



Red Herring North America 2015

Conference Guide

June 1-3, 2015



Monday, June 1

7:00 – 9:00 Welcome Cocktail & Registration

Tuesday, June 2

7:45 – 8:30 Breakfast & Registration

8:30 – 9:15 Opening Comments, Alex Vieux

9:15 – 10:00 Keynote Roundtable: Getting Funded

VC money is flowing to companies across the globe. However, entrepreneurs still need to meet the right people and say the right things. What do investors look for when they sign a term sheet? At the same time, do you really need institutional venture money?

- BizSlate, Marc Kalman, Founder & CEO
- Bootstrap Ventures, Kyle Williams, Managing Director
- Firsthand Capital, Kevin Landis, CEO
- Satisfi, David Montoya, Founder & CEO
- Keating Investments, Rexford Darko, Managing Director

10:00 – 10:30 Keynote Session: Smart Money

What matters most when finding an investor? How can entrepreneurs ensure they get the funding they need while reaping the benefits of an experienced and knowledgeable mentor? With so much capital available in the VC ecosystem, how does an entrepreneur avoid being just another piece of spaghetti on the wall?

- Bootstrap Ventures, Parker Hinshaw, Managing Director
- Comstock Investors, Jeffrey Balash, CEO
- Iris Capital, Denis Barrier, Managing Director
- Sierra Ventures, Tim Stanley, Partner

10:30 – 11:00 Coffee Break

11:00 – 11:45 Keynote Session: Lessons Learned

Entrepreneurs with invaluable experience share war stories - what were the lessons they learned after years in the industry?

- BlueTalon, Eric Tilenius, Chief Executive Officer
- ChartWise Medical Systems, Jonathan Elion, President and CEO

11:45 – 12:15 Keynote Session: The Drive to Innovate

As technology's sophistication accelerates at an exponential rate, how can entrepreneurs ensure their companies stay ahead of the innovation curve? What factors need to be in place to ensure that creativity and the development of groundbreaking ideas can flourish?

- Sierra Ventures, Tim Stanley, Partner

12:30 – 1:30 Lunch

1:30 – 3:30 Presentations: Red Herring North America Finalists

3:30 – 4:00 Coffee Break

4:00 – 6:00 Presentations: Red Herring North America Finalists

7:00 – 9:00 Cocktail & Dinner Reception

Wednesday, June 3

7:30 – 8:30 Breakfast & Registration

8:30– 9:00 Opening Comments, Alex Vieux

9:00 - 9:45 Keynote Session: Fireside Chat

- RedSeal, Ray Rothrock, President & CEO

9:45 – 10:15 Keynote Presentation: Exit Opportunities for Tech Companies

- GCA Savvian Advisors, Steven Fletcher, Managing Director

10:15 – 10:45 Coffee Break

10:45 – 11:15 Keynote Roundtable: Exits

Tech IPOs such as Alibaba, GoPro, Twitter, and Hortonworks have made headlines consistently over the past few years. Yet, there are far more M&A deals than IPOs. How do you make the right decision? When should you take the plunge? Is there a clear map you can follow to make your way towards an exit?

- GCA Savvian Advisors, Steven Fletcher, Managing Director
- Parallels, Michael Monu, Director of Business Development
- Raymond James, Jerry Darko, Technology Investment Banking
- Siemer & Associates, Ivan Nikkhoo, Managing Director

11:15 – 11:45 Keynote Roundtable: Opening the Door to the Corporates

One of the most daunting hurdles an entrepreneur may face is doing a deal with a large corporate. The different culture, speed and set of priorities can make for a tricky encounter. How does a private company reach out to the giants? What is their vetting process? How can they make sure to make a good first impression?

- Docomo Capital, Jay Onda, Principal
- Honda Silicon Valley Lab, Daniel Essindi-Behrendt, Director
- Samsung Electronics, Kevin Morrow, VP Strategic Partnerships
- Sempra Utilities, Chris Chen, Smart Grid Market Development

11:45 – 12:30 Keynote Session: Managing Growth

Inflection points lead startups to reconsider and change their execution plans. Companies cross invisible lines with visible effects. How can companies pivot and adapt? Is there a common set of challenges inherent in scaling a company? Is there a secret sauce to the process, or just good old elbow grease?

- Tealium, Ali Behnam, Founder

12:30 – 1:30 Lunch

1:30 – 3:30 Presentations: Red Herring North America Finalists

3:30 – 4:00 Coffee Break

4:00 – 6:00 Presentations: Red Herring North America Finalists

6:45 – 9:30 Red Herring 100 North America Award Ceremony & Dinner

Schedule of Events

Monday, June 1 – Reception Cocktail & Registration

7:00pm – 9:00pm – Elevation Room (30th Floor)

Tuesday, June 2 – Breakfast & Registration

7:30am – 8:30am – Aqua Terrace (3rd Floor)

Keynote

8:30am – 12:30pm – Aqua Salon EF (3rd Floor)

Morning Break

10:00am – 10:30 – Aqua Foyer (3rd Floor)

Lunch

12:30pm – 1:30pm – Aqua Terrace (3rd Floor)

Presentations

1:30pm – 6:15pm – Cobalt Foyer (5th Floor)

Rooms A, B, C, D, E

Afternoon Break

3:30pm – 4:00pm – Cobalt Foyer (5th Floor)

Dinner

7:00pm – 9:00pm – Promenade Plaza (Ground Floor)

Wednesday, June 3 – Breakfast & Registration

7:30am – 8:30am – Aqua Terrace (3rd Floor)

Keynote

8:30am – 12:30pm – Aqua Salon EF (3rd Floor)

Morning Break

10:00am – 10:30 – Aqua Foyer (3rd Floor)

Lunch

12:30pm – 1:30pm – Aqua Terrace (3rd Floor)

Presentations

1:30pm – 6:15pm – Cobalt Foyer (5th Floor)

Rooms A, B, C, D, E

Afternoon Break

3:30pm – 4:00pm – Cobalt Foyer (5th Floor)

Award Dinner

7:00pm – 10:00pm – Aqua Salon EF (3rd Floor)

SPEAKER BIOS

Red Herring North America 2015





SPEAKER BIOS

BizSlate, Marc Kalman, Founder & CEO

Marc Kalman is an experienced business leader and enterprise supply chain software expert. Prior to BizSlate, Marc was co-founder and Chief Executive Officer of eZCom Software Inc., a SaaS Electronic Data Interchange (EDI) provider that he ran successfully for 10 years. Under his leadership and with little outside capital, eZCom evolved from the ground up into a well-respected, highly competitive company. Marc recognized the opportunity to help small businesses (SMBs) with increasing supply chain pains, based on his experience and track record helping customers transform their businesses by addressing their most crucial technology challenges. As a result, he left eZCom to spinoff the ERP business and position BizSlate to capitalize on a large and growing market opportunity. Marc has been recognized as a leading authority in the supply chain space. He is honored by being included as one of the top supply chain professionals in the country by Supply and Demand Chain Executive for the past consecutive 5 years.

BlueTalon, Eric Tilenius, CEO

Eric is an experienced technology executive who has led multiple Silicon Valley companies to success. Prior to joining as CEO of BlueTalon, Eric was an Executive-in-Residence at Scale Venture Partners, a leading expansion-stage venture capital firm with an extensive Cloud, SaaS, and big data portfolio.

Bootstrap Ventures, Kyle Williams, Managing Director

Kyle Williams is responsible for shaping the investment strategy and managing the overall management, growth and profitability of the Bootstrap portfolio. With 17 years of industry experience as a collaborative management consultant, he is skilled at integrating people, process and technology. His leadership philosophy is to build a casual environments with strong emphasis on success, where people have a passion in what they're doing to create empowerment

Bootstrap Ventures, Parker Hinshaw, Managing Director

Parker Hinshaw is the Founder of Bootstrap Incubation. He serves as the Senior Vice President of Business Development and Member of Advisory Board at MD Revolution Inc. In 2001, he founded MaxIT Healthcare Holdings Inc. and served as its Chief Executive Officer. Mr. Hinshaw also founded Resources in Health Care Innovations and served as its Chief Executive Officer. He has a Business degree from Indiana University.

ChartWise Medical Systems, Jonathan Elion, President

With over 40 years of experience in computing and more than 25 years of experience in medical computing and information standards, Dr. Elion has committed his career to innovations in high value services and healthcare delivery to maximize efficiency and cost effectiveness.

Dr. Elion is a practicing board-certified cardiologist in Providence, RI and an Associate Professor of Medicine at Brown University. He has served on the Finance Committee and Board of Trustees of one of the Brown affiliated hospitals, and is well versed in hospital finances. His experience provides him with the unique combination of in-depth medical and technology knowledge with a proven track record of entrepreneurship and business development.

In 1994, Dr. Elion founded Heartlab, Inc., the world's leading designer and supplier of digital image and information networks for cardiology. The company grew successfully to over 200 people and was sold to Agfa Healthcare in 2005.

Comstock Investors, Jeffrey Balash, CEO

Jeffrey Balash has worked with and in successful growth companies for over thirty years, including his full-time involvement in four start-ups. He was a managing director in corporate finance and M&A, both at Lehman Brothers (NYC) and at Drexel Burnham (Beverly Hills). In 1991, he co-founded Anthem Partners LLP, a joint venture with the Sanwa Bank of Japan (one of the world's largest banks), to make private equity investments in operating companies and to provide financial advisory services. As a director at Avon Products, he was responsible for its export operations (sales to distributors in emerging countries) and also for the creation and establishment of new businesses in emerging countries in Africa, Asia and Latin America. He graduated from Princeton University (summa cum laude) and Harvard Business School.



SPEAKER BIOS

Docomo Capital, Jay Onda, Principal

Jay Onda specializes on being in the innovation forefront in product development and new technologies focusing on areas such as the Internet of Things including wearable devices, consumer focused M2M and O2O platforms, and consumer focused services. He has worked with various divisions of NTT Docomo HQ in Japan and within Docomo Innovations (previously Docomo Research Labs). The products he has developed includes pre-installed applications from select OEM vendors, web application interfaces utilized by top Fortune 100 companies, and conceptual designs demonstrating future product innovation offerings which has been displayed at CEATEC, CES, and MWC. Jay holds a BS in Business, Marketing from San Jose State University in California.

Firsthand Capital, Kevin Landis, CEO

Kevin Landis is the chief investment officer of Firsthand Capital Management and our portfolio manager. Kevin founded Firsthand in 1994 and has since become one of the nation's best-known technology investors. He has been making venture capital investments in primary transactions since 1998, focusing on the technology and cleantech sectors. Kevin, born and raised in Silicon Valley, has over two decades of experience in engineering, market research, product management, and investing in the technology sector. He appears regularly on CNBC, CNBC Asia, and Bloomberg News, and has been featured in Forbes, Fortune, Smart Money, Time, and Money magazines. He is also a frequent guest lecturer at Santa Clara University's Leavey School of Business, sharing his advice not only on technology investments, but also on management and mentoring of technology entrepreneurs. Kevin Landis received his B.S. degree in Electrical Engineering and Computer Science from the University of California at Berkeley. He received his M.B.A from Santa Clara University.

GCA Savvian Advisors, Steven Fletcher, Managing Director

Steven Fletcher has a primary focus on Digital Media and Software and an additional focus on IT Services. Steve has 19 years of investment banking experience, as well as 3 years at Deloitte & Touche as a CPA. Steve was at Goldman Sachs for nine years, where he held a number of leadership roles including head of IT Services Banking, head of Systems and Storage Banking, and head of the Private Placement Group. He received a BA in Economics from UCLA and an MBA from the Wharton School of the University of Pennsylvania.

Honda Silicon Valley Lab, Daniel Essindi-Behrendt, Principal

Dani Essindi Behrendt is a tech entrepreneur and investor with more than 15 years of experience in technology, consumer Internet, and media. He is currently the strategic alliance lead at Honda Silicon Valley Lab, Honda's open innovation lab, where he works on strategy, innovation, and tech investments. Before Honda, Dani was at RII, the business incubation arm of Ricoh, working on new product creation and spin-outs for Ricoh's strategic expansion roadmap. Previously, Dani was the co-founder and CEO of tripJane, an award-winning online travel discovery service. Dani also co-founded the re-birth of Red Herring, serving as its COO from 2003 to 2006. Before his tenure at Red Herring, he was the editorial director for ETRE, where he set its strategic direction and built relationships among technology CEOs and investors. He has helped launch several tech startups and media companies and currently serves as an advisor to several Internet consumer startups. Dani has a wide range of interests, including cinematography, abstract art, and helping people in developing nations reach their goals. He is a trained economist and holds an M.B.A. from the Kellogg School of Management at Northwestern University. - See more at: <http://teconomy.com/people/dani-essindi-behrendt/#sthash.8vacfMYX.dpuf>

Iris Capital, Denis Barrier, Investment Manager

Denis leads the international investment activity of Iris outside Europe/Middle East, mainly in the US and Asia. Denis's past investments include Netcentrex (acquired by Converse), Highwave Optical (IPO), LEA (acquired by HF group), Digitick (acquired by Vivendi Universal), CyOptics (buy out), Maximiles (IPO), high deal (sold to SAP) Atchick-Realtime (acquired by LD Invest in a LBO) and Da-Light (acquired by HOT). Before joining Iris, he was head of corporate venture for the Orange group and has been a managing director at venture capital firm Innovacom. Previously, he was an officer for the French State shareholdings agency responsible for the fields of Aerospace, Defence, and Media. He notably managed the French State holdings in companies as Thales, Safran, EADS, DCN, France Televisions or Arte. . He has been member of the French National Council for Entrepreneurship. Denis is a graduate of the Ecole Normale Supérieure, Ecole Nationale Supérieure des Télécommunications, and holds a PhD in Optoelectronics.



SPEAKER BIOS

Keating Investments, Rexford Darko, Managing Director

Mr. Darko is a Managing Director of BDCA Venture Adviser. Previously, he founded Griffen-Rose, a boutique equity research firm, was a Senior Analyst at Prospect Street Ventures, and founded Goldline Entertainment Services. He is a 2002 Dean's List graduate of Columbia Business School with an M.B.A., a 1992 graduate of the University of London with an L.L.M. (Distinction and Merit in Environmental and Media Laws), and a 1988 graduate of King's College, London with an L.L.B and an A.K.C.

