Registration

Tuesday, October 23

7:00 – 9:00 am	Breakfast & Registration
9:00 – 9:45 am	Opening Comments, Alex Vieux
9:45 – 10:30 am	 Keynote Roundtable: Managing Growth and the Lessons Learned. Radha Basu, Founder and CEO of iMerit. iMerit Max Liu, Co-Founder & CEO of EMQ Larry Beran, COO/ CFO of iPipeline
10:30 – 11:00 am	Coffee Break
11:00 – 11:30 am economy	Keynote Session: The Resource Efficiency Revolution: How it's changing the global
	Steve Westly, Founder & Managing Partner of Westly Group.
11:30 - 12:00 pm	Keynote Session: Getting FundingYinglan Tan, Founding Managing Partner of Insignia Venture Partners
12:00-12:30 pm	 Keynote Session: Success stories in Asia and Europe Xabi Uribe-Etxebarria, CEO and Founder of Sherpa Robbie Antonio, CEO and Founder of Revolution Precrafted
12:30 – 1:30 pm	Lunch
1:30 – 3:30 pm	Presentations: Red Herring Global Finalists
3:30 – 4:00 pm	Coffee Break
4:00 – 6:00 pm	Presentations: Red Herring Global Finalists
7:00 – 9:00 pm	Cocktail & Dinner Reception

Wednesday, October 24

7:00 – 9:00 am	Breakfast & Registration
9:00 – 9:30 am	Opening Comments, Alex Vieux
9:30 – 9:45 am	Keynote Presentation: Twelve commandments for the tech ecosystems
9:45 – 10:30 am	Keynote Session: Going public without a RoadshowSteven Fletcher, CEO of Explorer



2018 Red Herring Global: Agenda

10:30 – 11:00 am	Coffee Break
11:00 – 11:30 am	 Keynote Roundtable: How to buy and sell your company Burke Davis, Vice President of Sorenson Capital
11:30 – 12:00 pm	Keynote Session: Navigating Legal Challenges in TechTara Styles, General Counsel of Numerix
12:00 – 12:30 pm	 Keynote Roundtable: Going Global JB Rhyu, CEO of Mesh Korea Frances Maier, CEO of Babyquip
12:30 – 1:30 pm	Lunch
1:30 – 3:30 pm	Presentations: Red Herring Global Finalists
3:30 – 4:00 pm	Coffee Break
4:00 – 6:00 pm	Presentations: Red Herring Global Finalists
7:00 – 9:00 pm	Red Herring 100 Global Award Ceremony & Dinner

COMPANY PROFILES



Red Herring Global 2018



Company: AISERA	Company: Altum Technologies	Company: AMRA Medical AB
Year Founded: 2017	Year Founded: 2016	Year Founded: 2010
Sector: Cloud Computing (SaaS, PaaS, etc.)	Sector: Clean Tech	Sector: Medical Devices
Location : PALO ALTO, United States Profile : AISERA offers a novel autonomous Al- driven IT Support and Operations technology. AISERAFÇÖS AI-Driven Next Generation Service Management solution is built for Multi-Cloud, where its proactive, personalized and prescriptive approach to Service Management empowers users and agents (support and IT), while drastically reducing IT cost.	Location : Helsinki, Finland Profile : Altum Technologies is the first and only company to use power ultrasound to remove fouling from liquid-carrying industrial equipment with no process/production stoppages, no chemicals and no equipment disassembly.	Location: Linkoping, Sweden Profile: AMRA is an international digital health company and the first in the world to transform images from a rapid, 6-minute whole body MRI scan into precise, 3D- volumetric fat and muscle measurements.
Company: APEX Technologies	Company: App Orchid Inc	Company: ATARLABS BILISIM AS
Year Founded: 2012	Year Founded: 2013	Year Founded: 2017
Sector: Big Data	Sector: Software	Sector: Cyber Security
Location : Shanghai, China Profile : APEX Technologies offers a range of sophisticated high speed optical test devices for use in the telecommunications industry, and in research laboratories worldwide, including Optical Spectrum Analyzers with the best ultra high resolution you can find in the market and multi test platforms.	Location: Redwood City, United States Profile: AppOrchid Inc uses cognitive computing and next-generation user experience as a means of providing multi-device apps across the enterprise value chain. Using ground-breaking data science, artificial intelligence and natural language interface, analysts can now develop powerful business apps and solutions with minimum IT oversight and governance.	Location: ANKARA,Turkey Profile: Atar Labs builds ATAR, a security orchestration platform featuring automated resp., analyst aug., collaborative investigation and KPI management
Company: Attivo Networks	Company: BabbleLabs	Company: BabyQuip, Inc.
Year Founded: 2011	Year Founded: 2017	Year Founded: 2016
Sector: Security	Sector: Software	Sector: Travel
Location: Fremont, United States Profile: Attivo Networks _T « is the leader in deception technology for real-time detection, analysis, and accelerated response to advanced, credential, insider, and ransomware attacks. The	Location: San Jose, US Profile: BabbleLabs is revolutionizing the communication among humans and machines by enhancing speech quality, accuracy, and personalization to power breakthrough voice	Location : San Francisco, United States Profile : BabyQuip is a baby gear rental service and marketplace, helping families Pack Light, Travel Happy.
Attivo ThreatMatrixFäó Deception and Response Platform accurately detects advanced in-network threats and provides scalable continuous threat management for user networks, data centers, cloud, IoT, ICS-SCADA, and POS environments.	applications and devices.	
Company: Balbix	Company: BLUETOWN	Company: Borderless Acess Panels Pvt
Year Founded: 2015	Year Founded: 2014	Ltd
Sector: Security	Sector: Telecommunications	Year Founded: 2008
Location: San Jose, United States	Location: Copenhagen, Denmark	Sector: Marketing/Advertising/SOE
Profile : Balbix I's value proposition for the Security	Profile: BLUETOWN is an internet and content	Location: Mumbai,India
and Risk Management Software market, and the	service provider with a vision of making modern	Profile : Borderless Access, a global digital
CISO teams using these tools, is clear ГÇô avoid	connectivity accessible and affordable for everyone	MR solutions company, provides access to
cyber-breaches by predicting and proactively controlling them (aka (breach avoidance)).	by combining innovative technology and new business models. BLUETOWN is able to provide low-	experiences and life moments of engaged consumers from hard-to-reach audiences
	cost, sustainable Wi-Fi solutions to connect people	(Consumers, B2B & Specialist Audiences,
	in rural parts of the world, operating 24/7 on grid power, solar panels and rechargeable batteries.	including Healthcare) in the emerging and developed markets, driven by Technology & Community
Company: botkeeper	Company: Cloud Lending Solutions	Company: CloudGenix, Inc
Year Founded: 2015	Year Founded: 2012	Year Founded: 2013
Sector: Professional Services (HR, Accounting,	Sector: Software	Sector: Telecommunications
Legal, etc.)	Location: San Mateo,USA	Location: SAN JOSE, United States
Location: Boston,US	Profile: Cloud Lending Solutions is the technology	Profile: CloudGenix is the software-defined
Profile : Botkeeper marries the very latest advanced	of choice for financial institutions leading the next	wide-area network (SD-WAN) leader,
learning methods to the algorithms that fostered breakthroughs in our understanding of the human genome, the advent of self-driving cars, and Netflix	wave leasing. Through our integrated front-to-end lending platform, financial institutions can simplify the borrower experience, accelerate loan	revolutionizing networking by transforming legacy WAN's into a radically simplified, secure application-defined fabric, and
movie recommendations ГÇô with robotic process automation and human oversight to redefine accounting best practices.	processing, increase volumes and reduce operational inefficiencies through automation & configuration.	virtualizing heterogeneous underlying transports into a unified hybrid WAN.



