

2015 Red Herring North America Presenters**ActivEngage, Inc.**

<http://www.activengage.com>

United States

ActivEngage provides managed chat services, live chat software, and business intelligence to help businesses create lasting and profitable relationships with website shoppers.

AlphaSense, Inc.

<http://www.alpha-sense.com>

United States

The AlphaSense platform helps analysts and fund managers efficiently analyze and keep up with the daily fire hose of public company information. The proprietary AlphaSense search engine technology was built by the company's team of linguistic search and machine learning experts. Together they built the algorithms and taxonomies to enable the system to understand thousands of financial themes like revenue guidance capex growth or improving margins, capturing the broad variations of language around these themes that the investment industry constantly tracks.

Altiscale, Inc.

<http://www.altiscale.com>

United States

Altiscale provides Hadoop as a service in the cloud, with the highest performance and reliability, fastest time to production, and lowest cost. The Altiscale Data Cloud is an independent, purpose-built Hadoop cloud that is architected from the ground up for Hadoop optimization. The Altiscale Data Cloud delivers superior performance not only versus on-premises solutions, but also against Amazon or any other general-purpose cloud service provider.

Apio Systems, Inc.

<http://www.apiosystems.com/>

United States

Apio Systems is creating a proprietary, purpose-built mobile platform to dramatically improve transportation safety, using everyday smartphones and tablets. The Apio platform autonomously creates 'Situational Awareness capable of detecting a wealth of driving situations as well as road and traffic conditions that could be hazardous or time consuming. By helping drivers become highly aware of their driving environment, Apio improves safety and efficiency, lowers costs of everyday transportation, and improves the driving experience.

Appboy

<http://www.appboy.com>

United States

Appboy is the global leader in Marketing Automation for Apps. The company's suite of services empower mobile brands to solve app abandonment and manage the customer life cycle beyond the download. Employing rich customer segmentation, multi-channel messaging (push notifications, in-app messages, email, News Feed) and multivariate testing, brands can effectively cultivate relationships with their user base.

AutoGrid Systems Inc.

<http://www.redherring.com/>

United States

AutoGrid turns Big Data into the cleanest, cheapest source of power. Our Energy Data Platform (EDP) applies Big Data technologies and predictive algorithms to help utilities, grid operators, and end-users leverage the data being generated by smart meters, building energy management systems and other devices to reduce power consumption, emissions and costs. EDP holds the world record of performing one million forecasts every ten minutes. With these forecasts, utilities or end-users can take actions such as lowering air conditioning levels or lights to trim peak power, balance power production from solar and wind farms or identify hidden sources of losses.

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Avangate

<http://www.avangate.com>

United States

Avangate is a leading digital commerce provider, enabling software, SaaS, and online services companies to service their customers across all touchpoints, simplify and scale their subscription business, and enable smarter payments to profitably grow and disrupt new markets worldwide.

Aventura

<http://aventurahq.com/>

United States

Aventura tap and go awareness computing solution is transcending single sign on, providing roaming clinicians instant access to electronic patient records throughout the hospital. Its cloud-based platform helps providers overcome workflow challenges by streamlining how users interact with their devices. It addresses security and fast access while taking advantage of desktop virtualization and centralized data storage. The technology represents a complete rethinking of the computer's role.

Avi Networks

<http://www.avinetworks.com>

United States

Avi Networks is the Cloud Application Delivery Company, founded to help organizations extending workloads to the cloud address the challenges of managing enterprise applications and ensuring consistent application performance. The Avi Networks Cloud Application Delivery Platform (CADP) brings the benefits of hyperscale application delivery to enterprises at any scale. With a unique analytics-driven and distributed application delivery architecture called HYDRA (Hyperscale Distributed Resources Architecture), the Avi Networks solution guarantees end-user application experience for on premise and cloud-based applications.

AvidXchange, Inc.

<http://www.avidxchange.com>

United States

AvidXchange revolutionizes the way companies pay their bills. Serving more than 4,500 clients throughout North America, AvidXchange is an industry leader in automating invoice and payment processes for midmarket companies spanning multiple industries including Real Estate, Financial Services, Energy and Construction. AvidXchange has been recognized as one of the 50 fastest-growing private companies in the Charlotte area for four consecutive years, as well as ranked among Deloitte's Fast 500 this past year.

Axtria, Inc.

<http://www.axtria.com>

United States

Axtria is a Big Data Analytics company which combines industry knowledge, analytics and technology to help clients make better data-driven decisions. Our data analytics and software platforms support sales, marketing, and risk management operations in the life sciences, finance, retail, and technology industries. We serve clients with a high-touch on-site and onshore presence, leveraged by a global delivery platform that focuses on reducing the total cost of ownership with efficient execution, innovation, and virtualization.

BacterioScan

<http://bacterioscan.com>

United States

BacterioScan Inc. is an in-vitro diagnostics (IVD) company which has developed and is commercializing an advanced sensor platform for rapid detection and real-time quantification of bacteria in fluid. BacterioScan instruments can quickly detect infection, classify the organism by type and size, determine its susceptibility to a range of antibiotics, and provide clinicians with patient-specific guidance on the most rapid and cost-effective treatment plan. BacterioScan's first medical product is an FDA Class 1 system that rapidly detects of Urinary Tract Infection (UTI) in patient urine for use by clinical microbiology labs, and reduces time-to-result by >90% for the vast majority of patients.

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Bill.com

<http://bill.com>

United States

Bill.com is the leading digital business payments company creating magically simple A/P and A/R solutions. We are uniquely positioned at the center of business payments, uniting banks and businesses on the fastest growing payments network. Bill.com helps over 600,000 network members process over \$19 billion in payments per year and saves companies up to 50 percent of the time typically spent on financial back-office operations by securely automating their end-to-end processes. Three of the top ten U.S. banks and 35 percent of the top 100 accounting firms rely on Bill.com as their primary payments solution.

Biocatch

<http://www.biocatch.com>

United States

Biocatch is a leading provider of Online Fraud Prevention Technology. Biocatch transparently authenticates users and detects threats by analyzing the way they interact with online and mobile applications. Biocatch is a disruptive approach that combines Invisible Cognitive Challenges with over 400 unique cognitive, physiological and contextual parameters to continuously authenticate users and combat evolving advanced threats.

BizSlate Inc.

<http://www.bizslate.com>

United States

BizSlate is an omni-channel Software-as-a-Service (SaaS) that is revolutionizing how small and medium sized distribution businesses (SMBs) manage their customers, vendors, orders, inventory, logistics, and their overall supply chain. With a focus on helping small manufacturing and distribution businesses solve real problems they face on a daily basis throughout their supply chain, BizSlate ERP is developed collaboratively between BizSlate and its customers comprised of small apparel, footwear, housewares, and consumer goods businesses.

Blue Pillar

<http://www.bluepillar.com>

United States

Blue Pillar is a leading provider of facility Internet of Things (IoT) and energy management solutions for complex single site and centralized multisite facilities allowing them to improve energy resiliency, efficiency and overall facility operations. The Aurora platform is an equipment-agnostic Internet of Things platform that allows facilities to connect to existing local equipment, and collect and control data.

Bluebox Security

<https://bluebox.com/>

United States

Bluebox Security creates trust in today's untrusted mobile environments. Caleb Sima and Adam Ely founded Bluebox Security on the principle that all mobile devices are vulnerable and corporate data on those devices is constantly at risk. The Bluebox solution combines security assurance with simplified mobile app management to safeguard corporate data.

Bluenose

<http://www.bluenose.com>

United States

Bluenose is a customer success platform that empowers SaaS businesses to proactively manage customers through complete visibility, a robust early warning system, and built-in playbooks. Bluenose transforms the traditional notion of an account by connecting customers directly with end users like never before.

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BlueTalon

<http://bluetalon.com>

United States

BlueTalon provides data entitlement solutions for Hadoop. We provide the missing piece in the Hadoop security puzzle -- the ability to provide very fine-grained access control in terms of who can see what within a company's Hadoop cluster.

