



Red Herring North America 2013

Conference Guide

May 21-23, 2013



Information

Conference Information

Twitter

- Follow the Red Herring conference at <https://twitter.com/digitalherring> hashtag #RedHerring100

Company Presentation

- Please arrive at your designated presentation room 15 minutes prior to your scheduled presentation times.
- Questions about your presentation may be addressed at the registration table.

Dinner on May 22nd

- We would like to invite you to join us for dinner at the world famous Monterey Bay Aquarium. There will be transportation between the hotel and the aquarium starting at 6:45pm outside the hotel lobby.
- Please note that this event is for registered conference attendee ONLY

Award Dinner

- The Top 100 Award winner will be announced on the evening of May 23rd with a gala dinner, taking place at the Regency Ballroom on the second floor.
- Cocktail will begin at 18:30

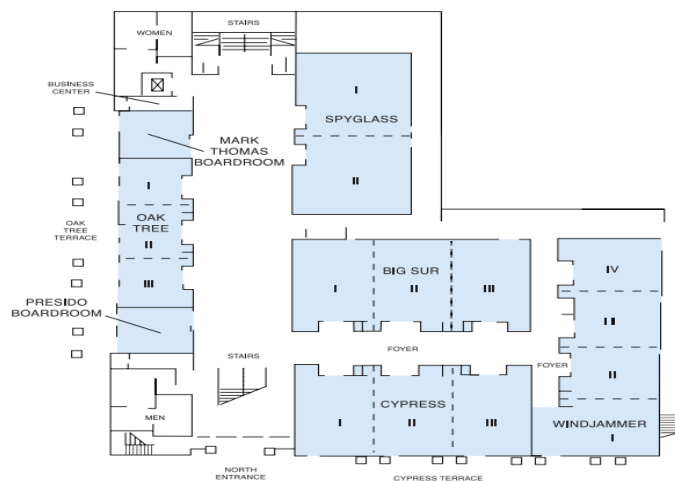
Additional Questions

- General questions about Red Herring or Red Herring conferences can be addressed at the registration or on our website at: www.redherring.com

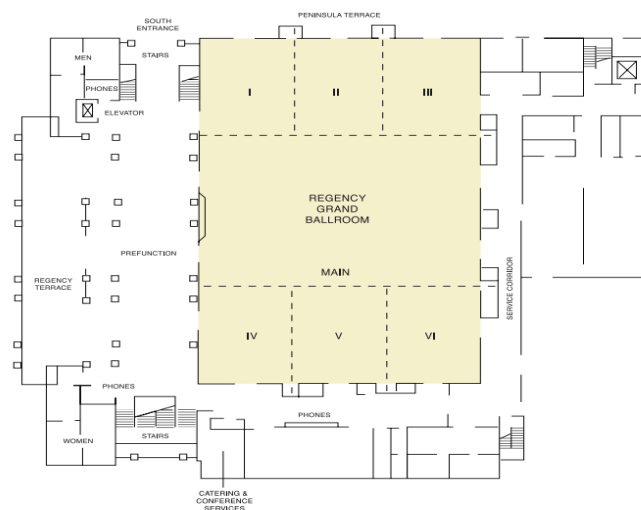
Internet Access

- Conference guests will have internet access in the general session and all the breakout rooms.
- Conference guests are free to enjoy the wireless internet access available in the hotel's main lobby.

FIRST FLOOR



SECOND FLOOR



Information

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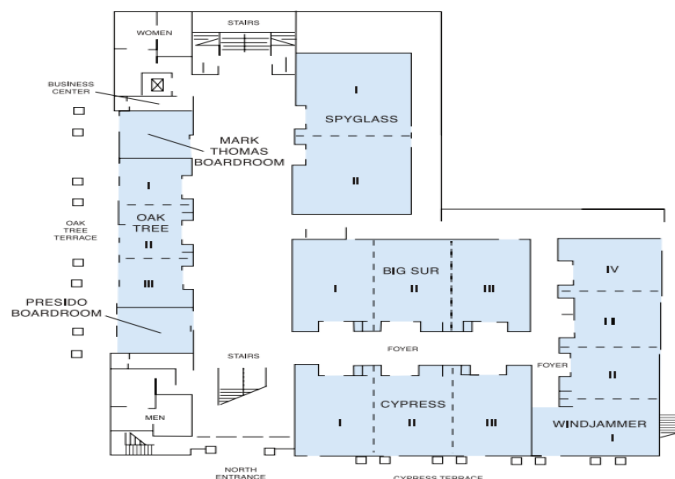
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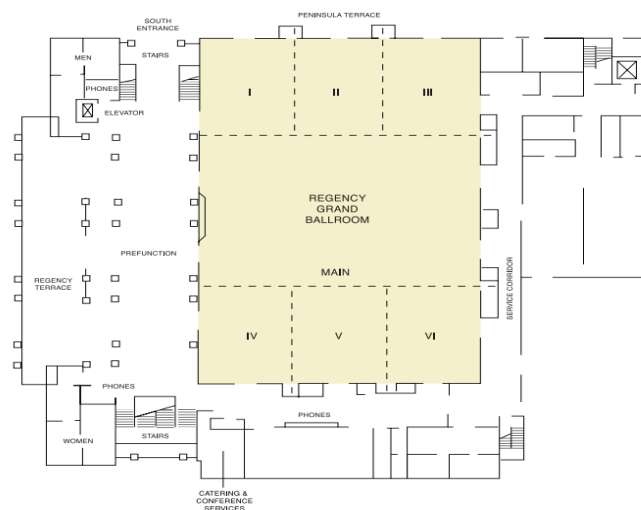
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FIRST FLOOR