	Company Crank	Common Datata and
Company: CloudPost Networks	Company: CropX	Company: Datalogue
Year Founded: 2015	Year Founded: 2013	Year Founded: 2016
Sector: Security	Sector: Other	Sector: Big Data/Storage
Location: Santa Clara,USA Profile: CloudPost Networks develops IoT security	Location: Hertzliya, Israel Profile: CropX Ltd., an ag-analytics company,	Location: New York, United States Profile: Datalogue uses advanced
and risk-reduction solutions that protect business-	develops cloud based software solutions integrated	convolutional neural networks combined
critical devices and systems. CloudPost uniquely ties	with wireless sensors, which boosts crops yield and	with machine vision to automate the entire
device identity with behavioral analytics so	saves water and energy. It offers advanced adaptive	ETL (extract, transform, load) pipeline.
organizations can quickly spot security issues and	irrigation software service that delivers crop yield	Imagine a system that can like a human,
implement precise controls to protect the	increase, and water and energy cost saving services	automatically create connections across
environment.	while conserving the environment.	disparate data sets, and then merge that
		data into a singular, fully compliant dataset
Company: DataWallet	Company: Deposit Solutions GmbH	Company: DreamQuark SAS
Year Founded: 2015	Year Founded: 2011	Year Founded: 2014
Sector: Big Data/Storage	Sector: Banking/M&A	Sector: Software
Location: New York, United States	Location: Hamburg, Germany	Location: Paris, France
Profile : Datawallet aspires to be the world's	Profile : Founded in 2011 and based in Hamburg,	Profile: DreamQuark offers to banks and
greatest Personal Data Management Platform	Germany, Deposit Solutions is a leading European	insurance companies a unique IA solution
(PDMP) and Consumer-to-Business Data Exchange.	Fintech company that is transforming the Fé¼9	based on deep learning that enables the
Individuals download Datawallet's app and link	trillion European market of retail deposits. The	creation of smart applications within few
their preferred social media to gain insight into how	company is a provider of the Open Banking	clicks. They put their intelligence into
their personal data is being used across these sites and access to personal productivity and accounting	platform for deposits connecting banks and depositors across Europe. They partner with banks	developing the best algorithms, to detect, very efficiently, rare and otherwise invisible
tools.	all over Europe to build new capabilities and enable	phenomena in a wide variety of data types.
	substantial growth.	
Company EMO		Company ForeverCar
Company: EMQ Year Founded: 2014	Company: Fluffy Fairy Games GmbH Year Founded: 2016	Company: ForeverCar Year Founded: 2011
Sector: Other	Sector: Gaming	Sector: Other
Location: Hong Kong,Hong Kong	Location: Karlsruhe, Baden,Germany	Location: Chicago,US
Profile : EMQ is a financial settlement network that	Profile: Fluffy Fairy Games Amobile games studio	Profile: ForeverCar is the first digital
provides an infrastructure to accelerate a cashless	aspiring to be the most player-oriented games	platform for extended car repair coverage
economy and provide access of digital financial	company in the world. Located in the heart of	FÇô transforming the way car owners buy
services across Asia. Leveraging our strong partner	Karlsruhe (soon moving to Berlin), we are a new	and benefit from vehicle service plans.
ecosystem, we have established a robust last-mile	and vibrant mobile gaming studio. As the	ForeverCar makes it simple for customers
distribution footprint to reach millions of unbanked	developers of the Android and iOS game FÇ£ldle	to shop, quote, purchase and use vehicle
population and support the financial inclusion initiatives in the region.	Miner Tycoon probably one of the three most successful idle games in the world, we already	service plans, while offering full transparency along the way.
	made a name for ourselves in die industry.	transparency along the way.
Company: Fresh Digital Group INC	Company: FreshLime	Company: Frontier NanoSystems
Year Founded: 2011	Year Founded: 2014	Year Founded: 1994
Sector: Mobile	Sector: Cloud Computing (SaaS, PaaS, etc.)	Sector: Consumer Electronics
Location: New York, United States	Location: Suite, United States	Location: Austin, United States
Profile: FRSH produces world-class digital products	Profile: FreshLime is a cloud-based business and	Profile: Frontier NanoSystemsFÇÖ patented
and is the premiere experienced voice interaction	marketing automation platform designed to help	manufacturing solutions unleash
design and development studio. Our proprietary	service based professionals acquire, retain, and	nanotechnology 「ÇÖs full potential by
data management platform with contextual and	engage with local customers. FreshLime's mobile	forming physically large material bodies
explicit data, will help usher businesses into the connected age.	first application was designed to help independent service providers grow revenue, increase efficiency,	having nanoscale grains (20-50 nm in diameter) and compositional precision.
connected age.	and manage back office operations more	diameter and compositional precision.
	effectively.	
Company: Glance Technologies	Company: GridGain Systems	Company: Happiest Minds
Year Founded: 2014	Year Founded: 2010	Technologies
Sector: Marketing/Advertising/SOE	Sector: Enterprise Software	Year Founded: 2011
Location: Vancouver, Canada	Location: Foster Clty, United States	Sector: Software
Profile: Ranked in the top third of Inc.FÇÖs Fastest-	Profile: GridGain is revolutionizing real-time data	Location: Bangalore, India
Growing Private Companies in the US; winner of the	access and processing by offering an in-memory	Profile: Happiest Minds enables digital
2015 Red Herring Global and North America awards, a Top 10 Most Interesting and Innovative	computing platform built on Apache _T « IgniteГäó. GridGain solutions are used by global enterprises in	transformation for enterprises and
Automotive Companies, winner of six American	financial, software, ecommerce, retail, online	technology providers by delivering seamless customer experience, business
Business Awards including Gold for Management	business services, healthcare, telecom and other	efficiency and actionable insights through
Team of the Year, Glance Technologies (DAS) serves	major sectors, with a client list that includes	an integrated set of disruptive
thousands of businesses in the U.S. and Canada and	Barclays, ING, Sberbank, Misys, IHS Markit,	technologies: big data analytics, internet of
is endorsed by General Motors, Chrysler, and Kia.	Workday, Silver Spring Networks and Huawei.	things, mobility, cloud, security, unified
		communications, SDN-NFV, etc.