Breathe Technologies, Inc.

<http://www.breathetechnologies.com/>

United States

Breathe Technologies, Inc. is a developer and manufacturer of innovative medical technologies for patients with respiratory insufficiency diseases and neuromuscular diseases. The company is the first provider of lightweight and wearable ventilators that reduce the work of breathing and support improved patient mobility. Breathe's pipeline includes a discreet CPAP device for sleep apnea to improve user experience and address the unmet need in this market.

ChartWise Medical Systems, Inc

<http://www.chartwisemed.com>

United States

ChartWise clinical documentation improvement software translates clinical terminology used by physicians into accurate diagnostic language required for documentation and medical reimbursement. Exceptional documentation tools and resources (including help with missing information, increased compliance and dual CDI for a smooth ICD-10 transition) deliver easier, better documentation, boost productivity and provide a fast ROI. Real-time reporting and alerts deliver the data needed to improve your patient outcomes.

Clarity Software Solutions, Inc.

<http://www.clarityssi.com>

United States

Clarity Software Solutions, Inc. assists clients with optimizing customer relationships by enhancing flexibility and control over their document management and communications delivery. Clarity is headquartered in Madison, CT and serves health insurance providers across the country. Clarity's custom solutions are built within secure web-based technology, are easy-to-use and allow a single communication to be published to any form of mediaprint, web or email.

Clear Demand, Inc.

<http://cleardemand.com>

United States

Clear Demand's is a 3-year old innovative software company which has introduced the retail industry's first OmniChannel Demand Management Solution that enables retailers to compete effectively with online giants such as Amazon; present a consistent customer experience for shoppers online and in-store; and increase revenue & profit. Clear Demand provides solutions which support strategy development and execution related to price, product and channel for the complete retail enterprise; mobile, online and in-store.

Clinovo

<http://www.clinovo.com>

United States

Clinovo is a leading provider of Cloud-based eClinical software. Clinovo's flagship solution ClinCapture is the only validated electronic data capture software, available for free. ClinCapture empowers CROs, Pharmaceuticals and Medical Device companies to build their studies themselves, lower their clinical trials costs and streamline their data capture processes. Clinovo is headquartered in the Silicon Valley.

2015 Red Herring North America Presenters**CloudAccess, Inc.****<http://www.CloudAccess.com>****United States**

CloudAccess REACT is a security intelligence platform which provides proactive behavioral and pattern analysis. REACT collects data from virtually any infrastructure security product as well as applications, analyzes the data for behavioral anomalies, enforces company security policies and secures the data, all in real time.

CloudBolt Software, Inc.**<http://www.cloudbolt.io>****United States**

CloudBolt provides a cloud agnostic platform for IT departments allowing them to create customized self service interfaces for their users. CloudBolt is a virtual appliance that connects to your existing infrastructure. CloudBolt unifies private IT and public cloud to form a centralized platform through which IT can allow user self provisioning, while measuring, and controlling the consumption of computing resources, regardless of location and technology.

CloudLock**<http://www.cloudlock.com/>****United States**

CloudLock protects data in the cloud, not from it. Our risk-appropriate security controls are non disruptive. Rather than create unnecessary barriers for users to work around (a problem that results in shadow IT and a potentially harmful loss of control), we enable companies to enforce higher levels of data security for only the data that requires it.

CloudOne**<http://www.oncloudone.com>****United States**

CloudOne helps the world's best companies make their things for the Internet of Things. The company brings enterprise applications to the cloud, enabling global collaborative development, production and analysis of software and products in real time on individual, secure, private hybrid cloud environments. Trusted by leading brands, CloudOne's scalable technology is supported by a team of experts and partners who share a passion for making it easier, faster and more economical to make things for the Internet of Things.

CODA Energy**<http://www.codaenergy.com>****United States**

CODA Energy is a leading provider of scalable energy storage systems that enable customers to be energy resilient in an increasingly volatile and technology dependent world. With the most trusted, safe and dependable storage and battery management system available in the market today, CODA Core helps commercial and industrial facilities reduce costs, control consumption and manage risk associated with energy use, while optimizing energy operations for increased scalability, reliability and security.

ComputeNext**<http://computenext.com>****United States**

ComputeNext is a Bellevue, WA based cloud-technology company pioneering how organizations search, discover, procure, and provision cloud infrastructure with a unique multi-cloud marketplace. As a leader in cloud service brokerage, ComputeNext enables end-to-end transactions across platform agnostic infrastructure.

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Corduro, Inc.

<http://www.corduro.com>

United States

Corduro delivers a Business-in-a-Box, a complete solution for Retail, Restaurants, Service and member organizations. Corduro Enterprise platform delivers a seamless commerce (Omni-Channel) experience that includes: POS, Shop, Offers, Events, Mobile, Wallet, Rewards, Payment Gateway and Merchant Services, across the US and now in limited distribution internationally. Corduro has leveraged it's enterprise platform to go deep vertically in underserved markets such as Healthcare, Membership organizations, and speciality retail.

Coupa Software, Inc.

<http://coupa.com>

United States

Change usually starts by asking a few good questions. Back in 2006 the enterprise software space was suffering from a real lack of innovation. It was expensive, difficult to install, required extensive training and people hated using it. The founders of Coupa saw that people were already easily shopping online from home, but at work they were saddled with systems they hated. So they asked themselves, 'Why should the way we buy at work be any different from how we buy at home? And better still shouldn't software work the way people do, and not the other way around.

CrowdStrike Inc.

<http://www.crowdstrike.com>

United States

CrowdStrike is a leading provider of next-generation endpoint security, threat intelligence, and incident response services. CrowdStrike Falcon enables customers to prevent damage from targeted attacks, detect and attribute advanced malware and adversary activity in real time, and effortlessly search all endpoints, reducing overall incident response time. CrowdStrike customers include some of the largest blue chip companies in the financial services, energy, oil and gas, telecommunications, retail, and technology sectors, along with some of the largest and most sophisticated government agencies worldwide.

Cuipo

<http://cuipo.org>

United States

Cuipo, a for-profit, social enterprise with a patented licensing platform that revolutionizes cause-related marketing. Our business model simultaneously helps save the planet while also creating a compelling value proposition for a growing number of partners including appliance manufacturer Fisher-Paykel, plush toy maker Gund, Whole Foods, Hyatt hotels, alcohol brands and even rock bands.

CustomerMatrix

<http://www.customermatrix.com>

United States

What if your CRM could think? CustomerMatrix brings the power of cognitive computing to your CRM and its technology serves on the front line of sales and customer service excellence. CustomerMatrix platform amplifies the value of existing IT investments by converging all of the data and knowledge around an organization into CRM systems and processes, applying cognitive intelligence to empower users with recommendations for actions that have the highest revenue impact. ActionRank, a proprietary scoring system that maximizes revenue growth with real-time comparisons to past outcomes, ensures these recommendations are ultra-relevant and contextual.

Cylance, Inc.

<http://cylance.com/>

United States

Cylance is the first company to apply artificial intelligence, algorithmic science and machine learning to cyber security. By coupling sophisticated math and machine learning with a unique understanding of a hacker's mentality, Cylance is truly predictive and preventive against advanced threats. All other comparable vendors focus on detection and response, a reactive, operationally expensive model. Being predictive and preventive reduces the total attack surface as well as the resources for monitoring, maintaining and recovering.

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Damballa

<https://www.damballa.com/>

United States

As the experts in advanced threat protection and containment, Damballa discovers active threats that bypass all security prevention layers. Damballa identifies evidence of malicious network traffic in real time, rapidly pinpointing the compromised devices that represent the highest risk to a business. Our patented solutions leverage Big Data from the industry's broadest data set of consumer and enterprise network traffic (Damballa has daily visibility into over 55% of North American Internet traffic and one-third of mobile data traffic), and combine that with machine learning to automatically discover and terminate criminal activity, stopping data theft, minimizing business disruption, and reducing the time to response and remediation.