SECOND FLOOR



AGENDA

Tuesday, May 21

7:15 – 9:00 Evening Welcome Cocktail & Registration

Wednesday, May 22

7:15 – 8:00 Breakfast & Registration

8:00 – 8:30 Opening Comments, Alex Vieux

8:30 – 9:00 Fireside Chat

- *Greylock Partners, Asheem Chandna, Partner*

9:00 – 9:30 **Keynote Roundtable: Great Expectations**

A pristine group of venture capitalists discuss opportunities in 2013. What sectors are hot? What geographies show the most promise? Where are they looking to invest now and where do they see their dollars going over the next 18 months? Is it better to be early than late to the game?

- *Canaan Partners, Wende Hutton, General Partner*
- *Interwest Partners, Keval Desai, Partner*
- *Meritech Capital Partners, Paul Madera, Managing Director*

9:30 – 10:00 **Fireside Chat – Managing Growth**

Inflexion points happen at different times and lead start-ups to reconsider how to adapt their execution plans. Companies cross invisible lines with visible effects. How can companies pivot and adapt? Is there a secret sauce or just good old elbow grease?

- *Glam Media, Samir Arora, Founder & CEO*

10:00 – 10:30 Coffee Break

10:30 – 11:00 **Keynote Session: Corporate Venturing**

Being funded by a corporate venture group provides unique advantages. It validates your technology and business model. It provides deep pockets and “patient” capital. It can provide customers and channels. It can even be your ticket to an exit. However, not all corporate funds are created equal. Learn how they operate, what they look at, and how you can be the next deal on their plate.

- *Google Capital, Mike Pearson, Director*
- *Intel Capital, Carey Lai, Investment Director*

11:00 – 11:45 **Keynote Roundtable: Know Your Sources**

It is very simple. At every funding stage you will be at a crossroad. You will need to make the right decision and dance with the right partner. It’s not just about the money. It’s about the right money. How do you best vet your capital?

- *Blumberg Capital, Bruce Taragin, Managing Director*
- *DCM, Peter Moran, Partner*
- *Lightspeed Venture Partners, Arif Janmohamed, Partner*
- *SAP Ventures, Gaurav Tewari, Executive Director*
- *Scale Venture Partners, Eric Tilenius, Executive-in-Residence*

11:45 – 12:15 **Snapshots**

- *A Surprise Selection of the Top 100 Finalists*

12:15 – 1:30 Lunch

1:30 – 3:30 Presentations: Red Herring North America Finalists

3:30 – 4:00 Coffee Break

4:00 – 6:15 Presentations: Red Herring North America Finalists

6:45 – 9:30 Cocktail and Dinner, Monterey Bay Aquarium

AGENDA

Thursday, May 23

7:15 – 8:00 Breakfast & Registration

8:00 – 8:30 Opening Comments, Alex Vieux

8:30 – 9:30 **Keynote Presentations: State of the Union**

- *Evercore Partners, Paul Deninger, Senior Managing Director*
- *Silverlake Sumeru, Ajay Shah, Managing Partner*

9:30 – 10:00 **Keynote Session: Is There a Secret to Getting Funded?**

VC money is flowing to companies in Silicon Valley and beyond. However, you still need to have a great tech play that can scale. You need to meet the right people and say the right things. And of course, there is an entire ecosystem outside Silicon Valley. Where should you look?

- *Austin Ventures, Chris Pacitti, General Partner*
- *Geneva Venture Partners, Igor Sill, Founder & Managing Partner*
- *Iris Capital, Denis Barrier, Managing Director*
- *Redpoint Ventures, Allen Beasley, Partner*

10:00 – 10:30 Coffee Break

10:30 – 11:15 **Keynote Roundtable: Exits Strategies**

Tech IPOs are rare – only 24 for all of 2012. On the other hand, hundreds of M&A deals are done in the tech sector each year. What are some key M&A trends and metrics in terms of technologies, geographies and deal size? What are some of the best practices to follow if you are looking towards a trade sale?

- *Arma Partners, James Schroder, Managing Director*
- *KPMG, Mihir Jobalia, Group Head of US Technology Corporate Finance*
- *Siemer & Associates, David Siemer, Managing Director*
- *Wedbush Securities, Duncan Williams, Managing Director*

11:15 – 12:00 **Keynote Roundtable: Opening the Door to the Corporates**

There is a point when every entrepreneur must step out of the nest and navigate uncharted waters. One of the most daunting hurdles many will face is doing a deal with a large corporate. It is a different culture, a different speed and certainly a different set of priorities. How does a private company reach out to the giants? What is their vetting process? How can they make sure to make a good first impression?