RED HERRING Company Profiles

IIERRINO		
Company: Hashedin Technologies	Company: HealthCare.com	Company: Hyliion
Year Founded: 2010	Year Founded: 2014	Year Founded: 2015
Sector: Software	Sector: Marketing/Advertising/SOE	Sector: Clean Tech
Location: Bangalore,India	Location: Miami, United States	Location: Austin, US
Profile: At HashedIn, we Build & Scale Great Digital	Profile: HealthCare.com was launched in 2014 to	Profile: Hyliion offers fleets an easy,
Products. We bring together our technology	change the way consumers shop for health	efficient way to decrease emissions and
expertise and culture of innovation to build and	insurance and disrupt the \$4 trillion marketplace,	lower fuel costs by instantly turning semi-
transform software for digital businesses. We work	accelerating the move toward the retailization of	tractor trailers into intelligent electric
with enterprises and startups to accelerate their	healthcare.	hybrid vehicles. Hyliion's patented
digital journey.	Since starting we have connected more than 1.5	technology can be used on new or existing
	million consumers to insurance carriers through	vehicles.
	leads, calls, clicks and online enrollment.	
Company: Illusive Networks	Company: iMerit Technology Services Pvt.	Company: Impartner, Inc.
Year Founded: 2014	Ltd	Year Founded: 1997
Sector: Security	Year Founded: 2012	Sector: Software
Location: HaMerkaz,Israel	Sector: Other	Location : South Jordan, United States
Profile : Deception cybersecurity offers a fresh, pre-	Location: Kolkata,India	Profile : Impartner delivers the industry [ÇÖs
emptive approach to defending networks. Creating	Profile : iMerit is an on-demand digital data services	most advanced SaaS-based Partner
an alternate reality that is transparently woven	company. We provide data and content services for	Relationship Management (PRM) solution,
across the entire organisational network, enticing	Machine Learning, Natural Language Processing,	helping companies worldwide manage their
and realistic deceptions appear authentic to	Computer Vision, eCommerce and other digital	partner relationships and accelerate
intruders and once triggered, security teams are	organizations.	revenue and profitability through indirect
alerted, providing contextual forensics to mitigate		sales channels. Impartner PRM is the
attacks at the earliest opportunity.		industry's most award-winning PRM
		technology.
Company: Innophys Co., LTD.	Company: InterWorks Cloud	Company: iPipeline
Year Founded: 2013	Year Founded: 2001	Year Founded: 1995
		Sector: Software
Sector: Hardware	Sector: SaaS	
Location: Shinjuku-Ku, Japan	Location: Thessaloniki,Greece	Location: Exton, United States
Profile : Robotics Company based on the technologies from Tokyo University of Science.Our	Profile : The company offers a platform named interworks.cloud, which offers its users with cloud-	Profile : iPipeline is a leading provider of cloud-based software solutions for the life
robots are very innovative.	based business platforms, an online marketplace,	insurance and financial services industry.
It has no battery, no motor, no sensor, and no	billing, provisioning, CRM, business reporting,	Through our SaaS-based new business
software. It works by mechatronics only.	ticketing, and third party integration services.	acquisition platform, we accelerate and
		simplify sales, compliance, operations and
		support.
Company: Kenna Security	Company: Koble	Company: Lastline
Year Founded: 2013	Year Founded: 2017	Year Founded: 2011
Sector: Security	Sector: SaaS	Sector: Security
Location: San Francisco, United States	Location: Boston, United States	Location: Redwood City,United States
Profile: Kenna Security is a leader in predictive	Profile: Koble is a complete system for for	Profile: Lastline provides innovative
cyber risk. The Kenna Security Platform enables	candidate management and campus recruiting,	network and email security products that
organizations to work cross-functionally to	enabling companies to build relations with future	detect and defeat cyberattacks. We deliver
determine and remediate cyber risks.	employees.	automated detection, analysis, and
		response to completely remediate
		advanced threats that easily evade
		'advanced' or 'next-generation' securuity
		products, resources and at lower cost.
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Company: Limelight Health	Company: Livspace	Company: M3 Biotechnology, INC
Year Founded: 2014	Year Founded: 2014	Year Founded: 2011
Sector: Cloud Computing (SaaS, PaaS, etc.)	Sector: Internet/Online (ISP, B2B, B2C, etc.)	Sector: Biotechnology
Location: San Francisco, United States	Location: Bengaluru,India	Location: Seattle,USA
Profile: Started in 2014, Limelight's award-winning	Profile: Livspace.com is an online, end-to-end home	Profile: M3 Biotechnology is a clinical-stage