Decisive

<http://decisive.is>

United States

Decisive allows advertisers to access many different advertising networks such as Google, Twitter, Yahoo!, Millennial Media and many others all in one place. Our real-time analytics show the advertiser every detail that contributes to the success or failure of campaigns. We also provide a campaign optimization algorithm tool called SmartCPM that benchmarks their campaigns against others on our platform and automatically optimizes for the advertisers.

DemoChimp

<http://www.demochimp.com>

United States

DemoChimp is a Software as a Service (SaaS) company that intelligently automates product demos to accelerate sales. The company's interactive demo platform personalizes video and documents so each prospect automatically learns about a solution in the most relevant way. Its Demolytics dashboard helps companies discover and engage the entire buying group by gathering analytics and tracking who's involved, what's important to them, what they watched, and who they shared it with.

DH2i

<http://www.dh2i.com>

United States

DH2i Company is the leading provider of Windows Server application portability and management solutions. Its newly launched flagship solution, DxEnterprise decouples Windows Server applications from the host OS and underlying IT infrastructure 'containerizing' the applications and providing the ability to move them with near-zero downtime from any host, to any host, anywhere. In doing so, customers are able to better consolidate their environment, build and manage hybrid physical, virtual and/or cloud environments, dramatically simplify management, and ensure service level agreements (SLAs).

Digital Air Strike

<http://digitalairstrike.com>

United States

Ranked in the top third of all Inc. Fastest-Growing Private Companies in the US; a Top 10 Most Interesting and Innovative Automotive Companies, and awarded the #1 Dealers' Choice Award for Reputation Management, Digital Air Strike (DAS) serves thousands of dealers in the U.S. and Canada. Endorsed by General Motors, Chrysler, and Kia, DAS is widely recognized as the industry lead due to its status as the only social media vendor with multiple OEM and social network technology partnerships.

e-Builder, Inc.

<http://www.ebuilder.net>

United States

e-Builder is the leading provider of cloud-based construction management software for facility owners (e.g., healthcare institutions, universities, state & local governments, etc.). The company's flagship product, e-Builder Enterprise, improves capital project execution resulting in increased productivity & quality, reduced cost & faster project delivery. e-Builder's clients often realize savings of 1-4% on their capital projects. Since 1995, e-Builder's technology leadership & construction industry focus has provided solutions to thousands of global companies, government agencies, healthcare & educational institutions managing billions of dollars in capital programs to improve the plan, build and operate lifecycle.

2015 Red Herring North America Presenters**Electrozyme LLC****<http://www.electrozyme.com>****United States**

Electrozyme LLC (La Jolla, CA) is an early-stage startup devoted to the development of novel electrochemical sensor and biosensor paradigms for applications in diverse verticals including the fitness, wellness, and healthcare domains. The Company leverages its core competencies, which includes its extensive expertise computational systems physiology and chemometrics, its ability to synthesize solid-state biosensors containing engineered surfaces exhibiting selectivity towards chemical constituents in various samples, and its ability to scale its bio-/sensor paradigms by leveraging widely-deployed, low-cost manufacturing paradigms such as screen printing, inkjet printing, and micro-injection molding.

Evolve IP**<http://www.evolveip.net/>****United States**

Evolve IP is The Cloud Services Company. Founded in 2007, Evolve IP is the only unified cloud services provider in the nation with the ability to migrate all of a company's computing and communications technologies onto a single cloud platform including: virtual data centers / servers, disaster recovery, mobile device management, virtual desktops, unified communications, contact centers, and more. Today Evolve IP has more than 1,200 commercial business account with over 77,000 users.

Exadel**<http://appery.io>****United States**

Appery.io, developed by Exadel, is the first mobile platform that offers a cloud-based rapid development environment with integrated backend services and a rich catalog of API plug-ins that dramatically simplify integration with cloud services and enterprise systems. It combines the simplicity of visual development with the power of JavaScript to create cross-platform enterprise apps rapidly. Because the platform is 100% cloud-based, you can focus on creating great applications, while we worry about maintaining the platform.

Express KCS Inc**<http://expresskcs.com>****United States**

For over 40 years, Express KCS has supported brands to help them grow, it is part of what we do. In that time, our own brand has become a byword for reliability, creativity, quality and technology. What's always kept us ahead is how we've changed and adapted, staying a step ahead delivering what our customers need across every media channel. Operating from three ISO 9001 production centers, we deploy a highly-skilled 450-strong workforce of art workers, digital technologists and production experts.

eZanga.com**<http://www.eZanga.com>****United States**

eZanga is a digital marketing company that helps companies grow their business through multiple advertising solutions, including pay per click and cost per call. Since their launch in 2003, eZanga has grown from a tiny tech startup to an award-winning small business. eZanga has been on the Inc. 500|5000 list for five consecutive years and has been recognized as one of Philadelphia's fastest growing companies by Philly100, Deloitte and SmartCEO Magazine.

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FinalCode, Inc.

<http://www.finalcode.com>

United States

Headquartered in San Jose, California and with a vision to enable users and organizations the means to exchange files with confidence within and outside protected environments, FinalCode has assembled an experienced, innovative team of cybersecurity experts and technologists to offer small-to-medium businesses, government agencies and large global enterprises an effective means to secure sensitive files wherever they go.

Flipps

<http://www.flipps.com>

United States

Watching great on-demand entertainment like movies, music videos, short-form content on a TV today is a hassle. Existing solutions like AppleTV, Roku, Chromecast, Amazon Fire, etc. require the purchase of a piece of hardware, pairing of devices, and setup. UX on a TV screen paired with a remote control doesn't allow for cross channel search or intuitive browsing. So Flipps decided to create a solution that doesn't require hardware, TV apps or any setup whatsoever. Search and navigation all happens through the mobile device for a truly instant and truly seamless viewing experience.

ForSight VISION5, Inc.

<http://www.forsightvision5.com>

United States

ForSight VISION5 is focused on developing non-invasive products that replace eye drops and provide sustained therapy for major eye diseases including glaucoma, dry eye, and allergy. ForSight VISION5's lead product candidate is the Helios insert, a novel, non-invasive delivery system designed to allow glaucoma and ocular hypertensive patients to continually receive their medication.

Freewavz

<http://www.freewavz.com>

United States

ENT surgeon, Dr. Eric Hensen designed FreeWavz Smart Fitness Earphones using his medical background and frustrations as an athlete with current products on the market. These Bluetooth earphones are 100% wire-free and allow you to perform Bluetooth functions such as make phone calls and perform Siri commands, listen to music, and track heart rate as well as other fitness vitals such as distance, average speed, calories burned, and oxygen saturation.

FreshLime

<http://www.freshlime.com>

United States

FreshLime is a cloud-based business and marketing automation platform designed to help service based professionals acquire, retain, and engage with local customers. FreshLime's mobile first application was designed to help independent service providers grow revenue, increase efficiency, and manage back office operations more effectively. The company's 'Anytime Anywhere Any Device' business automation platform integrates appointment scheduling, customer engagement, and payment tracking in a single, easy-to-use mobile interface.

GiveToken

<https://www.givetoken.com>

United States

GiveToken is a company focused on sharing experiences. At our core, we enable the user to create micro-sites that bring together media with text to truly engage the people with whom they want to share the site. The site consists of adjustable bento boxes that manipulate the size and shape of the media that is placed within the box based on the movements of the user.

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Ground 2 Table

<http://www.ground2table.com>

United States

Ground 2 Table is a unique e-commerce start up that leverages technology as well as proprietary organic foods to provide sustainable healthy choices in how we eat. tabletech (currently in beta, patent pending) is a Ground 2 Table feature that allows you to easily source recipes and match them with one of our specific spice blends to flavor the entire meal. In tech terms, a proprietary search and match functionality takes recipes and analyzes their ingredients to match one of our perfectly portioned organic spice blends to it.

