Red Herring 100 Company Presentation Guidelines

Presentations shall not exceed 12 minutes in length.

Each company is free to structure its presentation as it sees fit. However, we recommend addressing some of the following points.

- Introduction to company and team
- Overview of your industry/markets
- Technology and the problem you solve
- Product information
- Competitive landscape
- Strategic advantage over competition
- Customers, both current and potential
- International presence/aspiration
- Company benchmarks
- Financials (Revenue, CAGR, etc.)
- Growth forecasts
- Summary
- Question and answer

Time limit is strictly enforced.

Equipment provided

- LCD projector
- Sound
- Microphone
- Screen
- WiFi

*We do not need the presentation in advance. ***Presenter must use his or her own laptop for their presentation.***

* Presentations are open to all conference attendees.