technology, called QuotePadFäó is transforming the	design and renovation platform that offers a three-	company with a novel platform of disease-
way employee benefits are underwritten, quoted	side marketplace. It connects homeowners with	modifying regenerative small molecules.
and sold. Limelight partners with leading insurance	certified interior designers and curated vendors	
companies, PEO's, private exchanges, benefits brokers and anyone who needs to get a rate to	across furniture, decor, modular kitchen and closets, and several other home-improvement-	
someone else.	services categories.	

RED HERRING Company Profiles

Company: Mesh Korea Year Founded: 2013 Sector: Other Location: Seoul,South Korea Profile: Mesh Korea is a start-up company since 2013, which has 200 staff members with 100+ engineers and 11 key experts in IT/logistics. Mesh Korea is a platform subscriber by providing a real- time logistics service that suits diverse delivery needs ranging from food to small parcel shipments, etc. on time. Company: NoviFlow inc. Year Founded: 2012 Sector: Telecommunications Location: Montreal,Canada Profile: NoviFlow is a developing networking solutions company for network operators, hyperscale data centers and enterprises. Our solutions are comprised of our NoviWare _T « Network Operating Software (NOS) and off-the shelf hardware running Network Processors (NPUs). Our target markets are Software Defined Networking (SDN) and Cybersecurity. Company: Nuvve Corp. Year Founded: 2010 Sector: Automobile Location: San Diego,United States Profile: Nuvve Corp. is a company focused on vehicle-to-grid (V2G) solutions.	Company: Minio, Inc. Year Founded: 2014 Sector: Big Data/Storage Location: Woodside,United States Profile: Minio is a Cloud storage server, designed to be minimal and scalable. Minio will enable application developers to build their own Amazon S3 compatible Cloud storage without any special storage skills. Company: NSS Labs Year Founded: 2007 Sector: Security Location: Austin,United States Profile: NSS Labs, Inc. is the most trusted source for independent, fact-based cybersecurity guidance. Our mission is to advance transparency and accountability within the cybersecurity industry. Company: Obiz Concept Year Founded: 2010 Sector: Marketing/Advertising/SEO Location: Lyon,France Profile: Obiz develops web-based customer loyalty programms for stock listed
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	companies and large organizations and associations. Features such as geolocation make our solution even more adapted to the digital era.
Company: Pivotal Systems Year Founded: 2003 Sector: Other Location: Fremont, United States Profile: Pivotal Systems provides best-in-class monitoring and process control technology for the semiconductor manufacturing industry. Our vision is to enable an order of magnitude increase in fab productivity and capital efficiency for current and future technology nodes.	Company: Productsup GmbH Year Founded: 2010 Sector: Cloud Computing (SaaS, PaaS, etc.) Location: Simmelsdorf,Germany Profile: Productsup is a SaaS firm that introduced a cloud-based platform that changed the way that product data is being handled. The company has come to be the leading tool for product data management and shopping feed optimization.
Company: Pulse Secure Year Founded: 2014	Company: Puut A/S Year Founded: 2011
Sector: Network Security Location: San Jose, United States	Sector: Internet/Online (ISP, B2B, B2C, etc.)
access and mobile security solutions to both enterprises and service providers. Enterprises utilize the company's Pulse virtual private network (VPN), network access control and mobile security products to enable end user mobility securely and seamlessly in their organizations.	Location: Kobenhavn, Denmark Profile: Puut A/S is a Danish enabling FinTech company that offers mobile wallet services, social finance enablement and content sharing as a service to end-users, service providers and merchants alike.
	Company: Pivotal Systems Year Founded: 2003 Sector: Other Location: Fremont, United States Profile: Pivotal Systems provides best-in-class monitoring and process control technology for the semiconductor manufacturing industry. Our vision is to enable an order of magnitude increase in fab productivity and capital efficiency for current and future technology nodes. Company: Pulse Secure Year Founded: 2014 Sector: Network Security Location: San Jose, United States Profile: Pulse Secure, LLC is a leading provider of access and mobile security solutions to both enterprises and service providers. Enterprises utilize the company's Pulse virtual private network (VPN), network access control and mobile security products to enable end user mobility securely and