- *AT&T, Aaron McDaniel, Sr. Director- Global Strategy & Business Development*
- *Cisco Systems, Philip Kirk, Acquisitions, Investments, and Strategy; Corporate Development*
- *Google, Dave Sobota, Director of Corporate Development*
- *Sony Corporation, Joseph Tou, Executive Director, Corporate Development*

12:00 – 12:30 **Fireside Chat: Lessons Learned**

- *Virtual Instruments, John Thompson, Chief Executive Officer*
- *Virtustream, Kevin Reid, Chief Executive Officer*

12:30 -1:30 Lunch

1:30 – 3:30 Presentations: Red Herring North America Finalists

3:30 – 4:00 Coffee Break

4:00 – 6:15 Presentations: Red Herring North America Finalists

6:30 – 7:00 **Roundtables**

- **Roundtable I “Europe – You’re Up”** So your next step is Europe – one of the wealthiest economies in the world, 750 million potential customers. Easy to do, right? Upon closer inspection with 50 countries, 60+ languages and with multiple currencies, legal and regulatory systems to manoeuvre, it can be daunting! Hear the experts offer insights to their decisions to enter the European market, the opportunities and challenges that presented and their ultimate success.
 - *Andi Gutmans, CEO, Zend Technologies*
 - *Jon Cisler, International Tax, Ernst & Young*
 - *John Kilmartin, IDA Ireland*
 - *Daniel Essindi, Honda Silicon Valley Lab*
- **Roundtable II Creating Tangible Value Through Corporate and Personal Branding** How important is brand to a start-up? Can a brand change the trajectory of a company? When should an entrepreneur make the investment in the corporate brand vs a personal brand? When do the investments pay-off and what’s the best way to build powerful, valuable brands?
 - *Mari Mineta Clapp, President, MMC Consulting*
 - *Karen Kang, CEO and Founder of BrandingPays LLC*

7:15 – 10:00 Red Herring 100 North America Award Ceremony & Dinner

Company Presentation

May 22

22-May-13	A	B	C	D	E
1:30-1:45	Plink	hc1.com	Mulesoft	Tango Card	Quixey
1:45-2:00	Enevate Corporation	Paymetric	Multi Touch	Zscaler, Inc.	Narrative Science
2:00-2:15	Trupanion	goBalto	OptiMedica	Nurotron	Jumio
2:15-2:30	Qwilt	SpringAhead		Expion	OpenSpan, Inc.
2:30 -2:45	VIPorbit	SnagFilms Inc.	Sympa Oy	Zerogrey	Autonomic Technologies
2:45-3:00	Perfecto Mobile	Innovolt	Revinat	RetailNext	Continuity
3:00-3:15	Unitrends	Glassdoor	Active Broadband	Venafi	Snapfinger, Inc.
3:15-3:30	mBlox	IDInteract	Passwordbank	Global Business Register	Kargo
3:30-4:00	Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break
4:00-4:15	Red Bend Software	Manta	Celtra	Resonate Networks	Linkable Networks
4:15-4:30	RapidValue Solutions	Spiracur, Inc	Azumio	Tealium	NuoDB Inc.
4:30-4:45	Appeo	Perfect Market	Elance	YapStone Inc.	
4:45-5:00	Agilance	Sonian	Ingenuity Systems	Co3 Systems	
5:00-5:15	Full Circle CRM, Inc.	GainSpan	AirWatch	Widetrionix Inc	
5:15-5:30	Jasper Design	OnForce	Wi-Next	QBotix, Inc.	
5:30-5:45	WiTech	Zetta	Spring Wireless	Influitive	
5:45-6:00	Quantenna	Alteryx, Inc.	DiscoverOrg	BIMobject	
6:00-6:15	Neuronetics	Cvent	Instructure	Explorys	
6:15-6:30	Gainsight	BUREAU OF TRADE	Transclick	JiWire, Inc.	