Parallels , Michael Monu, Director of Business Development

Mike is a Senior Director at Parallels where he has been responsible for new business development, partnerships, strategic licensing and acquisitions. When not working, Mike enjoys martial arts, downhill skiing, and drawing. He has degrees in electrical engineering from Brown and an MBA from the Wharton Business School.

Raymond James, Jerry Darko, Technology Investment Banking

Jerry Darko covers Internet and Software Investment Banking for Raymond James, the largest middle-market investment banking firm in the US with a \$8B market cap. Jerry works closely with growth-stage Internet and Software companies advising on M&A, capital raises as well as IPOs and has spent the majority of his career covering the evolution of mobile. Jerry joined Raymond James through the firm's acquisition of Morgan Keegan in 2012. Prior to Morgan Keegan, Jerry worked in Business Development at the Gores Group, a \$3B Los Angeles-based private equity firm investing primarily in technology, telecom, and industrials. Jerry holds an MBA from Pepperdine University, a Masters degree in Engineering from USC as well as Bachelors degrees in Physics and Math from Macalester College in St. Paul, MN.

RedSeal, Ray Rothrock, Chairman and Chief Executive Officer

Ray joined RedSeal as CEO in February 2014. Prior to RedSeal he was a general partner at Venrock, one of RedSeal's founding investors. At Venrock he invested in 53 companies including over a dozen in cyber security including Vontu, PGP, P-Cube, Imperva, Cloudflare, CTERA, and Shape Security. He is on the board of Check Point Software Technology, Ltd. an original Venrock investment, and Team8, both Tel Aviv based companies.

A thought leader in cyber security and long time investor in the sector, he was a participant in the White House CyberSecurity Summit held at Stanford University February 2015.

Ray holds a BS in Nuclear Engineering from Texas A & M University, a MS in Nuclear Engineering from the Massachusetts Institute of Technology and an MBA with Distinction from the Harvard Business School. He is a member of the Massachusetts Institute of Technology Corporation board.

Samsung Electronics, Kevin Morrow, VP Strategic Partnerships

As Vice President for Strategic Partnerships at Samsung Media Solutions Center America (MSCA), Kevin Morrow drives relationships with leading brands to build the enhanced multi-screen consumer experience of the future. In this role, he establishes and manages key content and service partnerships across Samsung products, including mobile, Tabs and Smart TVs. Kevin has a long history with Samsung, having launched his career with the company at the South Korean headquarters in the Global Strategy Group (part of the Samsung Group Chairman's office). In his previous role as Global Product Manager for Blu-Ray players, Kevin spearheaded partnerships with services including Netflix and Pandora to establish the industry's first web-service connected consumer electronic devices. Kevin also led the development and launch of Samsung's Smart TV platform, products and app store. Kevin recently relocated to the US and is now based in San Jose, California.



SPEAKER BIOS

Satisfi, David Montoya, Founder & CEO

David Montoya has more than 15 years and \$15 billion of investment and transactional experience. Prior to co-founding SeaView Mezzanine Fund, L.P., he served as a Principal at Silicon Alley Ventures. Mr. Montoya was an Attorney specializing in mergers and acquisitions at Skadden, Arps, Slate, Meagher, and Flom LLP, the owner at an investment advisory firm, and an Accountant at Ernst & Young LLP, working in the financial services audit group and the merger and acquisition tax group. He earned an undergraduate degree in Finance from St. John's University, an M.B.A. from Columbia University Graduate School of Business, and a J.D. from New York University School of Law.

Sempra Utilities, Chris Chen, Manager of Intellectual Capital

Chris Chen is SDG&E's Manager of Intellectual Capital. His mission is to identify and commercialize SmartGrid and other industry leading innovations developed by SDG&E. He has two Smart Grid-related patents (one pending) and is a frequent speaker at industry events.

Chris has a BA and MBA from the University of California, Irvine. Chris has been an adjunct professor at California State University, Long Beach, as well as a line manager in the information technology, finance and human resources functions. He has published four books and articles on a variety of topics and serves on the technical advisory board for GridX.

Siemer & Associates, Ivan Nikkhoo, Managing Director

Ivan Nikkhoo is responsible for origination, business development, deal sourcing, conversion, and executing client mandates. Ivan is also a partner at a venture fund focused on early stage investing in emerging technology companies, and serves on the boards of several technology companies. Prior to Siemer, Ivan was the Head of the Technology Practice at Barrington Associates, a division of Well Fargo Securities, focusing on advising emerging technology companies. Prior to WFS/Barrington, he served as the MD and Portfolio Manager for N3 Technology Fund, a long/short hedge fund co-managed with Dalton Investments. He was a finalist at the E&Y Entrepreneur of the Year Award and serves on the boards of a number of charity and business organizations including Los Angeles Venture Association (LAVA), LA Chamber of Commerce, USC Marshall Partners, Junior Achievement of Southern California, and Cedars-Sinai Medical Center. Ivan received his MBA from USC Marshall School of Business and his Bachelor's of Science in Engineering from McGill University in Montreal.

Sierra Ventures, Tim Stanley, Partner

Tim joined Sierra Ventures in 2015 as a Partner. His focus at the Firm is on Business Development including the development of external advisory board such as the Sierra Ventures CIO Advisory Board, execution of Sierra's Annual CIO Summit and the development and scaling of Sierra partnerships with entrepreneurs, angel investors and the broader technology ecosystem.

Prior to joining Sierra, Tim founded and was President & CEO of Tekexecs, a technology focused advisory services company. Before Tekexecs, Tim was SVP of Strategy, Innovation and Industry Solutions at Salesforce.com where he led global growth, innovation and transformation efforts within the company, and for new and existing customers across a broad range of products, industries, solutions and services. Prior to Salesforce, Tim was the Chief Innovation Officer, SVP of Gaming and Operations, and CIO/CTO for Caesars/Harrah's Entertainment, JetBlue Airlines and National Airlines. He began his career as an Officer in the US Air Force.

Tim has also been an Adjunct Professor at the Merage School of Business at University of California Irvine. Tim holds a joint Thunderbird International Masters in Business Administration & Management of Technology from Arizona State University and a Bachelor of Science, Engineering from University of Washington.

Tealium, Ali Behnam, Founder

Ali Behnam founded Tealium in March 2008, helping design and launch the company's enterprise tag management platform, Tealium iQ. Prior to Tealium, he worked at WebSideStory (now Adobe Systems), overseeing all product management and product marketing for the company's enterprise-class products. Ali later transitioned to the company's professional services team, where he led online business optimization consulting for major brands. Ali holds an MBA from the Anderson School of Management at the University of California, Los Angeles. He studied structural engineering at the University of California, San Diego.

PRESENTING FINALISTS

Red Herring North America 2015



Presentations by Company

Company	Date	Time	Room
ActivEngage, Inc.	3-Jun	2:00 - 2:15	D
AlphaSense, Inc.	3-Jun	3:00 - 3:15	A
Altiscale	2-Jun	2:00 - 2:15	A
Apio Systems, Inc.	2-Jun	3:00 - 3:15	B
Appboy	2-Jun	4:15 - 4:30	A
AutoGrid Systems	3-Jun	2:45 - 3:00	B
Aventura	3-Jun	5:30 - 5:45	A
Avi Networks	2-Jun	1:45 - 2:00	A
AvidXchange, Inc.	3-Jun	4:00 - 4:15	B
Atria, Inc.	3-Jun	1:45 - 2:00	A
Bacterioscan	3-Jun	2:15 - 2:30	D
Bill.com	3-Jun	4:30 - 4:45	C
BioCatch	2-Jun	4:45 - 5:00	C
BizSlate Inc.	2-Jun	3:00 - 3:15	C
Blue Pillar	2-Jun	1:45 - 2:00	C
Bluebox Security	3-Jun	4:15 - 4:30	C
Bluenose	3-Jun	4:15 - 4:30	B
BlueTalon	2-Jun	1:30 - 1:45	E
Breathe Technologies, Inc.	2-Jun	4:15 - 4:30	D
ChartWise Medical Systems	2-Jun	5:15 - 5:30	B
Clarity Software Solutions, Inc.	2-Jun	1:45 - 2:00	B
Clear Demand	2-Jun	5:00 - 5:15	A
Clinovo	3-Jun	5:45 - 6:00	C
CloudAccess, Inc.	3-Jun	3:15 - 3:30	C
CloudBolt Software, Inc.	3-Jun	2:30 - 2:45	E
CloudLock	3-Jun	4:30 - 4:45	D
CloudOne	3-Jun	5:15 - 5:30	C
CODA Energy	3-Jun	4:45 - 5:00	A
COMFORCE	2-Jun	5:00 - 5:15	C
ComputeNext	2-Jun	1:30 - 1:45	B
Corduro	3-Jun	5:45 - 6:00	D
Coupa Software, Inc.	2-Jun	4:45 - 5:00	A
CrowdStrike Inc.	2-Jun	5:45 - 6:00	A
Cuipo	2-Jun	2:15 - 2:30	A
CustomerMatrix	2-Jun	4:00 - 4:15	A
Cylance, Inc.	3-Jun	3:15 - 3:30	A
Damballa	3-Jun	1:30 - 1:45	A
Decisive	2-Jun	2:00 - 2:15	C
DemoChimp	3-Jun	4:15 - 4:30	A
DH2i	3-Jun	1:45 - 2:00	D
Digital Air Strike	2-Jun	5:45 - 6:00	B
e-Builder, Inc.	2-Jun	4:15 - 4:30	B
Evolve IP	3-Jun	5:00 - 5:15	D
Exadel	3-Jun	1:45 - 2:00	B
Express KCS	3-Jun	2:30 - 2:45	C
eZanga.com	3-Jun	3:15 - 3:30	B
Flexenclosure	3-Jun	1:45 - 2:00	E
Flippis	3-Jun	5:00 - 5:15	A
ForSight VISION5	3-Jun	5:00 - 5:15	C
Freewavz	2-Jun	2:30 - 2:45	C
FreshLime	3-Jun	4:45 - 5:00	C
GiveToken	2-Jun	5:00 - 5:15	B
Ground 2 Table	3-Jun	3:15 - 3:30	E
Guardant Health	3-Jun	1:45 - 2:00	C
haystagg	2-Jun	2:45 - 3:00	A
HFN, INC	2-Jun	6:00 - 6:15	A
Hyginex	2-Jun	2:00 - 2:15	E
iboss inc	3-Jun	5:45 - 6:00	A
iCharts, Inc.	3-Jun	2:30 - 2:45	A
IdealSpot	2-Jun	1:30 - 1:45	C
Ineoquest	3-Jun	2:00 - 2:15	E
Instart Logic	3-Jun	5:15 - 5:30	A
InVisage	3-Jun	4:00 - 4:15	A
iovation	3-Jun	4:45 - 5:00	B
Kompyte	3-Jun	5:30 - 5:45	C
Krux	3-Jun	2:30 - 2:45	D
LoopUp	2-Jun	2:30 - 2:45	D
MagnaCom	2-Jun	2:30 - 2:45	B
MediaAlpha	2-Jun	1:30 - 1:45	A
MedYear	2-Jun	2:15 - 2:30	E
MenoGeniX	3-Jun	2:30 - 2:45	B
Message Systems, Inc.	3-Jun	1:30 - 1:45	C
mobeam, Inc.	2-Jun	3:15 - 3:30	B
Mobliewalla	2-Jun	6:00 - 6:15	D

Presentations by Company

Motivosity	2-Jun	2:45 - 3:00	D
Movius Corporation	3-Jun	5:30 - 5:45	D
Movocash	2-Jun	5:30 - 5:45	D
nCino, Inc.	3-Jun	1:30 - 1:45	D
Netsertive	3-Jun	2:15 - 2:30	B
NetSpeed Systems	3-Jun	4:45 - 5:00	D
Numerify	2-Jun	5:00 - 5:15	D
Otosense	2-Jun	4:45 - 5:00	D
Percona	3-Jun	4:30 - 4:45	A
Phunware	2-Jun	5:30 - 5:45	B
Pivotal Systems	3-Jun	5:45 - 6:00	B
Plum	2-Jun	2:45 - 3:00	E
Predixion Software	3-Jun	2:00 - 2:15	A
Presentigo Inc.	3-Jun	6:00 - 6:15	C
Prevoty	2-Jun	4:15 - 4:30	C
Prolifig Software, Inc	2-Jun	5:45 - 6:00	C
Quisk, Inc.	2-Jun	4:30 - 4:45	C
Ravello Systems	2-Jun	4:00 - 4:15	B
Refractive Dialer	2-Jun	2:45 - 3:00	B
Reltio, Inc.	2-Jun	3:00 - 3:15	A
Revolar	2-Jun	2:15 - 2:30	C
Riskmatch	2-Jun	5:15 - 5:30	D
Roadie	3-Jun	2:00 - 2:15	C
Salesify	3-Jun	2:15 - 2:30	E
Satisfi	3-Jun	5:15 - 5:30	B
Scalus	2-Jun	2:00 - 2:15	B
ScientiaMobile	2-Jun	2:15 - 2:30	D
Seal Software	3-Jun	2:15 - 2:30	A
Secure Islands	3-Jun	1:30 - 1:45	E
seismic	3-Jun	2:00 - 2:15	B
Self Lender	2-Jun	5:45 - 6:00	D
Siltectra	3-Jun	5:00 - 5:15	B
SimpleSite.com	2-Jun	4:00 - 4:15	C
SkyKick	3-Jun	4:30 - 4:45	B
Smart Picture Technologies	3-Jun	3:15 - 3:30	D
Smart Utility Systems	3-Jun	3:00 - 3:15	E
SoftNAS	3-Jun	4:00 - 4:15	C
Soil Scout Ltd	2-Jun	4:30 - 4:45	D
SpendHQ	3-Jun	3:00 - 3:15	C
StartApp	2-Jun	4:30 - 4:45	A
SteadyServ Technologies	3-Jun	2:45 - 3:00	C
Symphony Commerce	2-Jun	5:30 - 5:45	A
TA telecom	3-Jun	2:45 - 3:00	D
Talent Swarm	2-Jun	4:45 - 5:00	B
TalentWise, Inc.	2-Jun	5:15 - 5:30	C
TEEMA	2-Jun	1:45 - 2:00	D
ThreatConnect	3-Jun	3:00 - 3:15	B
TowerSec	3-Jun	4:15 - 4:30	D
Tradable Bits Media Inc.	2-Jun	3:15 - 3:30	C
Transactis	2-Jun	2:45 - 3:00	C
Trifacta	3-Jun	2:45 - 3:00	A
Tute Genomics	2-Jun	2:00 - 2:15	D
USEReady	2-Jun	3:15 - 3:30	A
VeloCloud Networks	3-Jun	2:15 - 2:30	C
Veniam Works	2-Jun	2:30 - 2:45	E
Vysk Communications	3-Jun	5:15 - 5:30	D
Wadaro	2-Jun	4:00 - 4:15	D
WebProof	2-Jun	5:15 - 5:30	A
WhoKnows	2-Jun	1:30 - 1:45	D
Wiser	3-Jun	4:00 - 4:15	D
Wonder Technologies	2-Jun	4:30 - 4:45	B
Work Market	3-Jun	5:30 - 5:45	B
Xceedium, Inc.	2-Jun	2:30 - 2:45	A
Xirus Inc.	3-Jun	3:00 - 3:15	D
YuppTV Inc	2-Jun	5:30 - 5:45	C
Zadara Storage, Inc.	2-Jun	2:15 - 2:30	B
Zephyr	3-Jun	2:45 - 3:00	E
ZestFinance	3-Jun	1:30 - 1:45	B
Ziften	2-Jun	1:45 - 2:00	E
ZoomInfo	2-Jun	3:00 - 3:15	D