Guardant Health

<http://www.guardanthealth.com>

United States

In the not too distant future, a cancer diagnosis does not need to be a death sentence. Guardant Health is a healthcare company pioneering a change in the way oncologists and their patients monitor and treat the disease. Through a biopsy-free, cost-effective blood test for genomic tumor sequencing, Guardant360 equips oncologists with clinically actionable insights for real-time treatment decisions.

haystagg

<http://haystagg.com>

United States

haystagg is evolving the way audiences are targeted in digital marketing. Free from the reliance on cookie data, haystagg's targeting technology dramatically improves ad buying precision and extends campaign reach by revealing untapped audience pools. With haystagg, advertisers will reach beyond known audiences and perform above benchmarks, connecting with all users across channels.

HFN Inc

<http://www.nanoheal.com>

United States

Nanoheal by HFN Inc, is a predictive help desk platform that Detects, Diagnosis and Resolves tech support issue across a wide range of device types without any help desk or end user intervention. The software comes with a configurable issue resolution database and a self-managing engine, with a dashboard that delivers support without remote support tools or end-user intervention.

Hubba Inc.

<http://www.hubba.com>

Canada

Hubba's B2B Product Information Network is the easiest and most effective way for brands to share media-rich product information with all of their retail and eCommerce partners. Hubba helps to centralize product information and allow brands to share it with the people who need it - whether that be retailers, vendors, sales teams or marketing teams.

Hyginex

<http://hyginex.com>

United States

Hyginex is the most advanced system that solves the complete hand hygiene problem in healthcare facilities. Annually, almost 100,000 patients die of Hospital Acquired Infections. Proper hand hygiene is the first and foremost reliable method for preventing the spread of infections. Hyginex wristbands capture data on an individual level for all hand hygiene events. Reliable data drives accountability and behavioral change.

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iboss inc

<http://www.iboss.com>

United States

iboss Network Security is a leading provider of innovative Web Security, Mobile Security and Layered APT Defense Solutions. iboss next-gen products are built on patented stream-based technology that offers unparalleled visibility across all Web streams and data channels including non-standard UDP ports, where sophisticated data exploits hide. In addition, our exclusive in-line deployment and granular packet-level approach allows iboss to analyze data movements and stop suspicious traffic mid-stream to prevent data loss.

iCharts, Inc.

<http://icharts.net>

United States

iCharts is the leader in Collaborative Visual Intelligence. Our cloud-based platform empowers rapid visualization of complex business information. Our simple, easy to implement solutions empower users to rapidly create, distribute and collaborate via comprehensive and interactive dashboards. Our embedded technology empowers SaaS platforms to offer best-in-class visual analytics native to their solutions.

IdealSpot

<http://www.idealspot.com>

United States

IdealSpot is developing a commercial real estate marketplace where buyers can find their ideal locations, and sellers can find their ideal tenants by applying machine-learning, predictive algorithms to big data. Think of us as developing the "location score" like a credit score for every location, where that score gets reviewed by all parties involved in the transaction.

IneoQuest Technologies

<http://www.ineoquest.com/>

United States

IneoQuest's solutions provide mobile and fixed line service providers, broadcasters, and video content owners the critical information and knowledge they need to understand how their video is being delivered and consumed, how the playback quality affects viewer engagement, and to quickly identify problems and pinpoint their causes. With this deep, comprehensive understanding of the audiences' viewing experience and the underlying supporting factors, they can make informed decisions to successfully build their video-driven initiatives.

Instart Logic

<http://instartlogic.com/>

United States

Instart Logic accelerates cloud application delivery for the world's most performance-obsessed organizations. Its patented software-defined application delivery (SDAD) technology solves performance challenges inherent in wireless connections and obsoletes content delivery networks (CDNs). Using Instart Logic, organizations can provide ultra-fast, visually immersive experiences on any device to supercharge revenue, deliver unsurpassed customer experiences and gain absolutely measurable competitive advantage.

InVisage Technologies, Inc.

<http://www.invisage.com>

United States

InVisage Technologies, Inc. is a venture-backed advanced materials & imaging platform company based in Menlo Park, Calif. that has developed QuantumFilm. A breakthrough camera technology that addresses the fundamental limitations from which silicon CMOS image sensors suffer, QuantumFilm is a patented nanomaterial that dramatically enhances the sensitive capture of light in image sensors. Its first product captures high-fidelity, high-resolution images from mobile devices such as camera phones and digital cameras.

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iovation Inc.

<https://www.iovation.com>

United States

iovation protects online businesses and their end users against fraud and abuse through a combination of advanced device identification, shared device reputation and real-time risk evaluation. More than 3,000 fraud managers representing global retail, financial services, insurance, social network, gaming and other companies leverage iovation's database of Internet devices and the relationships between them to determine the level of risk associated with online transactions. The company's device reputation database is the world's largest, used to protect more than 10 million transactions and stop an average of 200,000 fraudulent activities every day.

Krux

<http://www.krux.com>

United States

Krux (www.krux.com) delivers cloud-based data management software and secure connectivity for companies to capture, analyze, protect and manage people data across all screens and sources. With Krux, companies in the U.S., EU and Asia-Pacific are delivering cooler, faster, smarter web experiences to over 2 billion monthly users across the globe. Companies capturing some of the world's most valuable consumer data (Kellogg's, Meredith, YouBeauty, New York Times, Wall Street Journal, Axel Springer, Washington Post, Source Interlink, Cars.com, Financial Times, AARP) depend on Krux to protect and manage their data and connect it safely with trusted partners.

LoopUp

<http://loopup.com>

United States

LoopUp is a Software-as-a-Service (SaaS) solution for remote business meetings. Our mission is to make these everyday conference calls and online meetings less painful, more secure and more productive.

MagnaCom

www.magna-com.com/

USA

MagnaCom is a privately held technology company aiming to reinvent the evolution of digital communications. The company was founded around a whole new, patented modulation technology called WAM, which can help alleviate the global spectrum congestion and insatiable demand for more bandwidth. WAM can be adapted in cellular, Wi-Fi, satellite and cable TV, wireless backhaul, cable and DSL modems, long and short haul fiber and numerous other applications.

MediaAlpha

<http://www.mediaalpha.com>

United States

MediaAlpha is an emerging leader in advertising technology reshaping how performance media is bought and sold. The company operates the MediaAlpha Exchange, a transparent, RTB-enabled clearinghouse for insurance and other vertical-specific performance media, handling over \$10 million in advertising transactions each month. Through the company's Exchange platform, advertisers utilize best-in-class targeting, analytics, and optimization capabilities to maximize their ROI from click, call, and lead media purchased across all sources, while publishers maximize revenue through the industry's only real-time demand management and yield optimization solution.

Medyear

<http://www.medyear.org>

United States

Medyear was founded in 2012 by a group of technologist-activists with backgrounds in healthcare, public policy, and product engineering to provide consumers with a secure method of gathering, storing and sharing digital health records. Medyear is one of the first-ever HIPAA-compliant universal health record networks, and helps you collect and make sense of all of your health data.

2015 Red Herring North America Presenters

MenoGeniX, Inc.

<http://www.menogenix.com>

United States

MenoGeniX is a clinical stage company focused on developing a proprietary biopharmaceutical composition, referred to herein as MNGX-100, to treat hot flashes and related vasomotor symptoms associated with surgical or natural menopause and for other indications where hot flashes are known to occur. MNGX-100 contains a biologic analog of granulocyte colony-stimulating factor (G-CSF), a naturally-occurring protein that stimulates production of white blood cells but which has also been shown to have activity on brain cells, blood vessels, and the female reproductive system.

Message Systems, Inc.

<http://messagesystems.com>

United States

Message Systems is the world's #1 email infrastructure provider and is the preferred choice of many global brands including cloud businesses, email service providers, telecom companies and large enterprises that depend on email to drive revenue. Collectively, Message Systems customers, including Facebook, LinkedIn, Twitter, Groupon, Zillow, Salesforce, Marketo, Oracle, Time Warner, Comcast, AT&T and American Express, move over 3.5 trillion messages a year more than 20 percent of the world's legitimate email. These prestigious companies choose Message Systems' on-premise and cloud solutions because they provide the flexibility, deliverability and control needed to drive the highest possible customer engagement for their business.