Company Presentation

May 23

23-May-13	A	B	C	D	E	F
1:30-1:45	SimpliVity	Causata, Inc	Teladoc	Astute Networks	Crescendo Bioscience	Reputation Changer
1:45-2:00	JobApp Plus	SignalDemand	Matchbox	Finovera, Inc.	CloudByte	Caring.com
2:00-2:15	Pertino	Wavetec Vision	SmartDrive	Tollgrade	Intacct	Infinite Convergence
2:15-2:30	Jelli, Inc.	FieldView	Course Hero	UniversityNow	Bright Computing	xAd, Inc.
2:30 -2:45	Nominum	ZestFinance	Medsphere Systems	Solicore, Inc.	Metamarkets Inc.	CloudBees
2:45-3:00	Veracode, Inc.	Quanterix	Pentaho Corporation	Skybox Imaging	SS8	ClearPath
3:00-3:15	Talari Networks	Airbiquity		Needle	Invuity, Inc.	Taykey
3:15-3:30	Cirro, Inc.	Mu Sigma Inc.	Typesafe	Nextiva	Fiksu	Integral Ad Science
3:30-4:00	Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break
4:00-4:15	Nutanix	SteelHouse	SuVolta, Inc.	TouchCommerce	Resilient Network	Optimizely
4:15-4:30	Quid	Vitals	Instamed	Zend	Vantrix	CloudVelocity
4:30-4:45	Actifio, Inc.	AgilOne	Braintree	Chango Inc.	Couchbase	EnVerv, Inc.
4:45-5:00	Gyrus Systems	Adly Inc	Labcyte Inc.	NanoH2O, Inc.	Lemon, Inc.	CytomX
5:00-5:15	Grammarly	Avalara	Zettics	AtHoc, Inc.	Myriant Corporation	Asigra
5:15-5:30	gen-E	Mashape	Ace Metrix, Inc	Kony Solutions	Watchful Software	Centric Software
5:30-5:45	140 Proof	Awarepoint	Enlighten	Adaptive Computing	Trada	Drilling Info, Inc.
5:45-6:00	Nimbus Data	Sightly, Inc.	Evolver	Inigral Inc.	ACD Bio	Predixion Software
6:00-6:15	Celladon	Bloomfire	Shopkeep	AccuVein Inc.	BizSlate Inc.	Intermedia
6:15-6:30		Round Table: Branding	Round Table: Europe			

Company	Date	Time	Room
140 Proof	23-May	5:30-5:45	A
AccuVein Inc.	23-May	6:00-6:15	D
Ace Metrix, Inc	23-May	5:15-5:30	C
Actifio, Inc.	23-May	4:30-4:45	A
Active Broadband	22-May	3:00-3:15	C
Adaptive Computing	23-May	5:30-5:45	D
Adly Inc	23-May	4:45-5:00	B
Advanced Cell Diagnostics	23-May	5:45-6:00	E
Agilance	22-May	4:45-5:00	A
AgilOne	23-May	4:30-4:45	B
Airbiquity	23-May	3:00-3:15	B
AirWatch	22-May	5:00-5:15	C
Alteryx, Inc.	22-May	5:45-6:00	B
Appco, Inc.	22-May	4:30-4:45	A
Asigra	23-May	5:00-5:15	F
Astute Networks	23-May	1:30-1:45	D
ATHoc, Inc.	23-May	5:00-5:15	D
Autonomic Technologies	22-May	2:30-2:45	E
Avalara	23-May	5:00-5:15	B
Awarepoint	23-May	5:30-5:45	B
Azumio	22-May	4:15-4:30	C
BIMobject	22-May	5:45-6:00	D
BizSlate Inc.	23-May	6:00-6:15	E
Bloomfire	23-May	6:00-6:15	B
Braintree	23-May	4:30-4:45	C
Bright Computing, Inc.	23-May	2:15-2:30	E
BUREAU OF TRADE	22-May	6:15-6:30	B
Caring.com	23-May	1:45-2:00	F
Causata, Inc	23-May	1:30-1:45	B
Celladon Corporation	23-May	6:00-6:15	A
Celtra	22-May	4:00-4:15	C
Centric Software	23-May	5:15-5:30	F
Chango Inc.	23-May	4:30-4:45	D
Cirro, Inc.	23-May	3:15-3:30	A
ClearPath	23-May	2:45-3:00	F
CloudBees	23-May	2:30-2:45	F
CloudByte	23-May	1:45-2:00	E
CloudVelocity	23-May	4:15-4:30	F
Co3 Systems	22-May	4:45-5:00	D
Continuity	22-May	2:45-3:00	E
Couchbase	23-May	4:30-4:45	E
Course Hero	23-May	2:15-2:30	C
Crescendo Bioscience	23-May	1:30-1:45	E
Cvent	22-May	6:00-6:15	B
Cytomx Therapeutics	23-May	4:45-5:00	F
DiscoverOrg	22-May	5:45-6:00	C
Drilling Info, Inc.	23-May	5:30-5:45	F
E lance	22-May	4:30-4:45	C
Eneavate Corporation	22-May	1:45-2:00	A
Ensignten	23-May	5:30-5:45	C
EnVer, Inc.	23-May	4:30-4:45	F
Evolvern	23-May	5:45-6:00	C
Expion	22-May	2:15-2:30	D
Explorys	22-May	6:00-6:15	D
FieldView Solutions	23-May	2:15-2:30	B