Tuesday, June 2	A	B	C	D	E
1:30-1:45	MediaAlpha	ComputeNext	IdealSpot	WhoKnows	BlueTalon
1:45-2:00	Avi Networks	Clarity Software Solutions	Blue Pillar	TEEMA	Ziften
2:00-2:15	Altiscale	Scalus	Decisive	Tute Genomics	Hyginex
2:15-2:30	Cuipo	Zadara Storage	Revolar	ScientiaMobile	MedYear
2:30 -2:45	Xceedium	MagnaCom	Freewavz	LoopUp	Veniam Works
2:45-3:00	haystagg	Refractive Dialer	Transactis	Motivosity	Plum
3:00-3:15	Reltio	Apio Systems	BizSlate Inc.	ZoomInfo	
3:15-3:30	USEReady	mobeam	Tradable Bits Media		
3:30-4:00	Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break
4:00 - 4:15	CustomerMatrix	Ravello Systems	SimpleSite.com	Wadaro	
4:15-4:30	Appboy	e-Builder	Prevoty	Breathe Technologies	
4:30-4:45	StartApp	Wonder Technologies	Quisk	Soil Scout Ltd	
4:45-5:00	Coupa Software	Talent Swarm	BioCatch	Otosense	
5:00-5:15	Clear Demand	GiveToken	COMFORCE	Numerify	
5:15-5:30	WebProof	ChartWise Medical Systems	TalentWise	Riskmatch	
5:30-5:45	Symphony Commerce	Phunware	YuppTV Inc	Movocash	
5:45-6:00	CrowdStrike Inc.	Digital Air Strike	Prolifiq Software	Self Lender	
6:00-6:15	HFN, INC			Mobliewalla	
Wednesday, June 3	A	B	C	D	E
1:30-1:45	Damballa	ZestFinance	Message Systems	nCino	Secure Islands
1:45-2:00	Axtria	Exadel	Guardant Health	DH2i	Flexenclosure
2:00-2:15	Predixion Software	seismic	Roadie	ActivEngage	Ineoquest
2:15-2:30	Seal Software	Netsertive	VeloCloud Networks	Bacterioscan	Salesify
2:30 -2:45	iCharts	MenoGeniX	Express KCS	Krux	CloudBolt Software
2:45-3:00	Trifacta	AutoGrid Systems	SteadyServ Technologies	TA telecom	Zephyr
3:00-3:15	AlphaSense	ThreatConnect	SpendHQ	Xirrus Inc.	Smart Utility Systems
3:15-3:30	Cylance	eZanga.com	CloudAccess	Smart Picture Technologies	Ground 2 Table
3:30-4:00	Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break
4:00 - 4:15	InVisage	AvidXchange	SoftNAS	Wiser	
4:15-4:30	DemoChimp	Bluenose	Bluebox Security	TowerSec	
4:30-4:45	Percona	SkyKick	Bill.com	CloudLock	
4:45-5:00	CODA Energy	iovation	FreshLime	NetSpeed Systems	
5:00-5:15	Flippis	Siltectra	ForSight VISION5	Evolve IP	
5:15-5:30	Instart Logic	Satisfi	CloudOne	Vysk Communications	
5:30-5:45	Aventura	Work Market	Kompyte	Movius Corporation	
5:45-6:00	iboss inc	Pivotal Systems	Clinovo	Corduro	
6:00-6:15			Presentigo Inc.		



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<p>Company: AlphaSense, Inc. URL: http://www.alpha-sense.com Sector: Cloud Country: United States</p> <p>The AlphaSense platform helps analysts and fund managers efficiently analyze and keep up with the daily fire hose of public company information. The proprietary AlphaSense search engine technology was built by the company' team of linguistic search and machine learning experts. Together they built the algorithms and taxonomies to enable the system to understand thousands of financial themes like revenue guidance capex growth or improving margins, capturing the broad variations of language around these themes that the investment industry constantly tracks.</p>	<p>Company: Altiscale, Inc. URL: http://www.altiscale.com Sector: Cloud Country: United States</p> <p>Altiscale provides Hadoop as a service in the cloud, with the highest performance and reliability, fastest time to production, and lowest cost. The Altiscale Data Cloud is an independent, purpose-built Hadoop cloud that is architected from the ground up for Hadoop optimization. The Altiscale Data Cloud delivers superior performance not only versus on-premises solutions, but also against Amazon or any other general-purpose cloud service provider.</p>	<p>Company: Apio Systems, Inc. URL: http://www.apiosystems.com/ Sector: Mobile Country: United States</p> <p>Apio Systems is creating a proprietary, purpose-built mobile platform to dramatically improve transportation safety, using everyday smartphones and tablets. The Apio platform autonomously creates 'Situational Awareness capable of detecting a wealth of driving situations as well as road and traffic conditions that could be hazardous or time consuming. By helping drivers become highly aware of their driving environment, Apio improves safety and efficiency, lowers costs of everyday transportation, and improves the driving experience.</p>
<p>Company: Appboy URL: http://www.appboy.com Sector: Mobile Country: United States</p> <p>Appboy is the global leader in Marketing Automation for Apps. The company's suite of services empower mobile brands to solve app abandonment and manage the customer life cycle beyond the download. Employing rich customer segmentation, multi-channel messaging (push notifications, in-app messages, email, News Feed) and multivariate testing, brands can effectively cultivate relationships with their user base.</p>	<p>Company: AutoGrid Systems Inc. URL: http://www.redherring.com/ Sector: Clean Tech Country: United States</p> <p>AutoGrid turns Big Data into the cleanest, cheapest source of power. Our Energy Data Platform (EDP) applies Big Data technologies and predictive algorithms to help utilities, grid operators, and end-users leverage the data being generated by smart meters, building energy management systems and other devices to reduce power consumption, emissions and costs. EDP holds the world record of performing one million forecasts every ten minutes. With these forecasts, utilities or end-users can take actions such as lowering air conditioning levels or lights to trim peak power, balance power production from solar and wind farms or identify hidden sources of losses.</p>	<p>Company: Avangate URL: http://www.avangate.com Sector: Cloud Country: United States</p> <p>Avangate is a leading digital commerce provider, enabling software, SaaS, and online services companies to service their customers across all touchpoints, simplify and scale their subscription business, and enable smarter payments to profitably grow and disrupt new markets worldwide.</p>
<p>Company: Aventura URL: http://aventurahq.com/ Sector: Other Country: United States</p> <p>Aventura tap and go awareness computing solution is transcending single sign on, providing roaming clinicians instant access to electronic patient records throughout the hospital. Its cloud-based platform helps providers overcome workflow challenges by streamlining how users interact with their devices. It addresses security and fast access while taking advantage of desktop virtualization and centralized data storage. The technology represents a complete rethinking of the computer's role.</p>	<p>Company: Avi Networks URL: http://www.avinetworks.com Sector: Software Country: United States</p> <p>Avi Networks is the Cloud Application Delivery Company, founded to help organizations extending workloads to the cloud address the challenges of managing enterprise applications and ensuring consistent application performance. The Avi Networks Cloud Application Delivery Platform (CADP) brings the benefits of hyperscale application delivery to enterprises at any scale. With a unique analytics-driven and distributed application delivery architecture called HYDRA_ (Hyperscale Distributed Resources Architecture), the Avi Networks solution guarantees end-user application experience for on premise and cloud-based applications.</p>	<p>Company: AvidXchange, Inc. URL: http://www.avidxchange.com Sector: Software Country: United States</p> <p>AvidXchange revolutionizes the way companies pay their bills. Serving more than 4,500 clients throughout North America, AvidXchange is an industry leader in automating invoice and payment processes for midmarket companies spanning multiple industries including Real Estate, Financial Services, Energy and Construction. AvidXchange has been recognized as one of the 50 fastest-growing private companies in the Charlotte area for four consecutive years, as well as ranked among Deloitte's Fast 500 this past year.</p>



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<p>Company: BacterioScan URL: http://bacterioscan.com Sector: Medical Devices Country: United States</p> <p>BacterioScan Inc. is an in-vitro diagnostics (IVD) company which has developed and is commercializing an advanced sensor platform for rapid detection and real-time quantification of bacteria in fluid. BacterioScan instruments can quickly detect infection, classify the organism by type and size, determine its susceptibility to a range of antibiotics, and provide clinicians with patient-specific guidance on the most rapid and cost-effective treatment plan. BacterioScan's first medical product is an FDA Class 1 system that rapidly detects of Urinary Tract Infection (UTI) in patient urine for use by clinical microbiology labs, and reduces time-to-result by >90% for the vast majority of patients.</p>	<p>Company: Bill.com URL: http://bill.com Sector: Cloud Country: United States</p> <p>Bill.com is the leading digital business payments company creating magically simple A/P and A/R solutions. We are uniquely positioned at the center of business payments, uniting banks and businesses on the fastest growing payments network. Bill.com helps over 600,000 network members process over \$19 billion in payments per year and saves companies up to 50 percent of the time typically spent on financial back-office operations by securely automating their end-to-end processes. Three of the top ten U.S. banks and 35 percent of the top 100 accounting firms rely on Bill.com as their primary payments solution.</p>	<p>Company: Biocatch URL: http://www.biocatch.com Sector: Security Country: United States</p> <p>Biocatch is a leading provider of Online Fraud Prevention Technology. Biocatch transparently authenticates users and detects threats by analyzing the way they interact with online and mobile applications. Biocatch is a disruptive approach that combines Invisible Cognitive Challenges with over 400 unique cognitive, physiological and contextual parameters to continuously authenticate users and combat evolving advanced threats.</p>
<p>Company: BizSlate Inc. URL: http://www.bizslate.com Sector: Software Country: United States</p> <p>BizSlate is an omni-channel Software-as-a-Service (SaaS) that is revolutionizing how small and medium sized distribution businesses (SMBs) manage their customers, vendors, orders, inventory, logistics, and their overall supply chain. With a focus on helping small manufacturing and distribution businesses solve real problems they face on a daily basis throughout their supply chain, BizSlate ERP is developed collaboratively between BizSlate and its customers comprised of small apparel, footwear, housewares, and consumer goods businesses.</p>	<p>Company: Blue Pillar URL: http://www.bluepillar.com Sector: Software Country: United States</p> <p>Blue Pillar is a leading provider of facility Internet of Things (IoT) and energy management solutions for complex single site and centralized multisite facilities allowing them to improve energy resiliency, efficiency and overall facility operations. The Aurora platform is an equipment-agnostic Internet of Things platform that allows facilities to connect to existing local equipment, and collect and control data.</p>	<p>Company: Bluebox Security URL: https://bluebox.com/ Sector: Security Country: United States</p> <p>Bluebox Security creates trust in today's untrusted mobile environments. Caleb Sima and Adam Ely founded Bluebox Security on the principle that all mobile devices are vulnerable and corporate data on those devices is constantly at risk. The Bluebox solution combines security assurance with simplified mobile app management to safeguard corporate data.</p>
<p>Company: Bluenose URL: http://www.bluenose.com Sector: Cloud Country: United States</p> <p>Bluenose is a customer success platform that empowers SaaS businesses to proactively manage customers through complete visibility, a robust early warning system, and built-in playbooks. Bluenose transforms the traditional notion of an account by connecting customers directly with end users like never before.</p>	<p>Company: BlueTalon URL: http://bluetalon.com Sector: Security Country: United States</p> <p>BlueTalon provides data entitlement solutions for Hadoop. We provide the missing piece in the Hadoop security puzzle -- the ability to provide very fine-grained access control in terms of who can see what within a company's Hadoop cluster.</p>	<p>Company: Breathe Technologies URL: http://www.breathetechnologies.com/ Sector: Medical Devices Country: United States</p> <p>Breathe Technologies, Inc. is a developer and manufacturer of innovative medical technologies for patients with respiratory insufficiency diseases and neuromuscular diseases. The company is the first provider of lightweight and wearable ventilators that reduce the work of breathing and support improved patient mobility. Breathe's pipeline includes a discreet CPAP device for sleep apnea to improve user experience and address the unmet need in this market.</p>