Mobeam

<http://www.mobeam.com>

United States

Mobeam, Inc. is transforming mobile commerce with its unique and patented light based communications technology. Overcoming the technical barrier preventing mobile phones from interacting with laser scanners at checkout, Mobeam's technology provides universal access at point of sale (POS), enabling the transmission of coupons, loyalty offers, gift cards, tickets and other barcode data at retailers worldwide. Mobeam's technology creates new capabilities for existing mobile phone designs, and requires no changes to retailer POS infrastructure.

Mobliewalla

<http://mobilewalla.com>

United States

Mobliewalla is a big data powered, audience driven mobile ad platform. Mobilewalla delivers high performing mobile media with reach into the audiences brand's desire. Our clients include large agencies such as Mindshare, MEC, Joule, Starcom, as well as brands Unilever, Pepsi, HSBC, Nokia, and Maxis. Mobilewalla's big data background lends itself well to executing mobile campaigns effectively. All advertising success is based upon a simple principle--identifying the segments of a population that respond well to an ad, then heavily targeting that segment.

Mocana

<http://www.mocana.com>

United States

Mocana makes security easy for enterprise mobility and the Internet of Things. Mocana builds on deep expertise securing everything from medical devices to defense electronics, from point-of-sale terminals to the smart grid to home. The Mocana Atlas platform transforms enterprise connectivity with the tap-and-go simplicity of the Mocana ON experience. This award-winning enterprise mobile app security platform provides organizations with an easy way to deliver business-critical mobile apps with a high-quality end user experience, tap-and-go simplicity and strong security, for internal and external users.

Motivosity

<http://www.motivosity.com>

United States

Motivosity is all about making people excited to go to work. We do this through software that is focused on driving high-performance culture within companies. Think of Motivosity as the operating system for culture. Our solution drives value in two key areas: Recognition and Relationships. Each of these is proven to be a critical factor in workplace satisfaction and Motivosity is proven to be an effective solution.

2015 Red Herring North America Presenters

Movius Corporation

<http://moviuscorp.com>

United States

Movius is a trusted provider of mobile communications solutions for service providers around the world. The company's powerful CAFù_ platform offers a broad set of pre-packaged applications and a rich set of APIs for future applications development. Powered by CAFù_, Movius myIdentities solves today's increasing BYOD concerns by separating both call and data usage for end users while enabling mobile operators to charge for an additional phone line on an existing device without needing to subsidize the device. Movius myIdentities is the only solution to support additional virtual lines for either circuit switched and/or VoIP calling and messaging, as well as offering split billing for each line.

MovoCash, Inc.

<http://www.movocash.com>

United States

MovoCash is a mobile payments solution that allows users to spend anytime, anywhere on everyday merchant purchases with person-to-person payments while protecting their privacy and credit card information. MovoCash (purse #1), is the digital of all transactions including: P2P transfers, Visa Plastic (pre-paid card) transactions and generated tokens. In addition, MovoCash is developing MovoCoin (purse #2), a digital representation of a card or token. Users will be able to generate MovoCoin within our platform and out of MovoCash.

nCino, Inc.

<http://ncino.com>

United States

nCino provides cloud-based bank operating solutions to the financial services industry. Institutions use the nCino Bank Operating System to ensure regulatory compliance, reduce risk, increase transparency and efficiency, and increase profitability. It combines loan origination, document management, business intelligence and reporting, and the ability to become the omnichannel for all bank operations via one integrated platform. nCino can be accessed securely from any device with Internet access, allowing bank executives to operate the bank from any mobile phone or tablet.

Netsertive

<http://www.netsertive.com>

United States

Netsertive's digital marketing intelligence platform brings brands and local businesses together to win local customers. Netsertive's proprietary learning engine combines the company's deep industry experience with the collective knowledge of its extensive network of automotive, major appliance, furniture, consumer electronics, dental and eye care customers to deliver unprecedented campaign speed, performance and value. As a Google Premier SMB Partner, Netsertive drives local marketing success from campaign enablement through execution.

NetSpeed Systems

<http://www.netspeedsystems.com>

United States

NetSpeed Systems provides scalable, coherent, Network-on-Chip (NoC) IPs to System-on-chip (SoC) designers for a wide range of markets from mobile to high-performance computing and networking. NetSpeed's NoC IPs deliver significant time-to-market advantages through system level approach, high level of user-driven automation and state-of-the-art algorithms.

Numecent

<http://www.numecent.com>

United States

Numecent is a pioneer and technology leader in rapid, secure and friction-free provisioning of native applications from the cloud through virtualization. Our groundbreaking and patented cloudpaging technology can deliver a native application from the cloud between 20x to 100x faster compared to a linear digital download and execute on the client platform without installation and with a much reduced IT support footprint.

2015 Red Herring North America Presenters

Numerify

<http://www.numerify.com>

United States

Numerify provides IT business analytics applications that rapidly deliver business insights to IT leaders. The Numerify360 cloud-native platform delivers system-of-record analytics in the form of best-practice dashboards, reports and a rich metrics library combined with best-in-class analytics capabilities ranging from mobile application to visual discovery. Our applications cover various IT business areas such as IT service management, assets and financials so that everyone from the CIO to the IT service line manager can effectively manage their business of IT.

OtoSense, Inc

<http://www.otosense.com>

United States

In the same way that Shazam revolutionized music recognition and Siri with voice recognition, OtoSense delivers environmental sound recognition, where it matter. OtoSense has built a system able to identify, name, and categorize sounds. OtoSense sound recognition engine has been built to meet the immediate needs of many industries. This software can operate on various devices, platforms and environments and it learns and evolves to get adapted to any task where sound delivers critical information.

Percona

<http://www.percona.com>

United States

Percona has made MySQL faster and more reliable for over 2,000 consulting, support, and managed services customers worldwide since 2006. Percona provides enterprise-grade MySQL support, consulting, managed services, and training services to companies such as Cisco Systems, Alcatel-Lucent, Groupon, and the BBC with a worldwide staff of over 120.

Phunware

<http://www.phunware.com>

United States

Phunware is the pioneer of Multiscreen as a Service (MaaS), the first fully integrated customer engagement platform that enables brands to engage, manage and monetize their anytime anywhere users worldwide. Phunware has introduced category-defining experiences that challenge the outer limits of the most advanced connected devices for the world's most respected brands and develops next-generation products and solutions that transform how the world interacts with and uses these connected devices.

Pivotal Systems

<http://www.pivotalsys.com>

United States

Pivotal Systems provides best-in-class monitoring and process control technology for the semiconductor manufacturing industry. Our vision is to enable an order of magnitude increase in fab productivity and capital efficiency for current and future technology nodes. This vision is achieved through our GFC, GFM and Sensor X product lines that offer high-accuracy, real-time monitoring and control of the most critical parameters difficult to control in wafer processing today: Gas Flow and Chamber Condition.

Plum

<http://plumlife.com>

United States

Plum makes lighting and appliance control easy and affordable. Our Wi-Fi enabled lightpad is the first product of its kind. Competitively priced and easy to install, it provides the incredible convenience of controlling your lights from your smart phone from anywhere in the world. We've created a connected device that not only dims lights, but creates a completely new user experience. The Plum LightPad connects directly to your home WiFi network without the need for additional bridges, dongles or gateways. The Plum LightPad features an intuitive, multi-touch, touch pad interface.

2015 Red Herring North America Presenters

Predixion Software, Inc.

<http://www.predixionsoftware.com>

United States

Predixion develops a cloud-based predictive analytics platform designed to expedite the deployment of predictive applications in order to broaden the adoption of predictive insights at the point of decision. Instead of trying to compete in the 'we-have-a-better-tool-war', Predixion is focused entirely on increasing the adoption of predictive analytics. They do this by helping organizations use their innovative platform to get actionable predictive insights to the decision point where the end user can use them in daily decisions. In order to do that, they've simplified the entire predictive process, removed the complexity barrier and sped up the time to value.