Fiksu	23-May	3:15-3:30	E
Finovera, Inc.	23-May	1:45-2:00	D
Full Circle CRM, Inc.	22-May	5:00-5:15	A
Gainsight	22-May	6:15-6:30	A
GainSpan	22-May	5:00-5:15	B
gen-E	23-May	5:15-5:30	A
Glassdoor	22-May	3:00-3:15	B
Global Business Register	22-May	3:15-3:30	D
gobalto	22-May	2:00-2:15	B
Grammarly	23-May	5:00-5:15	A
Gyrus Systems	23-May	4:45-5:00	A
hcl.com	22-May	1:30-1:45	B
IDInteract, Inc.	22-May	3:15-3:30	B
Infinte Convergence	23-May	2:00-2:15	F
Influitive	22-May	5:30-5:45	D
Ingenuity Systems	22-May	4:45-5:00	C
Inigral Inc.	23-May	5:45-6:00	D
Innovolt	22-May	2:45-3:00	B
Instamed	23-May	4:15-4:30	C
Instructure	22-May	6:00-6:15	C
Intacct	23-May	2:00-2:15	E
Integral Ad Science	23-May	3:15-3:30	F
Intermedia	23-May	6:00-6:15	F
Invuity, Inc.	23-May	3:00-3:15	E
Jasper Design	22-May	5:15-5:30	A
Jelli, Inc.	23-May	2:15-2:30	A
JiWire	22-May	6:15-6:30	D
JobApp Plus	23-May	1:45-2:00	A
Junio	22-May	2:00-2:15	E
Kargo	22-May	3:15-3:30	E
Kony Solutions	23-May	5:15-5:30	D
Labcyte Inc.	23-May	4:45-5:00	C
Lemon, Inc.	23-May	4:45-5:00	E
Linkable Networks	23-May	6:00-6:15	C
Manta	22-May	4:00-4:15	B
Mashape	23-May	5:15-5:30	B
Matchbox	23-May	1:45-2:00	C
mBlox	22-May	3:15-3:30	A
Medsphere Systems	23-May	2:30-2:45	C
Metamarkets Inc.	23-May	2:30-2:45	E
Mu Sigma Inc.	23-May	3:15-3:30	B
Mulesoft	22-May	1:30-1:45	C
Multi Touch	22-May	1:45-2:00	C
Myriant Corporation	23-May	5:00-5:15	E
NanoH2O, Inc.	23-May	4:45-5:00	D
Narrative Science	22-May	1:45-2:00	E
Needle	23-May	3:00-3:15	D
Neuronetics	22-May	6:00-6:15	A
Nextiva	23-May	3:15-3:30	D
Nimbus Data, Inc.	23-May	5:45-6:00	A
Nominum	23-May	2:30-2:45	A
NuODB Inc.	23-May	3:00-3:15	C
Nurotron	22-May	2:00-2:15	D
Nutanix	23-May	4:00-4:15	A
OnForce	22-May	5:15-5:30	B
OpenSpan, Inc.	22-May	2:15-2:30	E

OptiMedica	22-May	2:00-2:15	C
Optimizely	23-May	4:00-4:15	F
Passwordbank	22-May	3:15-3:30	C
Paymetric	22-May	1:45-2:00	B
Pentaho Corporation	23-May	2:45-3:00	C
Perfect Market, Inc.	22-May	4:30-4:45	B
Perfecto Mobile	22-May	2:45-3:00	A
Pertino	23-May	2:00-2:15	A
Plink	22-May	1:30-1:45	A
Predixion Software	23-May	5:45-6:00	F
QBotix, Inc.	22-May	5:15-5:30	D
Quantenna	22-May	5:45-6:00	A
Quanterix	23-May	2:45-3:00	B
Quid	23-May	4:15-4:30	A
Quixey	22-May	1:30-1:45	E
Qwilt	22-May	2:15-2:30	A
RapidValue Solutions	22-May	4:15-4:30	A
Red Bend Software	22-May	4:00-4:15	A
Reputation Changer	23-May	1:30-1:45	F
Resilient Network Systems	23-May	4:00-4:15	E
Resonate Networks, Inc.	22-May	4:00-4:15	D
RetailNext	22-May	2:45-3:00	D
Revinate	22-May	2:45-3:00	C
Shopkeep	23-May	6:15-6:30	A
Sightly, Inc.	23-May	5:45-6:00	B
SignalDemand	23-May	1:45-2:00	B
Simplivity	23-May	1:30-1:45	A
Skybox Imaging	23-May	2:45-3:00	D
SmartDrive Systems	23-May	2:00-2:15	C
SnagFilms Inc.	22-May	2:30-2:45	B
Snafinger, Inc.	22-May	3:00-3:15	E
Sollicore, Inc.	23-May	2:30-2:45	D
Sonian	22-May	4:45-5:00	B
Spiracur, Inc	22-May	4:15-4:30	B
Spring Mobile Solutions	22-May	5:30-5:45	C
SpringAhead	22-May	2:15-2:30	B
SS8	23-May	2:45-3:00	E
SteelHouse	23-May	4:00-4:15	B
SuVolta, Inc.	23-May	4:00-4:15	C
Sympa Oy	22-May	2:30-2:45	C
Talari Networks	23-May	3:00-3:15	A
Tango Card	22-May	1:30-1:45	D
Taykey	23-May	3:00-3:15	F
Tealium	22-May	4:15-4:30	D
Teladoc	23-May	1:30-1:45	C
Tollgrade	23-May	2:00-2:15	D
TouchCommerce	23-May	4:00-4:15	D
Trada	23-May	5:30-5:45	E
Transclick	22-May	6:15-6:30	C
Trupanion	22-May	2:00-2:15	A
Typesafe	23-May	3:15-3:30	C
Unitrends	22-May	3:00-3:15	A
UniversityNow	23-May	2:15-2:30	D
Vantrix	23-May	4:15-4:30	E
Venafi	22-May	3:00-3:15	D
Veracode, Inc.	23-May	2:45-3:00	A