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<p>Company: Clarity Software Solutions, Inc. URL: http://www.clarityssi.com Sector: Software Country: United States</p> <p>Clarity Software Solutions, Inc. assists clients with optimizing customer relationships by enhancing flexibility and control over their document management and communications delivery. Clarity is headquartered in Madison, CT and serves health insurance providers across the country. Clarity's custom solutions are built within secure web-based technology, are easy-to-use and allow a single communication to be published to any form of mediaprint, web or email.</p>	<p>Company: Clear Demand, Inc. URL: http://cleardemand.com Sector: Software Country: United States</p> <p>Clear Demand's is a 3-year old innovative software company which has introduced the retail industry's first OmniChannel Demand Management Solution that enables retailers to compete effectively with online giants such as Amazon; present a consistent customer experience for shoppers online and in-store; and increase revenue & profit. Clear Demand provides solutions which support strategy development and execution related to price, product and channel for the complete retail enterprise; mobile, online and in-store.</p>	<p>Company: Clinovo URL: http://www.clinovo.com Sector: Life Sciences/Biotech Country: United States</p> <p>Clinovo is a leading provider of Cloud-based eClinical software. Clinovo's flagship solution ClinCapture is the only validated electronic data capture software, available for free. ClinCapture empowers CROs, Pharmaceuticals and Medical Device companies to build their studies themselves, lower their clinical trials costs and streamline their data capture processes. Clinovo is headquartered in the Silicon Valley.</p>
<p>Company: CloudAccess, Inc. URL: http://www.CloudAccess.com Sector: Software Country: United States</p> <p>CloudAccess REACT is a security intelligence platform which provides proactive behavioral and pattern analysis. REACT collects data from virtually any infrastructure security product as well as applications, analyzes the data for behavioral anomalies, enforces company security policies and secures the data, all in real time.</p>	<p>Company: CloudBolt Software, Inc URL: http://www.cloudbolt.io Sector: Cloud Country: United States</p> <p>CloudBolt provides a cloud agnostic platform for IT departments allowing them to create customized self service interfaces for their users. CloudBolt is a virtual appliance that connects to your existing infrastructure. CloudBolt unifies private IT and public cloud to form a centralized platform through which IT can allow user self provisioning, while measuring, and controlling the consumption of computing resources, regardless of location and technology.</p>	<p>Company: CloudLock URL: http://www.cloudlock.com/ Sector: Security Country: United States</p> <p>CloudLock protects data in the cloud, not from it. Our risk-appropriate security controls are non disruptive. Rather than create unnecessary barriers for users to work around (a problem that results in shadow IT and a potentially harmful loss of control), we enable companies to enforce higher levels of data security for only the data that requires it.</p>
<p>Company: CloudOne URL: http://www.oncloudone.com Sector: Cloud Country: United States</p> <p>CloudOne helps the world's best companies make their things for the Internet of Things. The company brings enterprise applications to the cloud, enabling global collaborative development, production and analysis of software and products in real time on individual, secure, private hybrid cloud environments. Trusted by leading brands, CloudOne's scalable technology is supported by a team of experts and partners who share a passion for making it easier, faster and more economical to make things for the Internet of Things.</p>	<p>Company: CODA Energy URL: http://www.codaenergy.com Sector: Clean Tech Country: United States</p> <p>CODA Energy is a leading provider of scalable energy storage systems that enable customers to be energy resilient in an increasingly volatile and technology dependent world. With the most trusted, safe and dependable storage and battery management system available in the market today, CODA Core helps commercial and industrial facilities reduce costs, control consumption and manage risk associated with energy use, while optimizing energy operations for increased scalability, reliability and security.</p>	<p>Company: ComputeNext URL: http://computenext.com Sector: Cloud Country: United States</p> <p>ComputeNext is a Bellevue, WA based cloud-technology company pioneering how organizations search, discover, procure, and provision cloud infrastructure with a unique multi-cloud marketplace. As a leader in cloud service brokerage, ComputeNext enables end-to-end transactions across platform agnostic infrastructure.</p>

<p>Company: Coupa Software, Inc. URL: http://coupa.com Sector: Software Country: United States</p> <p>Change usually starts by asking a few good questions. Back in 2006 the enterprise software space was suffering from a real lack of innovation. It was expensive, difficult to install, required extensive training and people hated using it. The founders of Coupa saw that people were already easily shopping online from home, but at work they were saddled with systems they hated. So they asked themselves, 'Why should the way we buy at work be any different from how we buy at home? And better still 'Shouldn't software work the way people do, and not the other way around.</p>	<p>Company: CrowdStrike Inc. URL: http://www.crowdstrike.com Sector: Security Country: United States</p> <p>CrowdStrike is a leading provider of next-generation endpoint security, threat intelligence, and incident response services. CrowdStrike Falcon enables customers to prevent damage from targeted attacks, detect and attribute advanced malware and adversary activity in real time, and effortlessly search all endpoints, reducing overall incident response time. CrowdStrike customers include some of the largest blue chip companies in the financial services, energy, oil and gas, telecommunications, retail, and technology sectors, along with some of the largest and most sophisticated government agencies worldwide.</p>	<p>Company: Cuipo URL: http://cuipo.org Sector: Other Country: United States</p> <p>Cuipo, a for-profit, social enterprise with a patented licensing platform that revolutionizes cause-related marketing. Our business model simultaneously helps save the planet while also creating a compelling value proposition for a growing number of partners including appliance manufacturer Fisher-Paykel, plush toy maker Gund, Whole Foods, Hyatt hotels, alcohol brands and even rock bands.</p>
<p>Company: CustomerMatrix URL: http://www.customermatrix.com Sector: Software Country: United States</p> <p>What if your CRM could think? CustomerMatrix brings the power of cognitive computing to your CRM and its technology serves on the front line of sales and customer service excellence. CustomerMatrix platform amplifies the value of existing IT investments by converging all of the data and knowledge around an organization into CRM systems and processes, applying cognitive intelligence to empower users with recommendations for actions that have the highest revenue impact. ActionRank, a proprietary scoring system that maximizes revenue growth with real-time comparisons to past outcomes, ensures these recommendations are ultra-relevant and contextual.</p>	<p>Company: Cylance, Inc. URL: http://cylance.com/ Sector: Security Country: United States</p> <p>Cylance is the first company to apply artificial intelligence, algorithmic science and machine learning to cyber security. By coupling sophisticated math and machine learning with a unique understanding of a hacker's mentality, Cylance is truly predictive and preventive against advanced threats. All other comparable vendors focus on detection and response, a reactive, operationally expensive model. Being predictive and preventive reduces the total attack surface as well as the resources for monitoring, maintaining and recovering.</p>	<p>Company: Damballa URL: https://www.damballa.com/ Sector: Security Country: United States</p> <p>Damballa identifies evidence of malicious network traffic in real time, rapidly pinpointing the compromised devices that represent the highest risk to a business. Our patented solutions leverage Big Data from the industry's broadest data set of consumer and enterprise network traffic (Damballa has daily visibility into over 55% of North American Internet traffic and one-third of mobile data traffic), and combine that with machine learning to automatically discover and terminate criminal activity, stopping data theft, minimizing business disruption, and reducing the time to response and remediation.</p>
<p>Company: Decisive URL: http://decisive.is Sector: Marketing/Advertising Country: United States</p> <p>Decisive allows advertisers to access many different advertising networks such as Google, Twitter, Yahoo!, Millennial Media and many others all in one place. Our real-time analytics show the advertiser every detail that contributes to the success or failure of campaigns. We also provide a campaign optimization algorithm tool called SmartCPM that benchmarks their campaigns against others on our platform and automatically optimizes for the advertisers.</p>	<p>Company: DemoChimp URL: http://www.demochimp.com Sector: Software Country: United States</p> <p>DemoChimp is a Software as a Service (SaaS) company that intelligently automates product demos to accelerate sales. The company's interactive demo platform personalizes video and documents so each prospect automatically learns about a solution in the most relevant way. Its Demolytics dashboard helps companies discover and engage the entire buying group by gathering analytics and tracking who's involved, what's important to them, what they watched, and who they shared it with.</p>	<p>Company: DH2i URL: http://www.dh2i.com Sector: Software Country: United States</p> <p>DH2i Company is the leading provider of Windows Server application portability and management solutions. Its newly launched flagship solution, DxEnterprise decouples Windows Server applications from the host OS and underlying IT infrastructure 'containerizing' the applications and providing the ability to move them with near-zero downtime from any host, to any host, anywhere. In doing so, customers are able to better consolidate their environment, build and manage hybrid physical, virtual and/or cloud environments, dramatically simplify management, and ensure service level agreements (SLAs).</p>



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<p>Company: e-Builder, Inc. URL: http://www.ebuilder.net Sector: Software Country: United States</p> <p>e-Builder is the leading provider of cloud-based construction management software for facility owners (e.g., healthcare institutions, universities, state & local governments, etc.). The company's flagship product, e-Builder Enterprise, improves capital project execution resulting in increased productivity & quality, reduced cost & faster project delivery. e-Builder's clients often realize savings of 1-4% on their capital projects. Since 1995, e-Builder's technology leadership & construction industry focus has provided solutions to thousands of global companies, government agencies, healthcare & educational institutions managing billions of dollars in capital programs to improve the plan, build and operate lifecycle.</p>	<p>Company: Electrozyme LLC URL: http://www.electrozyme.com Sector: Clean Tech Country: United States</p> <p>Electrozyme LLC (La Jolla, CA) is an early-stage startup devoted to the development of novel electrochemical sensor and biosensor paradigms for applications in diverse verticals including the fitness, wellness, and healthcare domains. The Company leverages its core competencies, which includes its extensive expertise computational systems physiology and chemometrics, its ability to synthesize solid-state biosensors containing engineered surfaces exhibiting selectivity towards chemical constituents in various samples, and its ability to scale its bio-/sensor paradigms by leveraging widely-deployed, low-cost manufacturing paradigms such as screen printing, inkjet printing, and micro-injection molding.</p>	<p>Company: Evolve IP URL: http://www.evolveip.net/ Sector: Cloud Country: United States</p> <p>Evolve IP is The Cloud Services Company. Founded in 2007, Evolve IP is the only unified cloud services provider in the nation with the ability to migrate all of a company's computing and communications technologies onto a single cloud platform including: virtual data centers / servers, disaster recovery, mobile device management, virtual desktops, unified communications, contact centers, and more. Today Evolve IP has more than 1,200 commercial business account with over 77,000 users.</p>
<p>Company: Exadel URL: http://appery.io Sector: Mobile Country: United States</p> <p>Appery.io, developed by Exadel, is the first mobile platform that offers a cloud-based rapid development environment with integrated backend services and a rich catalog of API plugins that dramatically simplify integration with cloud services and enterprise systems. It combines the simplicity of visual development with the power of JavaScript to create cross-platform enterprise apps rapidly. Because the platform is 100% cloud-based, you can focus on creating great applications, while we worry about maintaining the platform.</p>	<p>Company: Express KCS Inc URL: http://expresskcs.com Sector: Marketing/Advertising Country: United States</p> <p>For over 40 years, Express KCS has supported brands to help them grow, it is part of what we do. In that time, our own brand has become a byword for reliability, creativity, quality and technology. What's always kept us ahead is how we've changed and adapted, staying a step ahead delivering what our customers need across every media channel. Operating from three ISO 9001 production centers, we deploy a highly-skilled 450-strong workforce of art workers, digital technologists and production experts.</p>	<p>Company: eZanga.com URL: http://www.eZanga.com Sector: Internet/Web Country: United States</p> <p>eZanga is a digital marketing company that helps companies grow their business through multiple advertising solutions, including pay per click and cost per call. Since their launch in 2003, eZanga has grown from a tiny tech startup to an award-winning small business. eZanga has been on the Inc. 500 5000 list for five consecutive years and has been recognized as one of Philadelphia's fastest growing companies by Philly100, Deloitte and SmartCEO Magazine.</p>
<p>Company: eZanga.com URL: http://www.eZanga.com Sector: Marketing/Advertising Country: United States</p> <p>eZanga is a digital marketing company that helps companies grow their business through multiple advertising solutions, including pay per click and cost per call. Since their launch in 2003, eZanga has grown from a tiny tech startup to an award-winning small business. eZanga has been on the Inc. 500 5000 list for five consecutive years and has been recognized as one of Philadelphia's fastest growing companies by Philly100, Deloitte and SmartCEO Magazine.</p>	<p>Company: FinalCode, Inc. URL: http://www.finalcode.com Sector: Security Country: United States</p> <p>Headquartered in San Jose, California and with a vision to enable users and organizations the means to exchange files with confidence within and outside protected environments, FinalCode has assembled an experienced, innovative team of cybersecurity experts and technologists to offer small-to-medium businesses, government agencies and large global enterprises an effective means to secure sensitive files wherever they go.</p>	<p>Company: Flippz URL: http://www.flippz.com Sector: Clean Tech Country: United States</p> <p>Watching great on-demand entertainment like movies, music videos, short-form content on a TV today is a hassle. Existing solutions like AppleTV, Roku, Chromecast, Amazon Fire, etc. require the purchase of a piece of hardware, pairing of devices, and setup. UX on a TV screen paired with a remote control doesn't allow for cross channel search or intuitive browsing. So Flippz decided to create a solution that doesn't require hardware, TV apps or any setup whatsoever. Search and navigation all happens through the mobile device for a truly instant and truly seamless viewing experience.</p>