PRESENTIGO INC.

<http://presentigo.com>

United States

PRESENTIGO INC. provides B2B solution PresentiGO. Headquarters, marketing and sales department are in Boston. Development department is in Ostrava, Czech Republic where was development started in middle of 2012. Presentigo's founders Jan Tkac and Adam Mrstik spend more than 5 months of 2014 in San Francisco. They met there third founder Trevor Perry who has sales background.

Prevoty

<https://prevoty.com>

United States

Prevoty has developed a new application security technology that enables applications to be automatically monitored and protected at runtime. Gartner calls the space RASP (Runtime Application Self-Protection). Existing applications can protect themselves against data exfiltration, malicious content, and user identity theft without requiring any changes to the applications themselves. For new applications, Prevoty allow developers to add robust application security capabilities into their applications without requiring any security expertise whatsoever.

Prolifiq Software, Inc

<http://prolifiq.com>

United States

Prolifiq helps people work smarter, faster. Prolifiq provides 3-screen (smartphone, tablet, PC), sales force automation solutions to the Life Sciences industry. Companies use Prolifiq's apps to inform employees and engage customers in meaningful business conversations using controlled compliant content. Each employee sees only the apps they need; workflows and audience segmentation ensure access to the latest content and resources; and the Good Promotional Practices rules engine keeps customer conversations and transactions compliant and measureable.

Quisk, Inc.

<http://www.quisk.co>

United States

Quisk, Inc. is a Silicon Valley-based start-up that partners with financial institutions and other organizations to enable anyone to use their money without needing cash or cards. Quisk provides a digital services and transaction processing platform for integrated mobile payments and digital marketing and loyalty programs. Deploying cloud-based technology, the Quisk digital cash solution not only works with any mobile phone number on any type of mobile phone, but also leverages existing Point-Of-Sale (POS) infrastructure. The Quisk team is comprised of technology and payments industry veterans from CyberSource, Visa, Apple, and HP.

Ravello Systems

<http://ravellosystems.com>

United States

Ravello was founded in 2011 by the same team that developed the KVM hypervisor for Linux. With deep expertise in infrastructure software, Ravello has built HVX - the industry's first platform that virtualizes public cloud compute, network and storage resources. Ravello operates an overlay cloud service, powered by HVX, that makes it easy for enterprises to run complex data center application environments in AWS and Google Cloud.

2015 Red Herring North America Presenters

RedSeal, Inc.

<https://redseal.co>

United States

RedSeal provides a cybersecurity analytics platform to Global 2000 organizations that certifies their evolving networks are secure and accelerates compliance initiatives. RedSeal's advanced analytics engine creates functioning network models, tests networks to identify security risks, prioritizes needed actions, and provides critical information to quickly respond to and remediate issues. The result: reduced cybersecurity risk and lower incident response and maintenance costs. With operations in North America, Europe, and Asia, RedSeal customers include leaders in finance, retail, technology, utilities, service providers, and government, all served by RedSeal's channel partner network.

REFRACTIVE DIALER

<https://dialsource.com/>

United States

DialSource is a global leader in cloud communication technologies, offering a cutting-edge sales accelerator, custom-fit to any enterprise. Maximize sales team's performance, increase outbound call volume, and accelerate ROI with the No. 1 dialer on the Force.com AppExchange. Our native Salesforce design efficiently boosts lead generation, agent productivity, and client contact rates. With next-generation software, DialSource is quickly revolutionizing the power of the modern sales enterprise.

Reltio, Inc.

<http://www.reltio.com>

United States

Reltio delivers reliable data, relevant insights and recommended actions so companies can be right faster. Reltio Cloud combines data-driven applications with modern data management for better planning, customer engagement and risk management. IT streamlines data management for a complete view across all sources and formats at scale, while sales, marketing and compliance teams use data-driven applications to predict, collaborate and respond to opportunities in real-time.

Revolar

<http://www.revolar.com>

United States

Revolar provides a simple and discreet location information that calls for help when you need it most, through our patent pending technology. We aim to empower you and your loved ones to live more and fear less. Revolar allows you to call for help when you need it. With just the press of the button, your loved ones will instantly know your exact GPS location through your preset contact list on the Revolar App. We created Revolar to become a successful, timeless business in order to provide unique, sleek solutions to personal security and make the world a better place.

RiskMatch

<http://www.riskmatch.com>

United States

RiskMatch is an analytics firm that provides insurance portfolio management to insurance brokers and insurers. The firm operates in the \$250B+ U.S. commercial property and casualty insurance industry. Its patented platform drives efficiency by enabling insurance buyers, brokers, and underwriters of insurance policies to connect with each other based on a shared knowledge of the buyers' specific needs and highly relevant and targeted solutions available from the underwriters.

Roadie

<http://roadie.com>

United States

Roadie is an app-based shipping community that utilizes excess capacity in passenger vehicles, connecting people with stuff to send with drivers already heading in that direction. We ship local and long haul, same day, next day and even on weekends. Simply put, Roadie is a faster, cheaper, friendlier way to get your stuff where it's going.

2015 Red Herring North America Presenters

Salesify, Inc.

<http://www.salesify.com>

United States

At Salesify, we help you close deals faster. Our Customer Intelligence Platform, powered by Big Data, has deep insights on companies, install base of your competition's products, and targeted role-based contacts. We have Integrated Services Apps for Content Syndication, Live Verification and Data Refresh. With our Pipeline Catalyst App, you can start having meaningful conversations with your prospects sooner and fine-tune marketing campaigns to highly relevant targets.

Salesify Your Gateway To Revenue. www.salesify.com

Satisfi

<http://Satis.fi>

United States

Satisfi is a customer feedback and issue-resolution SaaS solution. It is a patent pending, mobile app and enterprise class software solution that provides real-time, bi-directional customer feedback and problem resolution management between consumers and businesses, and businesses and businesses. It is the '1-800 How's My Driving'(just like on the back of trucks) for the physical world. Currently, companies with brick and mortar locations have no easy way of identifying and solving the problems, concerns, and issues, of customers in their stores.

Scalus

<http://www.scalus.com/>

United States

Our Professional Services Automation software provides your service delivery team with the freedom to get work done by automating process management, client communication, and provisioning - liberating service teams from constant status checks and reactive firefighting. Control the Chaos.

ScientiaMobile

<http://www.scientiamobile.com>

United States

ScientiaMobile provides the mobile Web industry with the most accurate and flexible device detection solution, helping customers deliver great web experiences and manage the increasingly fragmented mobile device ecosystem. ScientiaMobile sells WURFL, a constantly-updated repository that catalogues thousands of devices and their capabilities and provides access to them via range of API languages including javascript. The WURFL framework enables many organizations, including Fortune 500 companies, to effectively design and analyze web experiences for an ever-growing range of smartphones, tablets, smart TVs and game consoles.

Seal Software

<https://www.linkedin.com/company/1366730?trk=tyah>

United States

Seal Software's Contract Discovery and Analytics platform helps companies maximize revenue opportunities and reduce expenses and costs associated with contracts, and contract management systems and processes. Seal Contract Discovery locates contractual documents within minutes wherever they reside within an organization and is rapidly deployable; extracting key contractual terms and clauses, rendering them for easy review, and populating corporate repositories, including Customer Relationship Management (CRM), Contract Lifecycle Management (CLM), and Enterprise Resource Planning (ERP).

Secure islands

<http://www.secureislands.com>

United States

Secure Islands flagship product, the IQProtector Suite has changed the data security game with a unique, patented, data-centric approach to data protection: Data Immunization. Data Immunization intercepts data at the point of creation, applying persistent classification and encryption, usage-rights and auditing that follow files and emails throughout their entire lifecycle. Utilizing flexibly defined parameters, IQProtector classifies in real-time sensitive data from any source users, applications, file repositories or directories based on context and content.