RED Company Profiles

Company: Qnext Corp Year Founded: 2012 Sector: Virtualization Location: Concord,,Canada Profile: Qnext is a leading developer of innovative technologies and solutions that change the way individuals and organizations use, share and secure data. The company is working with semiconductor companies, managed service providers and resellers worldwide.	Company: Quantumcyte, Inc Year Founded: 2014 Sector: Life Sciences/Biotech Location: Sunnyvale,US Profile: Quatumcyte is developing a novel platform technology for the Genomic Molecular Profiling Market. The platform will transform the way cancer diagnostics and research will be performed. Quantumcyte is an early stage biotech company with a world class group of scientists, engineers, and sales and marketing staff	Company: RedWave Energy, Inc. Year Founded: 2011 Sector: Clean Tech Location: Wheaton, United States Profile: RedWave Energy is an ARPA-E awardee and VC funded company building the next generation technology for harvesting electricity from industrial waste heat. The nano-antenna technology being developed can harvest low temperature waste heat cost efficiently, a segment of the waste heat market that has not been developed.
Company: Reviva Pharmaceuticals Inc Year Founded: 2006 Sector: Pharma Location: Sunnyvale, United States Profile: Reviva Pharmaceuticals, Inc., is a fast growing privately held, late-stage clinical development pharmaceutical company headquartered in Silicon Valley. The Company is developing a portfolio of internally discovered next generation innovative therapies using chemical genomic driven approaches and proprietary technologies to address unmet medical needs.	Company: Revolution Precrafted Year Founded: 2015 Sector: Other Location: Manila,Philippines Profile: Revolution is a collection of limited edition, pre-crafted properties, including homes and pavilions, introduced by Robbie Antonio, who is known for bringing in celebrity-branded developments. The project unites over seventy of the worldICÇOS top designers to create an exclusive series of prefabricated, livable spaces.	Company: RoboKind Year Founded: 2011 Sector: Other Location: Dallas, United States Profile: RoboKind is a Dallas-based company whose mission is to create cost- effective and inclusive education for all. Working with experts in the autism community and school systems around the world, RoboKind has developed products to give children opportunities to realize their potential and pursue their passions for all things tech related.
Company: Saankhya Labs Private Limited Year Founded: 2007 Sector: Telecommunications Location: Bengaluru,India Profile: Saankhya Labs is IndiarÇÖs leading vertically integrated communication systems and transformative technology solution provider. Saankhya specializes in Software Defined Radio offering a wide range of communication products for terrestrial, satellite and broadcast applications.	Company: Sefamerve Year Founded: 2012 Sector: E-Commerce Location: Istanbul,Turkey Profile: We are selling clothes that will fulfill the lifestyle needs of Muslim women in a beautiful way.	Company: Serosoft Solutions Pvt Ltd Year Founded: 2008 Sector: Software Location: Opposite Treasure Island Next,India Profile: Serosoft Solutions Pvt. Ltd. (Serosoft) is a leading educational software company promoted by a dynamic team of IIM and US graduates. Our out-of-the-box and configurable solutions built on the flagship ACADEMIA product are helping scores of institutions- globally- overcome their educational and learning challenges, and to drive innovation.
Company: Sherpa Year Founded: 2012 Sector: Software Location: Erandio-BILBAO,Spain Profile: Sherpa is the predictive intelligence engine that organizes your life. Using advanced AI algorithms, the platform learns from you to serve you relevant and timely information even before you think to ask. Sherpa's predictive and proactive AI technology mimics human intelligence to make your life easier and more exciting.	Company: Shoptimize Year Founded: 2012 Sector: E-Commerce Location: PUNE,India Profile: Shoptimize helps Indian merchants realize the potential of online commerce. By bringing together world-class technology and their understanding of Indian consumers and businesses, Shoptimize offers a completely hassle-free platform for growth	Company: Social Party Inc. Year Founded: 2011 Sector: Internet/Online (ISP, B2B, B2C, etc.) Location: Helsinki,Finland Profile: Social Party Inc. has developed Party Coins Digital Rewards service for international customer loyalty programs which enables them to reward instantly and cost-efficiently the vast majority of their loyalty members with the best selling and most popular digital goods such as top grossing games.
Company: Sonendo, Inc. Year Founded: 2006 Sector: Medical Devices Location: Laguna Hills,United States Profile: Sonendo, Inc. is a privately-held, venture- backed company developing innovative and disruptive technologies to transform endodontic therapy.	Company: SourceDay, Inc. Year Founded: 2013 Sector: Cloud Computing (SaaS, PaaS, etc.) Location: Austin, United States Profile: SourceDay is a Software as a Service (SaaS) solution that automates procurement and purchase order management processes to solve the most common challenges manufacturing and distribution companies face in managing their direct spend. SourceDay extends ERP purchasing capabilities by centralizing and managing the procurement lifecycle for buyers and suppliers, eliminating manual processes while improving supplier performance.	Company: Spott Year Founded: 2015 Sector: Entertainment & Media Location: Oost-Vlaanderen,Belgium Profile: Spott allows to make every inspiring video content instantly interactive and shoppable; from well-known TV-shows and movies to influencers or any other branded content. Spott has the aspiration to be the primary partner for any brand that wants to get its message across to the right target audience no matter the screen transparant view on the ROI of every campaign.