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<p>Company: Freewavz URL: http://www.freewavz.com Sector: Consumer Electronics Country: United States</p> <p>ENT surgeon, Dr. Eric Hensen designed FreeWavz Smart Fitness Earphones using his medical background and frustrations as an athlete with current products on the market. These Bluetooth earphones are 100% wire-free and allow you to perform Bluetooth functions such as make phone calls and perform Siri commands, listen to music, and track heart rate as well as other fitness vitals such as distance, average speed, calories burned, and oxygen saturation.</p>	<p>Company: FreshLime URL: http://www.freshlime.com Sector: Cloud Country: United States</p> <p>FreshLime is a cloud-based business and marketing automation platform designed to help service based professionals acquire, retain, and engage with local customers. FreshLime's mobile first application was designed to help independent service providers grow revenue, increase efficiency, and manage back office operations more effectively. The company's 'Anytime Anywhere Any Device' business automation platform integrates appointment scheduling, customer engagement, and payment tracking in a single, easy-to-use mobile interface.</p>	<p>Company: GiveToken URL: https://www.givetoken.com Sector: Internet/Web Country: United States</p> <p>GiveToken is a company focused on sharing experiences. At our core, we enable the user to create micro-sites that bring together media with text to truly engage the people with whom they want to share the site. The site consists of adjustable bento boxes that manipulate the size and shape of the media that is placed within the box based on the movements of the user.</p>
<p>Company: Ground 2 Table URL: http://www.ground2table.com Sector: Internet/Web Country: United States</p> <p>Ground 2 Table is a unique e-commerce start up that leverages technology as well as proprietary organic foods to provide sustainable healthy choices in how we eat. tabletech (currently in beta, patent pending) is a Ground 2 Table feature that allows you to easily source recipes and match them with one of our specific spice blends to flavor the entire meal. In tech terms, a proprietary search and match functionality takes recipes and analyzes their ingredients to match one of our perfectly portioned organic spice blends to it.</p>	<p>Company: Guardant Health URL: http://www.guardanthealth.com Sector: Life Sciences/Biotech Country: United States</p> <p>In the not too distant future, a cancer diagnosis does not need to be a death sentence. Guardant Health is a healthcare company pioneering a change in the way oncologists and their patients monitor and treat the disease. Through a biopsy-free, cost-effective blood test for genomic tumor sequencing, Guardant360 equips oncologists with clinically actionable insights for real-time treatment decisions.</p>	<p>Company: haystagg URL: http://haystagg.com Sector: Internet/Web Country: United States</p> <p>haystagg is evolving the way audiences are targeted in digital marketing. Free from the reliance on cookie data, haystagg's targeting technology dramatically improves ad buying precision and extends campaign reach by revealing untapped audience pools. With haystagg, advertisers will reach beyond known audiences and perform above benchmarks, connecting with all users across channels.</p>
<p>Company: HFN Inc URL: http://www.nanoheal.com Sector: Software Country: United States</p> <p>Nanoheal by HFN Inc, is a predictive help desk platform that Detects, Diagnosis and Resolves tech support issue across a wide range of device types without any help desk or end user intervention. The software comes with a configurable issue resolution database and a self-managing engine, with a dashboard that delivers support without remote support tools or end-user intervention.</p>	<p>Company: Hubba Inc. URL: http://www.hubba.com Sector: Cloud Country: Canada</p> <p>Hubba's B2B Product Information Network is the easiest and most effective way for brands to share media-rich product information with all of their retail and eCommerce partners. Hubba helps to centralize product information and allow brands to share it with the people who need it - whether that be retailers, vendors, sales teams or marketing teams.</p>	<p>Company: Hyginex URL: http://hyginex.com Sector: Software Country: United States</p> <p>Hyginex is the most advanced system that solves the complete hand hygiene problem in healthcare facilities. Annually, almost 100,000 patients die of Hospital Acquired Infections. Proper hand hygiene is the first and foremost reliable method for preventing the spread of infections. Hyginex wristbands capture data on an individual level for all hand hygiene events. Reliable data drives accountability and behavioral change.</p>



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<p>Company: iCharts, Inc. URL: http://icharts.net Sector: Cloud Country: United States</p> <p>iCharts is the leader in Collaborative Visual Intelligence. Our cloud-based platform empowers rapid visualization of complex business information. Our simple, easy to implement solutions empower users to rapidly create, distribute and collaborate via comprehensive and interactive dashboards. Our embedded technology empowers SaaS platforms to offer best-in-class visual analytics native to their solutions.</p>	<p>Company: IdealSpot URL: http://www.idealspot.com Sector: Big Data/Storage Country: United States</p> <p>IdealSpot is developing a commercial real estate marketplace where buyers can find their ideal locations, and sellers can find their ideal tenants by applying machine-learning, predictive algorithms to big data. Think of us as developing the "location score" like a credit score for every location, where that score gets reviewed by all parties involved in the transaction.</p>	<p>Company: IneoQuest Technologies URL: http://www.ineoquest.com/ Sector: Internet/Web Country: United States</p> <p>IneoQuest's solutions provide mobile and fixed line service providers, broadcasters, and video content owners the critical information and knowledge they need to understand how their video is being delivered and consumed, how the playback quality affects viewer engagement, and to quickly identify problems and pinpoint their causes. With this deep, comprehensive understanding of the audiences' viewing experience and the underlying supporting factors, they can make informed decisions to successfully build their video-driven initiatives.</p>
<p>Company: Instart Logic URL: http://instartlogic.com/ Sector: Software Country: United States</p> <p>Instart Logic accelerates cloud application delivery for the world's most performance-obsessed organizations. Its patented software-defined application delivery (SDAD) technology solves performance challenges inherent in wireless connections and obsoletes content delivery networks (CDNs). Using Instart Logic, organizations can provide ultra-fast, visually immersive experiences on any device to supercharge revenue, deliver unsurpassed customer experiences and gain absolutely measurable competitive advantage.</p>	<p>Company: InVisage Technologies, Inc. URL: http://www.invisage.com Sector: Consumer Electronics Country: United States</p> <p>InVisage Technologies, Inc. is a venture-backed advanced materials & imaging platform company based in Menlo Park, Calif. that has developed QuantumFilm. A breakthrough camera technology that addresses the fundamental limitations from which silicon CMOS image sensors suffer, QuantumFilm is a patented nanomaterial that dramatically enhances the sensitive capture of light in image sensors. Its first product captures high-fidelity, high-resolution images from mobile devices such as camera phones and digital cameras.</p>	<p>Company: iovation Inc. URL: https://www.iovation.com Sector: Cloud Country: United States</p> <p>iovation protects online businesses and their end users against fraud and abuse through a combination of advanced device identification, shared device reputation and real-time risk evaluation. More than 3,000 fraud managers representing global retail, financial services, insurance, social network, gaming and other companies leverage iovation's database of Internet devices and the relationships between them to determine the level of risk associated with online transactions. The company's device reputation database is the world's largest, used to protect more than 10 million transactions and stop an average of 200,000 fraudulent activities every day.</p>
<p>Company: Krux URL: http://www.krux.com Sector: Big Data/Storage Country: United States</p> <p>Krux (www.krux.com) delivers cloud-based data management software and secure connectivity for companies to capture, analyze, protect and manage people data across all screens and sources. With Krux, companies in the U.S., EU and Asia-Pacific are delivering cooler, faster, smarter web experiences to over 2 billion monthly users across the globe. Companies capturing some of the world's most valuable consumer data (Kellogg's, Meredith, YouBeauty, New York Times, Wall Street Journal, Axel Springer, Washington Post, Source Interlink, Cars.com, Financial Times, AARP) depend on Krux to protect and manage their data and connect it safely with trusted partners.</p>	<p>Company: LoopUp URL: http://loopup.com Sector: Cloud Country: United States</p> <p>LoopUp is a Software-as-a-Service (SaaS) solution for remote business meetings. Our mission is to make these everyday conference calls and online meetings less painful, more secure and more productive.</p>	<p>Company: MagnaCom URL: www.magna-com.com/ Sector: Telecommunications Country: USA</p> <p>MagnaCom is a privately held technology company aiming to reinvent the evolution of digital communications. The company was founded around a whole new, patented modulation technology called WAM which can help alleviate the global spectrum congestion and insatiable demand for more bandwidth. WAM can be adapted in cellular, Wi-Fi, satellite and cable TV, wireless backhaul, cable and DSL modems, long and short haul fiber and numerous other applications.</p>



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<p>Company: Medyear URL: http://www.medyear.org Sector: Life Sciences/Biotech Country: United States</p> <p>Medyear was founded in 2012 by a group of technologist-activists with backgrounds in healthcare, public policy, and product engineering to provide consumers with a secure method of gathering, storing and sharing digital health records. Medyear is one of the first-ever HIPAA-compliant universal health record networks, and helps you collect and make sense of all of your health data.</p>	<p>Company: MenoGeniX, Inc. URL: http://www.menogenix.com Sector: Life Sciences/Biotech Country: United States</p> <p>MenoGeniX is a clinical stage company focused on developing a proprietary biopharmaceutical composition, referred to herein as MNGX-100, to treat hot flashes and related vasomotor symptoms associated with surgical or natural menopause and for other indications where hot flashes are known to occur. MNGX-100 contains a biologic analog of granulocyte colony-stimulating factor (G-CSF), a naturally-occurring protein that stimulates production of white blood cells but which has also been shown to have activity on brain cells, blood vessels, and the female reproductive system.</p>	<p>Company: Message Systems, Inc. URL: http://messagesystems.com Sector: Cloud Country: United States</p> <p>Message Systems is the world's #1 email infrastructure provider and is the preferred choice of many global brands including cloud businesses, email service providers, telecom companies and large enterprises that depend on email to drive revenue. Collectively, Message Systems customers, including Facebook, LinkedIn, Twitter, Groupon, Zillow, Salesforce, Marketo, Oracle, Time Warner, Comcast, AT&T and American Express, move over 3.5 trillion messages a year more than 20 percent of the world's legitimate email.</p>
<p>Company: Mobeam URL: http://www.mobeam.com Sector: Mobile Country: United States</p> <p>Mobeam, Inc. is transforming mobile commerce with its unique and patented light based communications technology. Overcoming the technical barrier preventing mobile phones from interacting with laser scanners at checkout, Mobeam's technology provides universal access at point of sale (POS), enabling the transmission of coupons, loyalty offers, gift cards, tickets and other barcode data at retailers worldwide. Mobeam's technology creates new capabilities for existing mobile phone designs, and requires no changes to retailer POS infrastructure.</p>	<p>Company: Mobliwalla URL: http://mobilewalla.com Sector: Mobile Country: United States</p> <p>Mobilewalla is a big data powered, audience driven mobile ad platform. Mobilewalla delivers high performing mobile media with reach into the audiences brand's desire. Our clients include large agencies such as Mindshare, MEC, Joule, Starcom, as well as brands Unilever, Pepsi, HSBC, Nokia, and Maxis. Mobilewalla's big data background lends itself well to executing mobile campaigns effectively. All advertising success is based upon a simple principle--identifying the segments of a population that respond well to an ad, then heavily targeting that segment.</p>	<p>Company: Mocana URL: http://www.mocana.com Sector: Mobile Country: United States</p> <p>Mocana makes security easy for enterprise mobility and the Internet of Things. Mocana builds on deep expertise securing everything from medical devices to defense electronics, from point-of-sale terminals to the smart grid to home. The Mocana Atlas platform transforms enterprise connectivity with the tap-and-go simplicity of the Mocana ON experience. This award-winning enterprise mobile app security platform provides organizations with an easy way to deliver business-critical mobile apps with a high-quality end user experience, tap-and-go simplicity and strong security, for internal and external users.</p>
<p>Company: Motivosity URL: http://www.motivosity.com Sector: Software Country: United States</p> <p>Motivosity is all about making people excited to go to work. We do this through software that is focused on driving high-performance culture within companies. Think of Motivosity as the operating system for culture. Our solution drives value in two key areas: Recognition and Relationships. Each of these is proven to be a critical factor in workplace satisfaction and Motivosity is proven to be an effective solution.</p>	<p>Company: Movius Corporation URL: http://moviuscorp.com Sector: Telecommunications Country: United States</p> <p>Movius is a trusted provider of mobile communications solutions for service providers around the world. The company's powerful CAFE platform offers a broad set of pre-packaged applications and a rich set of APIs for future applications development. Powered by CAFE Movius myIdentities solves today's increasing BYOD concerns by separating biotech call and data usage for end users while enabling mobile operators to charge for an additional phone line on an existing device without needing to subsidize the device. Movius myIdentities is the only solution to support additional virtual lines for either circuit switched and/or VoIP calling and messaging, as well as offering split billing for each line.</p>	<p>Company: MovoCash, Inc. URL: http://www.movocash.com Sector: Banking/M&A Country: United States</p> <p>MovoCash is a mobile payments solution that allows users to spend anytime, anywhere on everyday merchant purchases with person-to-person payments while protecting their privacy and credit card information. MovoCash (purse #1), is the digital of all transactions including: P2P transfers, Visa Plastic (pre-paid card) transactions and generated tokens. In addition, MovoCash is developing MovoCoin (purse #2), a digital representation of a card or token. Users will be able to generate MovoCoin within our platform and out of MovoCash.</p>



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<p>Company: Netsertive URL: http://www.netsertive.com Sector: Marketing/Advertising Country: United States</p> <p>Netsertive's digital marketing intelligence platform brings brands and local businesses together to win local customers. Netsertive's proprietary learning engine combines the company's deep industry experience with the collective knowledge of its extensive network of automotive, major appliance, furniture, consumer electronics, dental and eye care customers to deliver unprecedented campaign speed, performance and value. As a Google Premier SMB Partner, Netsertive drives local marketing success from campaign enablement through execution.</p>	<p>Company: NetSpeed Systems URL: http://www.netspeedsystems.com Sector: Other Country: United States</p> <p>NetSpeed Systems provides scalable, coherent, Network-on-Chip (NoC) IPs to System-on-chip (SoC) designers for a wide range of markets from mobile to high-performance computing and networking. NetSpeed's NoC IPs deliver significant time-to-market advantages through system level approach, high level of user-driven automation and state-of-the-art algorithms.</p>	<p>Company: Numecent URL: http://www.numecent.com Sector: Cloud Country: united States</p> <p>Numecent is a pioneer and technology leader in rapid, secure and friction-free provisioning of native applications from the cloud through virtualization. Our groundbreaking and patented cloudpaging technology can deliver a native application from the cloud between 20x to 100x faster compared to a linear digital download and execute on the client platform without installation and with a much reduced IT support footprint.</p>
<p>Company: Numerify URL: http://www.numerify.com Sector: Cloud Country: United States</p> <p>Numerify provides IT business analytics applications that rapidly deliver business insights to IT leaders. The Numerify360 cloud-native platform delivers system-of-record analytics in the form of best-practice dashboards, reports and a rich metrics library combined with best-in-class analytics capabilities ranging from mobile application to visual discovery. Our applications cover various IT business areas such as IT service management, assets and financials so that everyone from the CIO to the IT service line manager can effectively manage their business of IT.</p>	<p>Company: OtoSense, Inc URL: http://www.otosense.com Sector: Software Country: United States</p> <p>In the same way that Shazam revolutionized music recognition and Siri with voice recognition, OtoSense delivers environmental sound recognition, where it matter. OtoSense has built a system able to identify, name, and categorize sounds. OtoSense sound recognition engine has been built to meet the immediate needs of many industries. This software can operate on various devices, platforms and environments and it learns and evolves to get adapted to any task where sound delivers critical information.</p>	<p>Company: Percona URL: http://www.percona.com Sector: Software Country: United States</p> <p>Percona has made MySQL faster and more reliable for over 2,000 consulting, support, and managed services customers worldwide since 2006. Percona provides enterprise-grade MySQL support, consulting, managed services, and training services to companies such as Cisco Systems, Alcatel-Lucent, Groupon, and the BBC with a worldwide staff of over 120.</p>
<p>Company: Phunware URL: http://www.phunware.com Sector: Cloud Country: United States</p> <p>Phunware is the pioneer of Multiscreen as a Service (MaaS), the first fully integrated customer engagement platform that enables brands to engage, manage and monetize their anytime anywhere users worldwide. Phunware has introduced category-defining experiences that challenge the outer limits of the most advanced connected devices for the world's most respected brands and develops next-generation products and solutions that transform how the world interacts with and uses these connected devices.</p>	<p>Company: Pivotal Systems URL: http://www.pivotalsys.com Sector: Other Country: United States</p> <p>Pivotal Systems provides best-in-class monitoring and process control technology for the semiconductor manufacturing industry. Our vision is to enable an order of magnitude increase in fab productivity and capital efficiency for current and future technology nodes. This vision is achieved through our GFC, GFM and Sensor X product lines that offer high-accuracy, real-time monitoring and control of the most critical parameters difficult to control in wafer processing today: Gas Flow and Chamber Condition.</p>	<p>Company: Plum URL: http://plumlife.com Sector: Consumer Electronics Country: United States</p> <p>Plum makes lighting and appliance control easy and affordable. Our Wi-Fi enabled lightpad is the first product of its kind. Competitively priced and easy to install, it provides the incredible convenience of controlling your lights from your smart phone from anywhere in the world. We've created a connected device that not only dims lights, but creates a completely new user experience. The Plum LightPad connects directly to your home WiFi network without the need for additional bridges, dongles or gateways. The Plum LightPad features an intuitive, multi-touch, touch pad interface.</p>