V/Portbit	22-May	2:30 -2:45	A
Vitals	23-May	4:15-4:30	B
Watchful Software	23-May	5:15-5:30	E
Wavetec Vision	23-May	2:00-2:15	B
Wi-Next	22-May	5:15-5:30	C
Widetrnix Inc	22-May	5:00-5:15	D
Witech	22-May	5:30-5:45	A
xAd, Inc.	23-May	2:15-2:30	F
YapStone Inc.	22-May	4:30-4:45	D
Zend Technologies Ltd.	23-May	4:15-4:30	D
Zerogrey	22-May	2:30 -2:45	D
ZestFinance	23-May	2:30 -2:45	B
Zetta	22-May	5:30-5:45	B
Zettics	23-May	5:00-5:15	C
Zscaler, Inc.	22-May	1:45-2:00	D
	22-May	2:15-2:30	C

Company Profile

140 Proof

Marketing/Advertising/SOE

HQ State: California

VC Funded: Yes

140 Proof is the leading social advertising service, providing brand advertisers a simple and effective way to reach millions of consumers primed to discover and share. 140 Proof utilizes stream-analysis technologies to match ads to the target audience based on public social cues like who they follow and keywords in their feeds.

Active Broadband Networks

Telecommunications

HQ State: Massachusetts

VC Funded: No

Active Broadband Networks supplies dynamic broadband service management solutions that are enabling the world's leading service providers to overcome the challenges of managing and monetizing broadband service delivery while faced with relentless growth in demand for bandwidth consumption.

Agilience, Inc.

Security

HQ State: California

VC Funded: Yes

Agilience is the leading independent provider of Integrated Risk Management solutions for Governance and Security programs. It's RiskVision Managed Risk-as-a-Service (M-RaaS) solution helps organizations use their knowledge of risk to optimize business investments and performance.

Alteryx, Inc.

Software

HQ State: California

VC Funded: Yes

Alteryx provides an indispensable and easy-to-use analytics platform for enterprise companies making critical decisions that drive their business strategy and growth. Alteryx Strategic Analytics runs analytic applications that empower executives to identify and seize market opportunities, outsmart their competitors, increase customer loyalty and drive more revenue.

AccuVein Inc.

Medical Devices

HQ State: New York

VC Funded: Yes

AccuVein Inc. is the global leader in vein illumination. AccuVein makes the world's first hand-held, non-contact vein illumination solution. This augmented-reality solution allows healthcare professionals to see a map of peripheral veins projected back onto the skin's surface.

Adaptive Computing

Software

HQ State: Utah

VC Funded: Yes

Adaptive Computing manages the world's largest computing installations with its Moab policy-based optimization software for private clouds and HPC clusters. The patented Moab policy-based optimizer saves organizations millions of dollars by reducing the amount of computing hardware needed.

AgilOne

Cloud Computing (SaaS, PaaS, etc.)

HQ State: California

VC Funded: Yes

AgilOne is a cloud-based predictive intelligence application for marketers. Based on a data-scientist approach to marketing, AgilOne processes exploding volumes of customer data and recommends what immediate actions to take to increase revenue. AgilOne marketing tools are based on an intelligent platform that makes multi-channel customer data clean and smart.

Appoe, Inc.

Cloud Computing (SaaS, PaaS, etc.)

HQ State: California

VC Funded: Yes

Designed as the first App store for services, Appoe allows people to instantly purchase from a menu of the most innovative and diverse digital services with fulfillment in minutes instead of hours. From fun & amazing photo services, to digital arts & crafts, to proofreading, we bring artists & workers from around the world together to save people time, money and entertain on a large social graph.

Ace Metrix, Inc

Marketing/Advertising/SOE

HQ State: California

VC Funded: Yes

Ace Metrix is the leader in delivering actionable insight from the measurement of creative effectiveness across television and digital video. Ace Metrix defined the concept of Creative Lifecycle Management, an approach that couples innovative technology with proprietary methodologies to deliver better, faster and more cost effective analytic solutions for advertisers.

Adly Inc.

Social Media

HQ State: California

VC Funded: Yes

Adly is the leading social advertising platform that leverages celebrity relationships to drive consumer engagement with brands. Adly creates and amplifies branded social content at scale, reaching millions of potential customers across all social networks.

Airbiquity, Inc.

Software

HQ State: California

VC Funded: Yes

Airbiquity, Inc. operates a global platform for the delivery of connected vehicle services. It is the global leader in the connected vehicle services market, with more than sixteen million connected vehicles on the road conducting hundreds of thousands of transactions per day across its infrastructure.