2015 Red Herring North America Presenters

Seismic

<http://www.seismic.com>

United States

Seismic is the leading sales enablement solution that allows sales teams to deliver the right content at the right time on any device. Seismic's mobile-first, cloud-based platform enables field and inside sales reps to quickly create customized, compliant materials that dramatically increase time spent selling, improve win rates, reduce sales cycles and increase customer satisfaction. Founded in 2010, Seismic is privately held by its three-time serial entrepreneur executive team and leading venture capital firms JMI Equity and Sigma West.

Self Lender

<http://www.selflender.com>

United States

Self Lender helps consumers get a small, secured installment loan to establish positive credit history. First, our users choose an affordable monthly payment (e.g. \$50), and a length of time (e.g. 12 mo.) to establish credit history. Next, Self Lender loans the funds (e.g. \$600) in a 12 month maturity CD. Self Lender then reports the on-time payment history as positive payment history to the bureaus. At the end of the term, the user's loan matures and has 12 months of payment history.

SkyKick

<https://www.skykick.com/>

United States

Over the next ten years, 100,000 IT Solution providers will be hired to help migrate over 50 million small and medium sized businesses (SMBs) and nearly a billion SMB users to Office 365. SkyKick's mission is to help those IT solution providers successfully move those millions of SMBs to the cloud. To achieve this, SkyKick has created a new category of migration software called 'Migration Project Automation.' The software automates nearly 90 percent of the consultant work for a SMB migration, which would typically be a 40-hour deployment project.

Smart Picture Technologies Inc

<http://www.smartpicture3d.com>

United States

Smart Picture Technologies' patent-pending mobile technology platform enables users to create and share Smart Pictures 2D images and high definition 3D models that contain millions of measurement data points. Using a smartphone or tablet, users can snap a picture and capture detailed measurement information in 2D and 3D. Users can edit and share Smart Pictures directly from the Smart Picture Technologies' mobile application or cloud service.

Smart Utility Systems

<http://smartusys.com>

United States

Smart Utility Systems (SUS) is a business solutions company that leverages cutting-edge technology to help the utility industry maximize value from their current and planned investments. SUS solutions include Smart Customer Mobile (SCM_{δi}), Smart Mobile Workforce (SMW_{δi}), Smart iQ (SiQ_{πiù≤Åf}) as well as Cyber and Physical Security Advisory. Follow SUS on Twitter and LinkedIn.

SoftNAS

<http://www.softnas.com>

United States

SoftNAS is a leading storage software company that provides agile storage software that protects business-critical data in the cloud. SoftNAS believes storage can be both powerful and frictionless, providing customers with the enterprise-grade NAS storage capabilities required to safely and reliably operate mission-critical IT systems and applications in the cloud. SoftNAS supports the most popular private, public and hybrid cloud computing platforms, including Amazon, Microsoft, Azure and Hyper-V.

2015 Red Herring North America Presenters

SpendHQ

<http://www.spendhq.com>

United States

SpendHQ is a spend intelligence system that provides rapid, accurate and detailed visibility into your spend data. This full-service SaaS (Software-as-a-Service) spend visibility solution, combined with our data optimization services, gives clear insight into your spend so you can confidently drive savings. Our U.S.-based team of sourcing professionals will perform the entire upfront data cleanup, spend categorization and spend analysis required to provide sourcing-ready views of your data via our online solution. We refresh your data as frequently as you desire.

StartApp

<http://www.startapp.com>

United States

StartApp is one of the industry's leading Global mobile advertising platforms. By using our programmatic ad platform we are able to present the best ad anytime, anywhere. With the combination of our innovative ad units and advanced business intelligence we have the tools that enable us to deliver outstanding value to our Publishers and Advertisers.

SteadyServ Technologies

<http://www.steadyserv.com>

United States

SteadyServ Technologies, LLC is driving the adoption of IoT technology and near-real time prescriptive and predictive analytics for the beer industry. The beer industry generates \$100Bn of business each year in the US alone. SteadyServ's breakthrough Internet of Things (IoT) solution sets the standard for near-real time beer inventory, order management product and channel optimization, product pricing and business intelligence. SteadyServ's iKeg and iQ are end-to-end mobile, SaaS based enterprise systems.

Symphony Commerce

<http://symphonycommerce.com>

United States

Symphony Commerce delivers enterprise-level Commerce as a Service to fast-growing brands. Brands that partner with Symphony benefit from high-quality, end-to-end commerce infrastructure, with support for and seamless communication between web and mobile storefront, payments, order and inventory management, warehouses and fulfillment. With Symphony handling critical wholesale and retail business needs, business owners can focus on what matters most building products and nurturing customer relationships. Its pay-per-use model ensures Symphony's success is tied to its brands; there are no setup costs or hidden fees.

TalentWise, Inc.

<http://www.talentwise.com>

United States

TalentWise is a technology company that has completely transformed one of the most critical tasks that every company depends upon for success hiring new employees. TalentWise automates the hiring process from start to finish with compliance built in, allowing HR to manage offers, screening, and onboarding activities with just a single solution.

TEEMA Solutions Group Inc.

<http://www.teemagroup.com>

United States

At TEEMA, we're focused on providing Staffing and Technology Solutions that achieve targeted results. Everything we do comes down to helping clients align their People, Process, and Technology. Our staffing experts are the most highly tenured in the industry. Each TEEMA Member brings experience, skill and acumen across a variety of specialties, industries and public service sectors. Together, they're formidable. Their wealth of knowledge converges with a nimble and flexible entrepreneurial spirit to provide a truly unique and fully customized experience for clients and job seekers alike.

2015 Red Herring North America Presenters

Thinknum

<http://thinknum.com>

United States

Thinknum is a web platform for financial analysis, leveraging web resources in data and technology to help analysts and investors build better financial models.

ThreatConnect

<http://www.threatconnect.com>

United States

ThreatConnect is the most comprehensive Threat Intelligence Platform (TIP) on the market. We provide a single platform in the cloud and on-premises to effectively aggregate, analyze, and act to counter sophisticated cyber attacks. Adversaries work together sharing tactics and techniques, which you can clearly see with an organized analysis of attacks (like you see in ThreatConnect). ThreatConnect was designed to facilitate the good guys working together to defend their business.

TowerSec

<http://tower-sec.com>

United States

TowerSec - Automotive Cyber Security, is a leading global solution vendor of, on-board, cyber security software products to OEMs, suppliers, & aftermarket telematics and service providers. Since its inception in 2012, TowerSec's vision has been to be the global standard for on-board automotive cyber security and to help OEMs and suppliers to prevent car hacking threats. Founded by team of highly trained Israeli cyber security experts and experienced entrepreneurs, TowerSec is backed by decades of automotive manufacturing experience.

Tradable Bits Media Inc.

<http://tradablebits.com>

Canada

Despite being the underdog, Tradable Bits Media are changing the way enterprise businesses use social media. We are transforming social media from something done for marketing's sake, into real revenue for our clients through increased sales and optimized ad spend. We recognize that social media is now essential to 21st century consumers. According to Ipsos, user-generated content is 20% more influential and 35% more memorable than any other content. Our products help marketers better leverage their earned social media and make their paid media more effective.

Transactis

<http://transactis.com>

United States

Transactis transforms traditional paper billing and payment processing by enabling businesses of all sizes to replace paper bills, statements, invoices, payments and documents with more efficient digital alternatives. We go to market exclusively with resellers (financial institutions, technology companies, and business process outsourcers) to provide their business customers with secure, configurable, white-label, industry-leading SaaS solutions.

Trifacta

<http://trifacta.com/>

United States

Trifacta is dedicated to radically changing the way people work with data. To do this, the company has focused on the way people, computation and data interact together. The Trifacta Data Transformation Platform is powered by the unique Predictive Interaction technology, which dramatically increases the value of an enterprise's Big Data by enabling users to easily transform raw, complex data into clean and structured formats for analysis and insight.