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<p>Company: PRESENTIGO INC. URL: http://presentigo.com Sector: Internet/Web Country: United States</p> <p>PRESENTIGO INC. provides B2B solution PresentiGO. Headquarters, marketing and sales department are in Boston. Development department is in Ostrava, Czech Republic where was development started in middle of 2012. Presentigo's founders Jan Tkac and Adam Mrstik spend more than 5 months of 2014 in San Francisco. They met there third founder Trevor Perry who has sales background.</p>	<p>Company: Prevoty URL: https://prevoty.com Sector: Security Country: United States</p> <p>Prevoty has developed a new application security technology that enables applications to be automatically monitored and protected at runtime. Gartner calls the space RASP (Runtime Application Self-Protection). Existing applications can protect themselves against data exfiltration, malicious content, and user identity theft without requiring any changes to the applications themselves. For new applications, Prevoty allow developers to add robust application security capabilities into their applications without requiring any security expertise whatsoever.</p>	<p>Company: Prolifiq Software, Inc URL: http://prolifiq.com Sector: Software Country: United States</p> <p>Prolifiq helps people work smarter, faster. Prolifiq provides 3-screen (smartphone, tablet, PC), sales force automation solutions to the Life Sciences industry. Companies use Prolifiq's apps to inform employees and engage customers in meaningful business conversations using controlled compliant content. Each employee sees only the apps they need; workflows and audience segmentation ensure access to the latest content and resources; and the Good Promotional Practices rules engine keeps customer conversations and transactions compliant and measureable.</p>
<p>Company: Quisk, Inc. URL: http://www.quisk.co Sector: Software Country: United States</p> <p>Quisk, Inc. is a Silicon Valley-based start-up that partners with financial institutions and other organizations to enable anyone to use their money without needing cash or cards. Quisk provides a digital services and transaction processing platform for integrated mobile payments and digital marketing and loyalty programs. Deploying cloud-based technology, the Quisk digital cash solution not only works with any mobile phone number on any type of mobile phone, but also leverages existing Point-Of-Sale (POS) infrastructure. The Quisk team is comprised of technology and payments industry veterans from CyberSource, Visa, Apple, and HP.</p>	<p>Company: Ravello Systems URL: http://ravellosystems.com Sector: Cloud Country: United States</p> <p>Ravello was founded in 2011 by the same team that developed the KVM hypervisor for Linux. With deep expertise in infrastructure software, Ravello has built HVX - the industry's first platform that virtualizes public cloud compute, network and storage resources. Ravello operates an overlay cloud service, powered by HVX, that makes it easy for enterprises to run complex data center application environments in AWS and Google Cloud.</p>	<p>Company: RedSeal, Inc. URL: https://redseal.co Sector: Security Country: United States</p> <p>RedSeal provides a cybersecurity analytics platform to Global 2000 organizations that certifies their evolving networks are secure and accelerates compliance initiatives. RedSeal's advanced analytics engine creates functioning network models, tests networks to identify security risks, prioritizes needed actions, and provides critical information to quickly respond to and remediate issues. The result: reduced cybersecurity risk and lower incident response and maintenance costs. With operations in North America, Europe, and Asia, RedSeal customers include leaders in finance, retail, technology, utilities, service providers, and government, all served by RedSeal's channel partner network.</p>
<p>Company: REFRACTIVE DIALER URL: https://dialsource.com/ Sector: Telecommunications Country: United States</p> <p>DialSource is a global leader in cloud communication technologies, offering a cutting-edge sales accelerator, custom-fit to any enterprise. Maximize sales team's performance, increase outbound call volume, and accelerate ROI with the No. 1 dialer on the Force.com AppExchange. Our native Salesforce design efficiently boosts lead generation, agent productivity, and client contact rates. With next-generation software, DialSource is quickly revolutionizing the power of the modern sales enterprise.</p>	<p>Company: Reltio, Inc. URL: http://www.reltio.com Sector: Software Country: United States</p> <p>Reltio delivers reliable data, relevant insights and recommended actions so companies can be right faster. Reltio Cloud combines data-driven applications with modern data management for better planning, customer engagement and risk management. IT streamlines data management for a complete view across all sources and formats at scale, while sales, marketing and compliance teams use data-driven applications to predict, collaborate and respond to opportunities in real-time.</p>	<p>Company: Revolar URL: http://www.revolar.com Sector: Clean Tech Country: United States</p> <p>Revolar provides a simple and discreet location information that calls for help when you need it most, through our patent pending technology. We aim to empower you and your loved ones to live more and fear less. Revolar allows you to call for help when you need it. With just the press of the button, your loved ones will instantly know your exact GPS location through your preset contact list on the Revolar App. We created Revolar to become a successful, timeless business in order to provide unique, sleek solutions to personal security and make the world a better place.</p>



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<p>Company: Roadie URL: http://roadie.com Sector: Internet/Web Country: United States</p> <p>Roadie is an app-based shipping community that utilizes excess capacity in passenger vehicles, connecting people with stuff to send with drivers already heading in that direction. We ship local and long haul, same day, next day and even on weekends. Simply put, Roadie is a faster, cheaper, friendlier way to get your stuff where it's going.</p>	<p>Company: Salesify, Inc. URL: http://www.salesify.com Sector: Software Country: United States</p> <p>At Salesify, we help you close deals faster. Our Customer Intelligence Platform, powered by Big Data, has deep insights on companies, install base of your competition's products, and targeted role-based contacts. We have Integrated Services Apps for Content Syndication, Live Verification and Data Refresh. With our Pipeline Catalyst App, you can start having meaningful conversations with your prospects sooner and fine-tune marketing campaigns to highly relevant targets. Salesify Your Gateway To Revenue. www.salesify.com</p>	<p>Company: Satisfi URL: http://Satis.fi Sector: Software Country: United States</p> <p>Satisfi is a customer feedback and issue-resolution SaaS solution. It is a patent pending, mobile app and enterprise class software solution that provides real-time, bi-directional customer feedback and problem resolution management between consumers and businesses, and businesses and businesses. It is the '1-800 How's My Driving'(just like on the back of trucks) for the physical world. Currently, companies with brick and mortar locations have no easy way of identifying and solving the problems, concerns, and issues, of customers in their stores.</p>
<p>Company: Scalus URL: http://www.scalus.com/ Sector: Software Country: United States</p> <p>Our Professional Services Automation software provides your service delivery team with the freedom to get work done by automating process management, client communication, and provisioning - liberating service teams from constant status checks and reactive firefighting. Control the Chaos.</p>	<p>Company: ScientiaMobile URL: http://www.scientiamobile.com Sector: Internet/Web Country: United States</p> <p>ScientiaMobile provides the mobile Web industry with the most accurate and flexible device detection solution, helping customers deliver great web experiences and manage the increasingly fragmented mobile device ecosystem. ScientiaMobile sells WURFL, a constantly-updated repository that catalogues thousands of devices and their capabilities and provides access to them via range of API languages including javascript. The WURFL framework enables many organizations, including Fortune 500 companies, to effectively design and analyze web experiences for an ever-growing range of smartphones, tablets, smart TVs and game consoles.</p>	<p>Company: Seal Software URL: https://www.linkedin.com/company/1366730?trk=tyah Sector: Clean Tech Country: United States</p> <p>Seal Software's Contract Discovery and Analytics platform helps companies maximize revenue opportunities and reduce expenses and costs associated with contracts, and contract management systems and processes. Seal Contract Discovery locates contractual documents within minutes wherever they reside within an organization and is rapidly deployable; extracting key contractual terms and clauses, rendering them for easy review, and populating corporate repositories, including Customer Relationship Management (CRM), Contract Lifecycle Management (CLM), and Enterprise Resource Planning (ERP).</p>
<p>Company: Secure islands URL: http://www.secureislands.com Sector: Security Country: United States</p> <p>Secure Islands flagship product, the IQProtector Suite has changed the data security game with a unique, patented, data-centric approach to data protection: Data Immunization. Data Immunization intercepts data at the point of creation, applying persistent classification and encryption, usage-rights and auditing that follow files and emails throughout their entire lifecycle. Utilizing flexibly defined parameters, IQProtector classifies in real-time sensitive data from any source users, applications, file repositories or directories based on context and content.</p>	<p>Company: Seismic URL: http://www.seismic.com Sector: Software Country: United States</p> <p>Seismic is the leading sales enablement solution that allows sales teams to deliver the right content at the right time on any device. Seismic's mobile-first, cloud-based platform enables field and inside sales reps to quickly create customized, compliant materials that dramatically increase time spent selling, improve win rates, reduce sales cycles and increase customer satisfaction. Founded in 2010, Seismic is privately held by its three-time serial entrepreneur executive team and leading venture capital firms JMI Equity and Sigma West.</p>	<p>Company: Self Lender URL: http://www.selflender.com Sector: Banking/M&A Country: United States</p> <p>Self Lender helps consumers get a small, secured installment loan to establish positive credit history. First, our users choose an affordable monthly payment (e.g. \$50), and a length of time (e.g. 12 mo.) to establish credit history. Next, Self Lender loans the funds (e.g. \$600) in a 12 month maturity CD. Self Lender then reports the on-time payment history as positive payment history to the bureaus. At the end of the term, the user's loan matures and has 12 months of payment history.</p>



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<p>Company: Smart Picture Technologies URL: http://www.smartpicture3d.com Sector: Cloud Country: United States</p> <p>Smart Picture Technologies' patent-pending mobile technology platform enables users to create and share Smart Pictures 2D images and high definition 3D models that contain millions of measurement data points. Using a smartphone or tablet, users can snap a picture and capture detailed measurement information in 2D and 3D. Users can edit and share Smart Pictures directly from the Smart Picture Technologies' mobile application or cloud service.</p>	<p>Company: Smart Utility Systems URL: http://smartusys.com Sector: Software Country: United States</p> <p>Smart Utility Systems (SUS) is a business solutions company that leverages cutting-edge technology to help the utility industry maximize value from their current and planned investments. SUS solutions include Smart Customer Mobile (SCM), Smart Mobile Workforce, Smart iQ (SiQ) as well as Cyber and Physical Security Advisory. Follow SUS on Twitter and LinkedIn.</p>	<p>Company: SoftNAS URL: http://www.softnas.com Sector: Cloud Country: United States</p> <p>SoftNAS is a leading storage software company that provides agile storage software that protects business-critical data in the cloud. SoftNAS believes storage can be both powerful and frictionless, providing customers with the enterprise-grade NAS storage capabilities required to safely and reliably operate mission-critical IT systems and applications in the cloud. SoftNAS supports the most popular private, public and hybrid cloud computing platforms, including Amazon, Microsoft, Azure and Hyper.</p>
<p>Company: SpendHQ URL: http://www.spendhq.com Sector: Cloud Country: United States</p> <p>SpendHQ is a spend intelligence system that provides rapid, accurate and detailed visibility into your spend data. This full-service SaaS (Software-as-a-Service) spend visibility solution, combined with our data optimization services, gives clear insight into your spend so you can confidently drive savings. Our U.S.-based team of sourcing professionals will perform the entire upfront data cleanup, spend categorization and spend analysis required to provide sourcing-ready views of your data via our online solution. We refresh your data as frequently as you desire.</p>	<p>Company: StartApp URL: http://www.startapp.com Sector: Marketing/Advertising Country: United States</p> <p>StartApp is a one of the industry's leading Global mobile advertising platforms. By using our programmatic ad platform we are able to present the best ad anytime, anywhere. With the combination of our innovative ad units and advanced business intelligence we have the tools that enable us to deliver outstanding value to our Publishers and Advertisers.</p>	<p>Company: SteadyServ Technologies URL: http://www.steadyserv.com Sector: Cloud Country: United States</p> <p>SteadyServ Technologies, LLC is driving the adoption of IoT technology and near-real time prescriptive and predictive analytics for the beer industry. The beer industry generates \$100Bn of business each year in the US alone. SteadyServ's breakthrough Internet of Things (IoT) solution sets the standard for near-real time beer inventory, order management product and channel optimization, product pricing and business intelligence. SteadyServ's iKeg and iQ are end-to-end mobile, SaaS based enterprise systems.</p>
<p>Company: Symphony Commerce URL: http://symphonycommerce.com Sector: Other Country: United States</p> <p>Symphony Commerce delivers enterprise-level Commerce as a Service to fast-growing brands. Brands that partner with Symphony benefit from high-quality, end-to-end commerce infrastructure, with support for and seamless communication between web and mobile storefront, payments, order and inventory management, warehouses and fulfillment. With Symphony handling critical wholesale and retail business needs, business owners can focus on what matters most building products and nurturing customer relationships. Its pay-per-use model ensures Symphony's success is tied to its brands; there are no setup costs or hidden fees.</p>	<p>Company: TalentWise, Inc. URL: http://www.talentwise.com Sector: Cloud Country: United States</p> <p>TalentWise is a technology company that has completely transformed one of the most critical tasks that every company depends upon for success hiring new employees. TalentWise automates the hiring process from start to finish with compliance built in, allowing HR to manage offers, screening, and onboarding activities with just a single solution.</p>	<p>Company: TEEMA Solutions Group URL: http://www.teemagroup.com Sector: Professional Services Country: united States</p> <p>At TEEMA, we're focused on providing Staffing and Technology Solutions that achieve targeted results. Everything we do comes down to helping clients align their People, Process, and Technology. Our staffing experts are the most highly tenured in the industry. Each TEEMA Member brings experience, skill and acumen across a variety of specialties, industries and public service sectors. Together, they're formidable. Their wealth of knowledge converges with a nimble and flexible entrepreneurial spirit to provide a truly unique and fully customized experience for clients and job seekers alike.</p>