RED HERRING Company Profiles

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Company: StackPath Year Founded: 2015 Sector: Cloud Computing (SaaS, PaaS, etc.) Location: Dallas,United States Profile: StackPath is the intelligent web services platform for security, speed and scale. It is the first platform to unify enterprise security solutions by leveraging collaborative intelligence that makes each service smarter and more secure with every threat detected, in addition to vastly improving the customer experience.	Company: StrongBox Data Solutions (SBDS) Year Founded: 2016 Sector: Big Data/Storage Location: Montreal,US Profile: StrongBox Data Solutions (SBDS) is a worldwide leader in big data management, providing powerful heterogeneous storage solutions to many of the worldГÇÖs largest corporations, governments and IT organizations. SBDS is a pioneer in simplifying data management, automating data movement, taking the complexity out of business continuity, while reducing storage costs.	Company: Swag'r Year Founded: 2015 Sector: Other Location: Portland,,United States Profile: SWAG'R is the Pokemon Go for brands! SwagFÇÖr is a whole new way for brands to engage with mobile consumers. SwagFÇÖr also has developed the 1st first ever human/digital scavenger hunt technology for brands. SwagFÇÖr can place digital tokens inside of the geo-fenced area and the swagFÇÖr users must collect digital tokens physically and if they grab all the
Company: Tachyum Year Founded: 2016 Sector: Hardware Location: San Jose,United States Profile: Tachyum is a fabless semiconductor company designing very high-performance universal processor / Artificial Intelligence (AI) High Performance Computing (HPC) "Prodigy" server chips for hyperscale datacenters.	Company: TapClicks Inc. Year Founded: 2009 Sector: Marketing/Advertising/SOE Location: San Jose, United States Profile: TapClicks, Inc. is a marketing technology company that delivers complete digital marketing reporting and analytics platforms to digital agencies, media companies, and enterprises, for improved marketing ROI. Its suite of products includes flagship TapAnalytics, which consolidates marketing campaign information and performance results into a unified digital dashboard, with automated reporting and analytics.	Company: TastePlease Year Founded: 2016 Sector: Other Location: Denmark Profile: With the launch of TastePlease, this statement is truer than ever. Its online food universe combines elements of social media with a global marketplace for food experiences, allowing foodies of all kinds the chance to meet and interact in a brand new way.
Company: TouchBistro Year Founded: 2010 Sector: Other Location: Toronto,Canada Profile: TouchBistro is built for restaurant people by restaurant people, with every feature designed exclusively for the unique work flows and fast pace of a restaurant, which are quite different from retail or other industries. Built from the ground up to work as the heart of a restaurantFCÖs operations, it streamlines and simplifies all aspects of running a restaurant from order taking, payment processing, menu management, accounting, reporting, inventory management, and staff scheduling, to customer loyalty.	Company: Trax Technology Solutions Pte Ltd Year Founded: 2010 Sector: Analytics Location: Singapore,Singapore Profile: In 2010 Trax introduced a revolutionary new image recognition technology to the consumer goods industry. Our purpose was twofold ГÇô to raise awareness of the significance and value of image recognition and to drive greater efficiencies and effectiveness for consumer goods companies.	Company: Truelinked Year Founded: 2013 Sector: Internet/Online (ISP, B2B, B2C, etc.) Location: Taastrup,Denmark Profile: Truelinked is the leading marketplace for artists and arts organizations in classical music. To give you an impression in one sentence you should think of Truelinked as a ГÇEGoogle for the performing artsГÇ¥. We believe the artistic know-how should be found within the community of professionals and less via middlemen with a narrow sales agenda. Our key values are transparency, meritocracy, artistry, and innovation.
Company: Tsign Year Founded: 2002 Sector: Electronics Location: Zhejiang , China Profile: Tsign is a professional electronic signature service provider. Tsign is a professional electronic signature service provider. From electronic signature to document archiving management, from depository preservation to judicial certification, e-signal provides a complete set of electronic signature ecological services.	Company: Tudip Technologies Year Founded: 2010 Sector: Software Location: Pune,India Profile: Tudip Technologies is a value driven Software Services company. It delivers excellence in terms of dedicated and business-centric web solutions incorporated with innovation and expertise as the tools to achieve business goals. The company follows the agile methodology and has its own project management system named SteerSimple, that helps track taskГÇÖs priority and real-time progress anytime.	Company: Two Degrees Year Founded: 2015 Sector: Social Media Location: BOCA RATON,United States Profile: Two Degrees spontaneously introduces people in proximity who have mutual friends. Businesses pay us money for access to this network of connections through which they can acquire new customers at a lower cost. The endorsed network of friends results in retained customers. Our app combines the best features of Facebook, Groupon and