Asigra

Cloud Computing (SaaS, PaaS...)

HQ State: Canada

VC Funded: No

With 27 years experience, Asigra transforms the way businesses manage and protect their data by delivering market leading cloud backup and recovery software that seamlessly and efficiently manages, scales and provides data protection services to SMEs worldwide through a global network of partners.

Actifio, Inc.

Big Data/Storage

HQ State: Massachusetts

VC Funded: Yes

Actifio's Copy Data Storage Solutions change the rules of data management for a world where copies had become the driver of the storage explosion. The convergence of three sweeping paradigm shifts virtualization, storage commoditization, and the shift from tape to disk media made it possible for Actifio to create a new approach that radically simplifies data management, driving down costs while increasing performance and availability.

Advanced Cell Diagnostics, Inc.

Life Sciences/Biotech

HQ State: California

VC Funded: Yes

Advanced Cell Diagnostics, Inc. (ACD) is a leader in the emerging field of molecular pathology, developing cell- and tissue-based diagnostic tests for personalized medicine. ACD's products and services are based on its proprietary RNAscope technology, the first multiplex fluorescent and chromogenic in situ hybridization platform capable of detecting and quantifying RNA biomarkers in situ at single molecule sensitivity.

AirWatch

Mobile

HQ State: Massachusetts

VC Funded: Yes

AirWatch is the leader in enterprise-grade Mobile Device Management, Mobile Application Management and Mobile Content Management solutions designed to simplify mobility. More than 5,000 customers across the world trust AirWatch to manage their most valuable assets: their mobile devices, including the apps and content on those devices.

Astute Networks

Big Data/Storage

HQ State: California

VC Funded: Yes

Astute is the leading provider of performance storage appliances for virtualized environments. The company's ViSX family of Networked Flash appliances, based on a 100% solid state flash technology, provide a 10X application performance boost in a way that co-exists with existing storage systems.

Company Profile

AtHoc, Inc.

Security
HQ State: California
VC Funded: Yes
AtHoc is the pioneer and trusted partner for interactive crisis communication systems to military, government, healthcare, and commercial organizations. AtHoc's proven solutions leverage mobile and cloud technologies for effective physical security, force protection, and personnel accountability.

Azumio

Mobile
HQ State: New York
VC Funded: Yes
Azumio is a leader in biofeedback health apps on mobile devices with more than 30 million downloads to date on both iOS and Android platforms. Azumio is dedicated to the improvement of people's wellness by influencing healthy behavior through the use of innovative mobile applications and allowing users access to aggregated personal health data to lead a health-oriented lifestyle.

Braintree

Internet/Online (ISP, B2B, B2C...)
HQ State: Illinois
VC Funded: Yes
Braintree is the fastest growing payment platform for online and mobile businesses, offering all the tools needed to accept payments. Its consumer product, Venmo, offers a digital wallet for P2P payments and one-touch payments across apps, making payments on a mobile device easy for consumers.

Causata Inc

Software
HQ State: California
VC Funded: Yes
Causata, Inc. is a leading provider of Customer Experience Management (CXM) software. Built on a Hadoop big data architecture, our predictive analytics and real-time omni-channel offer management applications enable B2C companies to create meaningful customer experiences through data.

Autonomic Technologies, Inc.

Medical Devices
HQ State: California
VC Funded: Yes
Autonomic Technologies manufactures a miniature, implantable neurostimulator used to treat headache. The device is implanted through a minimally invasive, transoral procedure. Clinical studies have shown excellent effectiveness in treating severe cluster headaches.

BIMobject

Internet/Online (ISP, B2B, B2C...)
HQ State: Sweden
VC Funded: No
BIMobject is a game changer for the construction industry worldwide with its cloud based Portal offering development, maintenance and syndication of digital replicas BIM objects of manufactured building and interior products.

Bright Computing, Inc.

Software
HQ State: California
VC Funded: Yes
Bright Computing was spun out of ClusterVision in 2009 to commercialize the cluster management software developed inside ClusterVision. Its flagship product, Bright Cluster Manager, makes it possible to turn any number of standard servers into a fully managed and monitored cluster.

Celladon Corporation

Life Sciences/Biotech
HQ State: California
VC Funded: Yes
Celladon is a VC backed biotechnology company developing therapeutics targeting intracellular calcium cycling abnormalities, which is a pathway central to many disease states. Our lead biologic demonstrated substantial improvement in heart failure patients' outcomes in Phase 2 clinical trials.

Avalara

Cloud Computing (SaaS, PaaS, etc.)
HQ State: California
VC Funded: Yes
Avalara is the market leading provider of sales tax and compliance automation services in the cloud. We combine the best available content with industry-leading technology to deliver sales, use, and value added tax (indirect tax) calculation and filing solutions to business of all sizes.

BizSlate Inc.