<p>Company: ThreatConnect URL: http://www.threatconnect.com Sector: Security Country: United States</p> <p>ThreatConnect is the most comprehensive Threat Intelligence Platform (TIP) on the market. We provide a single platform in the cloud and on-premises to effectively aggregate, analyze, and act to counter sophisticated cyber attacks. Adversaries work together sharing tactics and techniques, which you can clearly see with an organized analysis of attacks (like you see in ThreatConnect). ThreatConnect was designed to facilitate the good guys working together to defend their business.</p>	<p>Company: TowerSec URL: http://tower-sec.com Sector: Other Country: United States</p> <p>TowerSec - Automotive Cyber Security, is a leading global solution vendor of, on-board, cyber security software products to OEMs, suppliers, & aftermarket telematics and service providers. Since its inception in 2012, TowerSec's vision has been to be the global standard for on-board automotive cyber security and to help OEMs and suppliers to prevent car hacking threats. Founded by team of highly trained Israeli cyber security experts and experienced entrepreneurs, TowerSec is backed by decades of automotive manufacturing experience.</p>	<p>Company: Tradable Bits Media URL: http://tradablebits.com Sector: Marketing/Advertising Country: Canada</p> <p>Despite being the underdog, Tradable Bits Media are changing the way enterprise businesses use social media. We are transforming social media from something done for marketing's sake, into real revenue for our clients through increased sales and optimized ad spend. We recognize that social media is now essential to 21st century consumers. According to Ipsos, user-generated content is 20% more influential and 35% more memorable than any other content. Our products help marketers better leverage their earned social media and make their paid media more effective.</p>
<p>Company: Transactis URL: http://transactis.com Sector: Cloud Country: United States</p> <p>Transactis transforms traditional paper billing and payment processing by enabling businesses of all sizes to replace paper bills, statements, invoices, payments and documents with more efficient digital alternatives. We go to market exclusively with resellers (financial institutions, technology companies, and business process outsourcers) to provide their business customers with secure, configurable, white-label, industry-leading SaaS solutions.</p>	<p>Company: Trifacta URL: http://trifacta.com/ Sector: Big Data/Storage Country: United States</p> <p>Trifacta is dedicated to radically changing the way people work with data. To do this, the company has focused on the way people, computation and data interact together. The Trifacta Data Transformation Platform is powered by the unique Predictive Interaction technology, which dramatically increases the value of an enterprise's Big Data by enabling users to easily transform raw, complex data into clean and structured formats for analysis and insight.</p>	<p>Company: Tute Genomics URL: http://tutegenomics.com Sector: Big Data/Storage Country: United States</p> <p>Tute allows users to prioritize their sequence variants by building an analysis cascade that can include one or more filters or rules. Variant frequency filters, inheritance filters and bio knowledge filters can be applied alone or in combination to reduce the initial high volume of sequencing variants that are discovered. Tute provides the most advanced data analysis and visualization tools for gene and biomarker discovery. This best-in-class solution combines proprietary machine learning algorithms and comprehensive annotation to aid researchers in identifying disease genes and biomarkers from large-scale population or family-based data sets.</p>
<p>Company: USEReady URL: http://USEREADY.COM Sector: Other Country: United States</p> <p>USEReady helps businesses to own their data. Earlier in 2014, USEReady launched a self-service Business Intelligence Governance platform called USEReady ONE for enterprise customers. USEReady one streamlines governance, increases user adoption and mitigates risk for Enterprise IT as businesses embrace self-service business intelligence. Since 2011, USEReady has been building a team of passionate individuals to achieve extraordinary results.</p>	<p>Company: VeloCloud Networks URL: http://www.velocloud.com Sector: Cloud Country: United States</p> <p>VeloCloud, a cloud networking services company, simplifies branch Wide Area Networking (WAN) by automating deployment and improving performance over private, broadband Internet and LTE links for today's increasingly distributed enterprises. VeloCloud is the first to provide all three elements needed to achieve a Cloud-Delivered Software Defined-WAN (SD-WAN): a cloud network for enterprise-grade connections to cloud and enterprise applications, software-defined control and automation, and virtual services delivery.</p>	<p>Company: Veniam'Works, Inc. URL: http://www.veniam.com Sector: Telecommunications Country: United States</p> <p>Veniam is building the Internet of Moving Things. We turn vehicles into WiFi hotspots and build city-scale vehicular networks that expand wireless coverage and collect terabytes of urban data. In controlled spaces such as ports and container terminals, Veniam's game-changing solutions ensure that all mobile workers and assets are securely connected, no matter where they are or at what speed they are moving. Our hardware, software and cloud components are running in the world's largest network of connected vehicles, including taxis, waste collection trucks and entire public bus fleet in Porto, Portugal, offering free WiFi to 110,000 active customers.</p>

<p>Company: WhoKnows URL: http://www.whoknows.com Sector: Internet/Web Country: United States</p> <p>WhoKnows is the first smart enterprise network that offers a private expertise and referral network for any company. First, WhoKnows can automatically build your enterprise network by deriving expertise and relationships for every employee. We then keep your profile and relationships up to date, so you no longer have to worry about data entry and maintenance.</p>	<p>Company: Wiser URL: http://wiser.com Sector: Cloud Country: United States</p> <p>For retailers, it's all about offering the right product, at the right time, at the right price. It seemed like there was one eCommerce behemoth that was doing it right by utilizing the power of data to optimize their strategy. We created Wiser because we wanted to disrupt Amazon's hold on dynamic pricing by providing the necessary technology to retailers. We bring Amazon's wisdom to the world's top merchants by monitoring over 25 million products daily and analyzing data in real-time.</p>	<p>Company: Wonder Technologies URL: http://gowonder.com Sector: Internet/Web Country: United States</p> <p>Wonder is on a mission to reinvent the gift card with its patent-pending platform that makes the purchase and redemption of digital gift cards at any merchant seamless. In the Wonder gift card marketplace, consumers can instantly purchase unique and personal gift cards for over 2 million brick-and-mortar and online businesses in the U.S. To redeem Wonder gift cards, recipients simply pay as usual with their credit card at the merchant and the gift is automatically used, ensuring gift cards can never be lost or forgotten.</p>
<p>Company: Work Market URL: http://www.workmarket.com Sector: Cloud Country: United States</p> <p>Work Market is A SaaS solution that helps companies easily engage and manage their freelance and independent contractor workforce.</p>	<p>Company: Xceedium, Inc. URL: http://www.xceedium.com Sector: Security Country: United States</p> <p>Xceedium, Inc. is a network security software company and the leading provider of privileged identity management solutions for hybrid cloud enterprises. Large companies and global government agencies use Xceedium's products to reduce the risks privileged users and unprotected credentials pose to systems and data. Xceedium's award-winning product, Xsuite, enables customers to implement secure privileged identity management. Xsuite vaults privileged account credentials, implements role-based access control, and monitors and records privileged user sessions.</p>	<p>Company: Xirrus Inc. URL: http://www.xirrus.com Sector: Internet/Web Country: United States</p> <p>Xirrus is the leading provider of high-performance wireless networks. Xirrus solutions perform under the most demanding circumstances, offering consistent 'wired-like' performance with superior coverage and security. The Xirrus Wi-Fi optimized solutions suite arrays, access points, cloud services and wired switches provide seamless connectivity and unified management across the network. Xirrus delivers a vital strategic business and IT infrastructure advantage to industries that depend on wireless to operate business-critical applications.</p>
<p>Company: YuppTV Inc URL: http://www.yupptv.com Sector: Entertainment & Media Country: United States</p> <p>YuppTV is one of the world's leading over-the-top (OTT) content providers for South Asian Content, as live TV, Catch-up TV, and Unlimited Movies. Our products provide a combination of technologies that enable - consumers the convenience of a virtual home environment anywhere and anytime; companies with maximum global reach; and content providers with ideal platforms and services to launch their content effortlessly and efficiently.</p>	<p>Company: Zadara Storage, Inc. URL: http://www.zadarastorage.com Sector: Big Data/Storage Country: United States</p> <p>Zadara Storage is a pioneer provider of enterprise storage as a service, delivering high-performance, highly available and predictable (QoS) file and block storage, in a pay-as-you-go model for on-premises deployment and via global service providers. The company's patented, software-defined Virtual Private Storage Arrays (VPSA) deliver flexible, multi-tenant enterprise SAN and NAS technology for peta-scale primary and secondary storage. With isolated resources, exceptional data security, management control and predictable performance, VPSAs meet the most stringent Service Level Agreements (SLAs), even in public cloud deployments.</p>	<p>Company: Zephyr URL: http://www.getzephyr.com Sector: Clean Tech Country: United States</p> <p>Zephyr is a leading provider of on-demand, real-time enterprise test management solutions, offering innovative applications, seamless integrations and unparalleled, real-time visibility into the quality and status of software projects. Zephyr products are the fastest growing agile test management products in the world, with more than 3000 global customers in 80 countries. Their feature rich products address today's dynamic and global needs across a variety of industries including finance, healthcare, media, mobile, IT services, and enterprise software. Zephyr is headquartered in Newark, CA with offices in Europe and India.</p>



2015 Presenting Finalists

<p>Company: Ziften URL: http://www.ziften.com Sector: Security Country: United States</p> <p>Ziften's groundbreaking solution provides continuous real-time visibility and intelligence, enabling incident Prevention, Detection, and Response. Ziften continuously assesses user and device behaviors and highlights anomalies in real-time, allowing security analysts to hone in on advanced threats faster and minimize Time To Resolution. Ziften's Endpoint Detection and Response solution allows organizations to more rapidly determine the root cause of a breach and decide on the necessary corrective actions.</p>	<p>Company: ZoomInfo URL: http://www.zoominfo.com Sector: Software Country: United States</p> <p>ZoomInfo is a B2B data provider that delivers accurate and actionable business information to empower sales and marketing teams. With ZoomInfo, organizations can improve their marketing campaigns and sales outreach, and the quality of their databases with highly actionable data, enabling better segmentation, deliverability, and response. Organizations can also shorten the sales cycle and increase revenue with on demand email and direct phone number information, allowing them to reach decision makers faster. ZoomInfo will run an analysis on customers' existing databases to fill in missing information, identify their key targets, and expand outreach to prospects they care most about.</p>	
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SPECIAL PRESENTERS
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Red Herring North America 2015





TOP 100 EUROPE: SPECIAL PRESENTERS

Comforce	Presenter: David Papp, Founder and CEO
URL: http://cloudagents.com/	email: davidlpapp@cloudagents.com
VC Funded: Confidential	Sector: Professional Services
	Country: Hungary
Overview: CloudAgents (Comforce) is the leading cloud contact center in Central Europe, providing high-quality multilingual services with more than 7000 work at home agents around the globe. Its cloud-based systems and patent pending processes enable the company to employ and manage workforce remotely, which includes home-based agents. One of the biggest benefits of the model is that Comforce revolutionized virtual work and can easily scale up and down with resources according to the clients needs. Since its foundation in 2008, the company has handled over 20 million customer interactions and executed more than 400 projects for more than 150 blue chip clients in 22 languages.	
Technology: A cost efficient multilingual customer support is a huge challenge for businesses with global aspirations. Premise-based Service Centers are expensive to provide 5+ languages, difficult to scale non-core languages, and not available for under 50 seats on multilingual projects. Offshore outsourcing (India, Philippines, etc.) is an option, but this solution is location dependent, has quality language barriers and there is more pressure from the governments on companies to bring the jobs back to the home country. Home-Shoring is more reasonably price alternative to premise-based services. Native speaking agents who can understand the local culture and provide a higher level of quality customer interactions can be employed, technically anywhere. However no multilingual capability offered as one centralized solution, Comforce/CloudAgents challenges the market and provides cost-effective and comprehensive multilingual solution with a global home-based agent pool.	Customers:
North America Strategy: na	



TOP 100 EUROPE: SPECIAL PRESENTERS

Flexenclosure	Presenter: Tomas Rahkonen, Chief Technology Officer
URL: http://www.flexenclosure.com	email: tomas.rahkonen@flexenclosure.com
VC Funded: Yes	Sector: Telecommunications
	Country: Sweden

Overview:

Flexenclosure is a designer and manufacturer of prefabricated data centers and intelligent power management systems for the ICT industry.

We specialise in energy efficient infrastructure enabling telecom operators and enterprises to easily modernise and cost effectively expand their networks, and to improve operational efficiency and profitability.

Technology:

eCentre: Data centre facilities in the developing world have typically been built using traditional brick and mortar methods. These have enormous disadvantages in terms of quality of construction, suitability for purpose, and both energy and cost efficiency over time. These are now being compounded by the on-going data boom in the developing nations of the world particularly Africa which is placing weighty demands on ICT companies to modernise and expand their existing data infrastructure. eCentre solves all of these problems, delivering high quality and future-proofed technical facilities, with high predictability, extremely fast deployment, easy expansion when needed and maximised energy and cost efficiency over time.

eSite: In the developing nations of the world, mobile networks are being rapidly expanded to provide for the Next Billion currently unconnected people. Establishing hundreds of thousands of mobile cell sites in areas where there is little or no reliable grid power has resulted in generator-powered sites burning diesel to provide system power an extremely expensive and environmentally unsustainable solution. eSite solves these problems by using any combination of available energy (grid, solar, battery, genset) in the most cost-effective and environmentally sustainable way, ensuring both maximum network uptime and up to as much as 90% reduction in diesel-related costs and carbon emissions.

Customers:

eCentre target customers come from across the ICT industry and include mobile and fixed line telecoms companies, global Internet companies, data hosting and colocation companies, satellite communication companies and enterprises managing their own data centers.