Company: Ubi Transports Year Founded: 2012 Sector: Software Location: Macon,France Profile: Ubi Transports is a French editor-integrator of disruptive digital solutions that help the passenger transportation sector to secure and optimize its networks. We provide operations, navigation, decision-making aid and information tools for school, urban, intercity, substitution buses or demand-response transit.	Company: Vectra Year Founded: 2010 Sector: Security Location: San Jose,United States Profile: Vectra offers the fastest way to detect and stop hidden cyberattackers ГÇô from cloud and data center workloads to user and IoT devices. The company's cybersecurity platform provides real- time, automated threat hunting and response powered by artificial intelligence. The result is blind-spot-free threat detection coverage across your entire network infrastructure.	Company: Video++ Year Founded: 2014 Sector: Media and Entertainment Location: Shanghai,China Profile: Video++ provides video-streaming services.
Company: Virgil Security Year Founded: 2014 Sector: Software Location: Manassas, United States Profile: Virgil Security, Inc., guides software developers into the forthcoming world in which everything will be connected and therefore everything must be encrypted, everything must be verified, and everything must be authenticated without passwords. The products are prepared in hours instead of weeks or months without having to become security experts themselves.	Company: VoteBash, Inc. Year Founded: 2011 Sector: Social Media Location: Raleigh, United States Profile: VoteBash is a visual real-time research tool with brand amplification and personalization. VoteBash leverages the social landscape with the incentivized voting technologies, which results in opinions and rewards going viral.	Company: WordDive Ltd. Year Founded: 2009 Sector: Internet/Online (ISP, B2B, B2C, etc.) Location: Tampere,Finland Profile: WordDive is an educational company specializing in digital language learning. Three key principles comprise the core of the WordDive method: it teaches languages by activating brain simultaneously through multiple senses; it adapts protected by a patent application (pending).
Company: YOptima Media Solutions Pvt. Ltd. Year Founded: 2013 Sector: Marketing/Advertising/SOE Location: Bangalore,India Profile: YOptima is a Full-Funnel Programmatic Marketing platform of choice for leading digital marketers globally across CPG, Tech, B2B, Retail, Travel, BFSI, Gaming, Autos, Telco, Real Estate, Education and other industry verticals.	Company: ZhiZhangYi Technology Year Founded: 2013 Sector: Security Location: BeiJing,China Profile: ZhiZhangYi was established in 2013, is a security company, focusing on Mobile Security and Big Data. Today, ZhiZhangYi's employees close to 200 people, of which more than 60% of R & D.	

COMPANY PRESENTATION TIMELINE



Red Herring Global 2018



2018 Global Company Presentation Timeline

Company	Date	Time	Room
Advance Intelligence Group Limited	23-Oct	2:15-2:30	D
AISERA	24-Oct	5:00-5:15	А
Altum Technologies	24-Oct	5:45-6:00	А
AMRA Medical AB	24-Oct	4:15-4:30	В
APEX Technologies	23-Oct	3:00-3:15	В
App Orchid Inc	24-Oct	5:30-5:45	В
ATARLABS BILISIM AS	24-Oct	2:45-3:00	с
Attivo Networks	24-Oct	4:45-5:00	В
BabbleLabs	23-Oct	4:45-5:00	А
BabyQuip, Inc.	24-Oct	2:45-3:00	В
Balbix	24-Oct	3:15-3:30	А
BLUETOWN	23-Oct	1:45-2:00	В
Borderless Access Panels Pvt Ltd	24-Oct	4:30-4:45	В
botkeeper	23-Oct	2:30 -2:45	А
Causecho, Inc.	23-Oct	4:30-4:45	D
City Digital Ltd / EatAndTheCity Ltd	23-Oct	2:45-3:00	D
Cloud Lending Solutions	24-Oct	2:30 -2:45	с
CloudGenix, Inc	24-Oct	5:00-5:15	В
CloudPost Networks	24-Oct	5:15-5:30	А
CropX	23-Oct	5:45-6:00	А
Datalogue	24-Oct	4:15-4:30	А
Datavisor	23-Oct	4:00-4:15	D
DataWallet	23-Oct	4:30-4:45	В
Deposit Solutions GmbH	23-Oct	2:00-2:15	с
DreamQuark SAS	24-Oct	4:00-4:15	A
Edgewood	24-Oct	5:30-5:45	с
EMQ	23-Oct	3:00-3:15	A
Finomial Corporation	23-Oct	3:15-3:30	D
Fluffy Fairy Games GmbH	24-Oct	3:15-3:30	В
ForeverCar	24-Oct	2:15-2:30	В