2015 Red Herring North America Presenters

Tute Genomics

<http://tutegenomics.com>

United States

Tute allows users to prioritize their sequence variants by building an analysis cascade that can include one or more filters or rules. Variant frequency filters, inheritance filters and bio knowledge filters can be applied alone or in combination to reduce the initial high volume of sequencing variants that are discovered. Tute provides the most advanced data analysis and visualization tools for gene and biomarker discovery. This best-in-class solution combines proprietary machine learning algorithms and comprehensive annotation to aid researchers in identifying disease genes and biomarkers from large-scale population or family-based data sets.

USEReady

<http://USEREADY.COM>

United States

USEReady helps businesses to own their data. Earlier in 2014, USEReady launched a self-service Business Intelligence Governance platform called USEReady ONE for enterprise customers. USEReady one streamlines governance, increases user adoption and mitigates risk for Enterprise IT as businesses embrace self-service business intelligence. Since 2011, USEReady has been building a team of passionate individuals to achieve extra ordinary results.

VeloCloud Networks

<http://www.velocloud.com>

United States

VeloCloud, a cloud networking services company, simplifies branch Wide Area Networking (WAN) by automating deployment and improving performance over private, broadband Internet and LTE links for today's increasingly distributed enterprises. VeloCloud is the first to provide all three elements needed to achieve a Cloud-Delivered Software Defined-WAN (SD-WAN): a cloud network for enterprise-grade connections to cloud and enterprise applications, software-defined control and automation, and virtual services delivery.

Veniam'Works, Inc.

<http://www.veniam.com>

United States

Veniam is building the Internet of Moving Things. We turn vehicles into WiFi hotspots and build city-scale vehicular networks that expand wireless coverage and collect terabytes of urban data. In controlled spaces such as ports and container terminals, Veniam's game-changing solutions ensure that all mobile workers and assets are securely connected, no matter where they are or at what speed they are moving. Our hardware, software and cloud components are running in the world's largest network of connected vehicles, including taxis, waste collection trucks and an entire public bus fleet in Porto, Portugal, offering free WiFi to 110,000 active customers.

Vysk Communications

<http://www.vysk.com>

United States

Vysk is the ultimate disruptive technology company. With our belief that privacy is a fundamental right, Vysk has developed cutting-edge technology that not only delivers on its mission is to ensure that everyone, everywhere, can experience privacy, but has done so in a way that makes privacy easy. Vysk has disrupted the communications industry by developing the world's most secure form of mobile communication. Vysk is the ultimate in mobile security, a high-tech company that provides intuitive mobile security that fits seamlessly into everyday life.

WhoKnows

<http://www.whoknows.com>

United States

WhoKnows is the first smart enterprise network that offers a private expertise and referral network for any company. First, WhoKnows can automatically build your enterprise network by deriving expertise and relationships for every employee. We then keep your profile and relationships up to date, so you no longer have to worry about data entry and maintenance.

2015 Red Herring North America Presenters

Wiser**<http://wiser.com>****United States**

For retailers, it's all about offering the right product, at the right time, at the right price. It seemed like there was one eCommerce behemoth that was doing it right by utilizing the power of data to optimize their strategy. We created Wiser because we wanted to disrupt Amazon's hold on dynamic pricing by providing the necessary technology to retailers. We bring Amazon's wisdom to the world's top merchants by monitoring over 25 million products daily and analyzing data in real-time.

Wonder Technologies**<http://gowonder.com>****United States**

Wonder is on a mission to reinvent the gift card with its patent-pending platform that makes the purchase and redemption of digital gift cards at any merchant seamless. In the Wonder gift card marketplace, consumers can instantly purchase unique and personal gift cards for over 2 million brick-and-mortar and online businesses in the U.S. To redeem Wonder gift cards, recipients simply pay as usual with their credit card at the merchant and the gift is automatically used, ensuring gift cards can never be lost or forgotten.

Work Market**<http://www.workmarket.com>****United States**

Work Market is A SaaS solution that helps companies easily engage and manage their freelance and independent contractor workforce.

Xceedium, Inc.**<http://www.xceedium.com>****United States**

Xceedium, Inc., is a network security software company and the leading provider of privileged identity management solutions for hybrid cloud enterprises. Large companies and global government agencies use Xceedium's products to reduce the risks privileged users and unprotected credentials pose to systems and data. Xceedium's award-winning product, Xsuite, enables customers to implement secure privileged identity management. Xsuite vaults privileged account credentials, implements role-based access control, and monitors and records privileged user sessions.

Xirrus Inc.**<http://www.xirrus.com>****United States**

Xirrus is the leading provider of high-performance wireless networks. Xirrus solutions perform under the most demanding circumstances, offering consistent 'wired-like' performance with superior coverage and security. The Xirrus Wi-Fi optimized solutions suite arrays, access points, cloud services and wired switches provide seamless connectivity and unified management across the network. Xirrus delivers a vital strategic business and IT infrastructure advantage to industries that depend on wireless to operate business-critical applications.

YuppTV Inc**<http://www.yupptv.com>****United States**

YuppTV is one of the world's leading over-the-top (OTT) content providers for South Asian Content, as live TV, Catch-up TV, and Unlimited Movies. Our products provide a combination of technologies that enable - consumers the convenience of a virtual home environment anywhere and anytime; companies with maximum global reach; and content providers with ideal platforms and services to launch their content effortlessly and efficiently.

2015 Red Herring North America Presenters

Zadara Storage, Inc.

<http://www.zadarastorage.com>

United States

Zadara Storage is a pioneer provider of enterprise storage as a service, delivering high-performance, highly available and predictable (QoS) file and block storage, in a pay-as-you-go model for on-premises deployment and via global service providers. The company's patented, software-defined Virtual Private Storage Arrays (VPSA) deliver flexible, multi-tenant enterprise SAN and NAS technology for peta-scale primary and secondary storage. With isolated resources, exceptional data security, management control and predictable performance, VPSAs meet the most stringent Service Level Agreements (SLAs), even in public cloud deployments.

Zephyr

<http://www.getzephyr.com>

United States

Zephyr is a leading provider of on-demand, real-time enterprise test management solutions, offering innovative applications, seamless integrations and unparalleled, real-time visibility into the quality and status of software projects. Zephyr products are the fastest growing agile test management products in the world, with more than 3000 global customers in 80 countries. Their feature rich products address today's dynamic and global needs across a variety of industries including finance, healthcare, media, mobile, IT services, and enterprise software. Zephyr is headquartered in Newark, CA with offices in Europe and India.

ZestFinance

<http://www.zestfinance.com>

United States

ZestFinance was founded by a team of some of the world's best data scientists from Google who came together with a mission to use machine learning algorithms to revolutionize how credit decisions are made to provide fair and transparent credit to everyone. The team of crazy smart data geeks, mathematicians and computer scientists have reinvented underwriting, enabling more accurate credit decisions, increased credit availability for borrowers and higher repayment rates for lenders.

Ziften

<http://www.ziften.com>

United States

Ziften's groundbreaking solution provides continuous real-time visibility and intelligence, enabling incident Prevention, Detection, and Response. Ziften continuously assesses user and device behaviors and highlights anomalies in real-time, allowing security analysts to hone in on advanced threats faster and minimize Time To Resolution. Ziften's Endpoint Detection and Response solution allows organizations to more rapidly determine the root cause of a breach and decide on the necessary corrective actions.

ZoomInfo

<http://www.zoominfo.com>

United States

ZoomInfo is a B2B data provider that delivers accurate and actionable business information to empower sales and marketing teams. With ZoomInfo, organizations can improve their marketing campaigns and sales outreach, and the quality of their databases with highly actionable data, enabling better segmentation, deliverability, and response. Organizations can also shorten the sales cycle and increase revenue with on demand email and direct phone number information, allowing them to reach decision makers faster. ZoomInfo will run an analysis on customers' existing databases to fill in missing information, identify their key targets, and expand outreach to prospects they care most about.