And for eSite, the target customer base is much more limited and well defined, being mainly mobile telephony operators and tower companies, typically in developing nations.

North America Strategy: Our principal focus is on targeting companies requiring new, capital efficient data centre facilities, with eCentre offering the very latest technology in terms of data center infrastructure, combined with extreme flexibility in terms of capital efficient modular expansion over time.



TOP 100 EUROPE: SPECIAL PRESENTERS

Kompyte	Presenter: Pere Codina, CEO
URL: http://www.kompyte.com	email: pere@kompyte.com
VC Funded: Confidential	Sector: Cloud
	Country: Spain

Overview:

Kompyte is an online platform to track and analyze your online competitors' strategies in real time. Kompyte tracks, in Real-Time, all of your competitors' online channels such as websites, ads, search results and social media profiles, making easier to catch their updates and respond immediately. Save time and money with the most comprehensive, automated competitor analysis tool available. Learn from the competition and stay one step ahead!

Technology: Control online competition: More competitors & more active, lots of new competitors appearing, hard and expensive to manage Now, we know that online competition is quite different to classic competition: there are much more competitors, and their moves are faster and more frequent than before. However, we are still using pre-Internet tools and methods to face this problem, or maybe a mix of applications to watch just at a small part of our competitors moves.	Customers: Some very big e-commerce in sports industry
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North America Strategy: na



TOP 100 EUROPE: SPECIAL PRESENTERS

Sillectra GmbH	Presenter: Wolfram Drescher, CEO
URL: http://www.sillectra.com	email: wolfram.drescher@sillectra.com
VC Funded: Yes	Sector: Clean Tech
	Country: Germany

Overview:

Sillectra is a high-tech company developing "Cold Split", a proprietary technology that almost completely eliminates material losses when wafering or thinning semiconductor materials, or other brittle materials.

Technology:

Cold Split splits wafers off ingots or boules substituting conventional wire-sawing, as well as thin layers from processed wafers substituting conventional thinning. Cold Split uses a specific laser procedure to condition a defined layer within the material to be split. Coating the material with a custom designed polymer and cooling the system induces enough stress to precisely split the material along the laser-conditioned layer.

Wafering: Cold Split avoids the typical kerf-loss of wire saws in the process of slicing ingots to wafers. Depending on the ratio of wire diameter to wafer thickness, approximately 20% to 50% of material can be saved.

Thinning: Cold Split avoids grinding losses created when processed wafers are ground to target device thickness. Instead of transforming up to 90% of the wafer material into sawdust, there is per split an additional residual wafer, which can be reclaimed for further use.

Cold Split works equally for binary semiconductors like e.g. GaN, SiC, GaAs, InP and for pure semiconductors like Si or Ge as well as for glass. Application to sapphire is currently under development. Considering wafer size, Sillectra so far has successfully split wafers in the range from 1 inch to 300 mm. Furthermore, due to laser conditioning Cold Split has the potential to produce also large wafers (also 450 mm) with so far unreached warp and TTV characteristics.

Sillectra secures its intellectual property by three granted patents and more than 40 patent applications pending. Patents are for technologies regarding:

- polymer/wafer-compound
- compound assembly details
- wafer pre-treatment
- defined split initialization

Sillectra currently works on patents about special polymers for extremely brittle materials and on polymers with higher split temperature levels.

Sillectra will produce and market the polymer foil required for Cold Split. The Cold Split equipment is developed, produced and marketed by industry partners.

Customers:

The compelling event driving Cold Split is the constant market pressure on wafer and device manufacturers to reduce cost. Cost savings potential through Cold Split is in the range of 40% on device level, depending on material and device type.

Cold Split can stimulate the market of materials like SiC, simply by getting at least 30% more wafers out of a SiC boule compared to wire sawing. Notably, this characteristic of Cold Split reduces the invest in boule/ingot production capacity considerably.

Cold Split produces the maximum benefit when used for wafering and also for thinning, because in this case saw dust (from wire-sawing) and abrasive dust (from thinning) are avoided completely. However, using Cold Split for wafering only already presents significant cost savings potential.

Sillectra target customers are:

- (a) companies producing semiconductor wafers and substrates
- (b) companies producing semiconductor devices built on wafers and substrates
- (c) companies producing sapphire displays
- (d) specialities, e.g. very flat glass surfaces or special glass lens manufacturing

From a device perspective Sillectra customers produce CMOS, MEMS, RF and power semiconductor devices as well as Light Emitting Diodes.

From a material perspective Sillectra customers process semiconductor materials like silicon, SiC, GaAs, GaN, InP, germanium and sapphire (substrates). In the non-semiconductor space Sillectra customers process sapphire for displays and glass for specific devices. The glass surface can be shaped using the laser conditioning specific for Cold Split.

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North America Strategy: For the US/North America Siltecta aims on supporting the strategy of the US government National Network for Manufacturing Innovation (NNMI). With Cold Split, Siltecta works on providing a set of advanced manufacturing processes that will decrease cost of producing and processing wafers and substrates in general. Notably due to not transforming precious material into saw-dust, Cold Split will help enable large-scale production of wide band gap (WBG) semiconductors like e.g. SiC.

In order to support this approach most appropriately, Siltecta intends to set up a test laboratory in the US. This Siltecta lab aims on achieving three major goals:

- (a) evaluate and demonstrate Cold Split process to US companies with focus to their specific target materials and products, e.g. wafer manufacturers, semiconductor fabs, and display manufacturers;
 - (b) motivate US equipment manufacturers to develop and market Cold Split equipment;
 - (c) motivate VCs to invest in a US based polymer foil factory.
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TOP 100 EUROPE: SPECIAL PRESENTERS

SimpleSite.com	Presenter: Morten Elk, CEO
URL: http://simplesite.com	email: morten@simplesite.com
VC Funded: Yes	Sector: Cloud
	Country: Denmark

Overview:

SimpleSite is a Copenhagen-based global SaaS website provider. SimpleSite has just short of 100.000 paying subscribers and create 400.000+ new websites every month globally. SimpleSite enables micro-businesses and consumers all over the world to create their own online presence in a matter of minutes with a website tailored to their unique needs.

SimpleSite has seen dramatic growth in recent years following a systematic and aggressive global expansion program that has made SimpleSite available in 18 languages and yielding strong user and revenue growth in Europe, North America, South America, Asia and Africa.

Technology:

SimpleSite enables non-IT-savvy users, consumers or small businesses, to create and maintain a website without hiring professional web developers or marketing resources.

This way the target users can get a professionally looking website. All they have to do is to open a web page and sign up for SimpleSite.

Our philosophy is that even the smallest business with few resources and no access to IT or communications skills has a need for professional online communication.

SimpleSite solves this problem: Without access to extremely easy-to-use tools these small companies and individuals would never have had the web presence that they need to fulfill their communication needs.

SimpleSite stands out from the crowd of DIY-website builders with its unique simplicity.

Stellar usability and the simplest fulfillment of core needs is key to our customers and is where SimpleSite will always seek the #1 position.

Customers:

Target customers are consumers and small businesses with zero or very little IT or communications skills.

SimpleSite is marketed globally under one brand, SimpleSite.com, with locally adapted marketing.

To make selling a product at this low price point feasible, there can be no human interaction in the sales and onboarding process. The sales process is 100% automated and customers service themselves up to and including the point of actual purchase.

The product is supported by a customer service desk where customers receive support in one of the 18 native languages that SimpleSite supports.

As is conventional for a SaaS business, a key parameter in the business model is the ratio of life-time value (LTV) to the Customer Acquisition Cost (CAC). Carefully monitoring and optimizing this ratio allows us to systematically expand existing and open new marketing channels with a careful focus on ROI.

New markets to be targeted in the future are the Arab world and the Chinese speaking parts of Asia.

North America Strategy: SimpleSite is marketed in the US using all available online channels, such as SEM, Facebook and display advertising which generate a large fraction of the total volume of new sites in North America. Organic traffic and viral effects from existing customers websites form a strong supplement to paid channels..

Systematic improvement of the LTV to CAC ratio, monitoring ROI for all channels, and constant improvements of the performance of the sales channels are key processes for SimpleSite.

From 2015, SimpleSite is available as a Freemium product and we expect to see an increased inflow, virality and long-term conversion and increasing growth in all markets including the US market.



TOP 100 EUROPE: SPECIAL PRESENTERS

Talent Swarm	Presenter: Jim Novack, CEO
URL: http://www.talentswarm.com	email: jim.novack@talentswarm.com
VC Funded: Confidential	Sector: Cloud
	Country: Spain

Overview:

Talent Swarmσ proposes a Collaborative Work Environment (CWE) that combines engineering design software with a super realistic 3D gaming-like environment, allowing the use of a global talent pool and an integrated catalog of parts, from design to facilities management for the petrochemical, industrial, aeronautical industries and large building construction.

Technology:

The main problem that large engineering companies have is finding the best global talent for their engineering and construction projects world wide, and although webs such as LinkedIn definitively help attract many into their large web, these candidates have not been independently vetted or certified. Their real knowledge or actual experience may vary widely from what the resume may say, as they say in Spanish the page will support anything, as well as the difficulties inherent with moving the talent to where you actually need it to perform the work.

The disruptive project that is born from this established company seeking the best way to position itself squarely in the futuristic talent offerings is Talent Swarm. Talent Swarm is a combination of a 3D environment with the latest online gaming technology but designed to do real engineering work. In this virtual work, the participants have been filtered so that only the best talent is available for the engineering and aerospace companies, and they may work remotely from anywhere in the world. Work permits and even employment contracts may end up being a thing of the past, as one may hire the best talent on an hourly basis 24x7.

Customers:

In conversations with Bechtel, Tcnicas Reunidas, Tecnatom and other engineering and equipment supply companies

North America Strategy: na



TOP 100 EUROPE: SPECIAL PRESENTERS

Wadaro	Presenter: Robert Wakeling, CEO
URL: http://www.wadaro.com	email: robert.wakeling@wadaro.com
VC Funded: Confidential	Sector: Telecommunications
	Country: United Kingdom

Overview:

Wadaro is the world's leading provider of Network Experience Monitoring that uses crowd sourcing as a method of acquiring Key Performance Indicators (KPIs) directly from subscribers. KPI are provided by SIM cards installed in commonplace retail handsets used by ordinary subscribers or in Machine-to-Machine applications such as connected cars.

Technology:

Traditional methods for the measurement of mobile network performance rely on samples of data or management information from autonomous equipment in the core network. None of this correlates with the Customers experience of service.

Wadaro TAP provides mobile networks with true insight into their performance as it is perceived by the customer. One of several Key Performance Indicators (KPI) available from TAP is effective coverage delivered to each and every customer. Traditional methods of coverage measurement rely on samples of data and complicated analytics which lead to a sophisticated guess. With Wadaro TAP, the measurement is absolute, not guesswork.

By applying TAP, mobile operator customers are reducing the amount of time needed to search through vast quantities of probe data, better handle their customers during contact time in customer care and police the performance of partners to whom they have outsourced the management of their networks.

Customers:

North America Strategy: na



TOP 100 EUROPE: SPECIAL PRESENTERS

WebProof A/S	Presenter: Jakob Vedel Adeltoft, CTO
URL: http://www.webproof.com	email: jva@webproof.com
VC Funded: No	Sector: Cloud
	Country: Denmark

Overview:

WebProof was established in 2000. Has never had any sales organization and sells only by word of mouth. WebProof has an EBIT of \$600,000 before the two owners get their share. Has no debt and until now has been fully self-financing its growth. Has yearly million logins approving 5 million pages in 100 countries. Has copyright protection in all of Europe, USA, Canada, Brazil, Australia and China. Its domain name is registered in 70 countries.

Technology:

WebProof.com is an elegant online proofing and collaboration platform. SaaS and based on a Microsoft SQL database on Amazon. Has 80% share of online proofing solutions in Scandinavia, for collaboration and proofing of documents within the graphic industry. Includes a cross-media publishing toolbox with online corrections, page-flip, auto catalog production and InDesign plugin. Has one of the world's most automatic workflows for auto moving files etc. Security approved by LEGO, ICA and MECOM. 100% web based and Flash not required. On the competitive landscape, compared to Google Docs, Podio and Adobe, WebProof is probably the most intuitive and advanced solution for collaboration and proofing of documents.

A few minutes on [Youtube.com/watch?v=XBGeY4_hUzc](https://www.youtube.com/watch?v=XBGeY4_hUzc) and you will be impressed.

Customers:

WebProof has an impressive client list, which includes LEGO, Audi, Walt Disney, B&O and many other well-known brands in Europe.

Until now WebProof clients have mainly been larger corporates like LEGO with 2,000+ users and 30,000 active projects; ICA retail with 1,000+ users and 1,000 different 12-page flyers/month; newspaper auto handling 10,000 to 20,000 ads/month; Silvan and Bauhaus gardening retail auto producing 48 pages in 30 minutes etc. A large number of smaller licenses have been hosted to advertising agencies with 10 to 100 users.

Regardless of whether a license is for 2,000 or 4 users, the same engine is used. It has proven a very intuitive and user-friendly interface with high 24/7/365 stability and 99.9% uptime. Right now, only one supporter is required to support those 1/2 million logins.

WebProof now wants to include smaller clients with only 2 to 100 users: typical freelancers, designers, project managers, small and large agencies etc. WebProof has therefore released a FREE 4-user for LIFE license. Conclusion: WebProof.com is expanding by attracting smaller business with 2 to 100 users alongside its current larger corporate clients.

North America Strategy: WebProof.com is an elegant online proofing and collaboration platform with documented success in Europe. Has yearly million logins approving 5 million pages in 100 countries.

WebProof already has a huge user base in the US and knows that its users are its best ambassadors. WebProof therefore released a FREE 4-user for LIFE license in January. By Q1 of 2015, the total number of licenses had tripled, most of which were from the US. Those free users are ambassadors and some will transfer to paid clients. Included in WebProof is a cross-media publishing toolbox with online corrections, page-flip, auto catalog production and InDesign plugin. It has one of the world's most automatic workflows for auto moving files etc. WebProof is therefore in front when looking at the competitive landscape. WebProof Inc. was established to give a presence in the US. The owner move to the US in July to establish an organization to service the 100,000+ new free users and 10,000+ new free licenses expected in 2015. The potential market is \$1 Billion and the cost of a WebProof license is between \$249 and \$10,000 per month.