Company	Date	Time	Room
Fresh Digital Group INC	23-Oct	5:45-6:00	В
FreshLime	24-Oct	3:00-3:15	A
Frontier NanoSystems	24-Oct	1:45-2:00	В
Glance Technologies	24-Oct	5:15-5:30	с
GridGain Systems	23-Oct	1:30-1:45	A
Happiest Minds Technologies	23-Oct	2:45-3:00	с
Hashedin Technologies	24-Oct	1:45-2:00	с
HealthCare.com	23-Oct	3:15-3:30	с
Hyliion	23-Oct	4:00-4:15	A
Illusive Networks	24-Oct	1:45-2:00	A
iMerit Technology Services Pvt. Ltd	23-Oct	2:15-2:30	В
Impartner, Inc.	23-Oct	1:45-2:00	A
Innophys Co., LTD.	24-Oct	2:30 -2:45	A
InterWorks Cloud	24-Oct	2:15-2:30	с
lot Shipping	23-Oct	1:45-2:00	D
iPipeline	23-Oct	2:45-3:00	В
Jules Ventures	23-Oct	4:45-5:00	D
Kenna Security	23-Oct	4:15-4:30	A
Koble	23-Oct	2:30 -2:45	В
Lastline	24-Oct	4:45-5:00	A
Limelight Health	24-Oct	2:15-2:30	A
Livspace	23-Oct	2:00-2:15	A
M3 Biotechnology, INC	23-Oct	3:15-3:30	A
Mangrana Ventures	24-Oct	1:30-1:45	A
Mesh Korea	23-Oct	1:45-2:00	с
Minio, Inc.	24-Oct	4:15-4:30	с
Mission Bio	23-Oct	2:00-2:15	D
mything GmbH	23-Oct	4:00-4:15	В
NoviFlow inc.	23-Oct	2:30 -2:45	с
NSS Labs	23-Oct	1:30-1:45	В



RED HERRING 2018 Global Company Presentation Timeline

Company	Date	Time	Room
Numerix	23-Oct	4:00-4:15	С
Nuovo Film Inc.	23-Oct	2:30 -2:45	D
Nuvve Corp.	23-Oct	5:30-5:45	В
Obiz Concept	23-Oct	5:45-6:00	с
Octopus systems	23-Oct	3:00-3:15	с
Pivotal Systems	24-Oct	4:00-4:15	с
Productsup GmbH	23-Oct	5:00-5:15	В
Prolifiq Software, Inc	23-Oct	1:30-1:45	с
Pulse Secure	23-Oct	5:00-5:15	с
Puut A/S	24-Oct	1:30-1:45	с
Qnext Corp	24-Oct	2:00-2:15	А
Quantumcyte, Inc	23-Oct	5:15-5:30	В
RedWave Energy, Inc.	24-Oct	4:30-4:45	А
Reviva Pharmaceuticals Inc	24-Oct	1:30-1:45	В
Revolution Precrafted	24-Oct	3:00-3:15	А
RoboKind	24-Oct	4:45-5:00	с
Saankhya Labs Private Limited	23-Oct	5:00-5:15	А
Sefamerve	24-Oct	5:45-6:00	с
Serosoft Solutions Pvt Ltd	23-Oct	5:30-5:45	А
Sherpa	23-Oct	2:15-2:30	А
Shoptimize	23-Oct	4:45-5:00	с
SmartBeings Inc.	23-Oct	1:30-1:45	D
Social Party Inc.	24-Oct	3:15-3:30	с
Sonendo, Inc.	24-Oct	2:30 -2:45	В
SourceDay, Inc.	23-Oct	5:15-5:30	с
Spark Compass	23-Oct	4:15-4:30	D
Spott	24-Oct	5:15-5:30	В
StackPath	24-Oct	4:30-4:45	С
Stesalit Systems	23-Oct	3:00-3:15	D
StrongBox Data Solutions (SBDS)	23-Oct	4:45-5:00	В



2018 Global Company Presentation Timeline

Company	Date	Time	Room
Swag'r	24-Oct	2:00-2:15	с
Tachyum	24-Oct	4:00-4:15	В
TapClicks Inc.	23-Oct	5:15-5:30	с
TastePlease	24-Oct	5:45-6:00	В
TouchBistro	24-Oct	3:00-3:15	В
Trax Technology Solutions Pte Ltd	24-Oct	2:45-3:00	A
Truelinked	23-Oct	4:15-4:30	В
Tsign	23-Oct	4:30-4:45	с
Tudip Technologies	23-Oct	5:30-5:45	с
Two Degrees	23-Oct	3:15-3:30	В
Ubi Transports	23-Oct	4:30-4:45	А
Vectra	24-Oct	5:00-5:15	с
Video++	23-Oct	2:15-2:30	с
Virgil Security	24-Oct	2:00-2:15	В
VoteBash, Inc.	23-Oct	2:45-3:00	А
WordDive Ltd.	23-Oct	2:00-2:15	В
YOptima Media Solutions Pvt. Ltd.	24-Oct	5:30-5:45	А
ZhiZhangYi Technology	23-Oct	4:15-4:30	с