Cloud Computing (SaaS, PaaS...)
HQ State: New York
VC Funded: No
BizSlate Inc. is an innovative Software-as-a-Service (SaaS) provider of ERP solutions for small and medium sized distribution businesses. We help these businesses overcome bottlenecks by revolutionizing how they manage their customers, vendors, orders, inventory, and their overall supply chain.

BUREAU OF TRADE

Other
HQ State: California
VC Funded: Yes
BUREAU OF TRADE is a shopping and discovery experience for men combining a unique blend of media and commerce working in service of a vision called Transactional Entertainment. The BUREAU is dedicated to finding, curating, and selling affordable rarities from around the globe.

Celtra

Marketing/Advertising/SOE
HQ State: Massachusetts
VC Funded: Yes
Celtra Inc. is the global leader for rich media mobile advertising and analytics across mobile devices. AdCreator 3, is the only complete, SDK-agnostic platform for building, managing and tracking effective rich media mobile advertisements. Celtra's unparalleled HTML5 ad formats and features are optimized for different mobile platforms and devices ensuring flawless functionality and the best possible user experience.

Awarepoint

Other
HQ State: California
VC Funded: Yes
Awarepoint optimizes healthcare workflow with the industry's only cloud-based, Real-time Location System (RTLS) solution on an integrated platform of software, technology, and managed services. Awarepoint's experience, reliability and proven solutions drive positive clinical and financial outcomes.

Bloomfire

Cloud Computing (SaaS, PaaS, etc.)
HQ State: Texas
VC Funded: Yes
Bloomfire is a knowledge sharing tool for the modern workforce, connecting people who have knowledge with those who need it so that your organization continuously improves. In a Bloomfire you find practical, informative content, right when you need it.

Caring.com

Entertainment & Media
HQ State: California
VC Funded: Yes
Caring.com is the #1 resource for adult children who are caring for aging parents. For the millions of consumers who visit Caring.com each month, the site's unique content, community and senior housing reviews help them find quality care for their loved ones.

Centric Software, Inc.

Software
HQ State: California
VC Funded: Yes
Centric Software provides acknowledged best-in-class product lifecycle management (PLM) software for retail, apparel, footwear, luxury and consumer goods companies. Centric has experienced explosive growth as a result of its software, innovative mobile applications and marquee customer base.

Company Profile

Chango Inc.

Marketing/Advertising/SOE

HQ State: California

VC Funded: Yes

Chango provides simple and effective solutions for marketers in an era of real-time media and big data. Our proprietary platform combines the data management capabilities of a DMP (Data Management Platform) with the media buying capabilities of a DSP (Demand Side Platform) allowing for a truly Programmatic approach to both segmentation and media buying across Display, Mobile, Social & Web.

CloudByte

Cloud Computing (SaaS, PaaS, etc.)

HQ State: Texas

VC Funded: Yes

CloudByte is a software-defined storage company that offers guaranteed quality of service (QoS) to every application right from a shared storage platform, eliminating the need for storage silos and allowing cloud service providers to easily host performance-sensitive applications in the cloud.

Couchbase

Software

HQ State: California

VC Funded: Yes

Couchbase is a leading provider of NoSQL technology and the company behind the Couchbase open source project. Couchbase Server, the company's flagship product, is a NoSQL document-oriented database with production deployments at AOL, Cisco, Concur, LinkedIn, Orbitz, Salesforce.com and many others.

CytomX Therapeutics

Life Sciences/Biotech

HQ State: California

VC Funded: Yes

CytomX is a biotechnology company with the vision to transform lives with safer, more effective therapies. The company is revolutionizing the monoclonal antibody field by creating the next generation of highly targeted antibody therapeutics the Probody Platform. The Probody Platform is a disruptive approach to developing antibody therapeutics, and is based on a robust and growing intellectual property estate.

Cirro

Banking/M&A

HQ State: California

VC Funded: Yes

Cirro's Next Generation Data Federation platform resolves the challenges of integrating Hadoop, NoSQL and traditional data sources for on-the-fly analytics using existing BI and Visualization products.

CloudVelocity, Inc.

Cloud Computing (SaaS, PaaS...)

HQ State: California

VC Funded: Yes

CloudVelocity provides hybrid cloud automation software that makes IaaS clouds a secure, seamless extension of enterprise data centers. With CloudVelocity software, data center teams can easily migrate, scale, protect and secure their existing and new multi-tier applications into and between clouds.

Course Hero

Internet/Online (ISP, B2B, B2C, etc.)

HQ State: California

VC Funded: Yes

Course Hero is an online learning platform that provides a suite of digital education resources including free, curated courses, online tutoring service, digital flashcards and crowdsourced study materials. Course Hero was born out of the desire of its founders to democratize education and provide access to quality materials and services that will help students get more value out of their investment in higher education, obtain tangible rewards and increase opportunities for success.

DiscoverOrg

Software

HQ State: California

VC Funded: No

DiscoverOrg is the leading sales and marketing intelligence tool used by the top IT vendors, staffing companies, and consultants targeting IT departments of Fortune Ranked, Mid-Market, and SMB companies in North America.

ClearPath Networks, Inc.

Virtualization

HQ State: California

VC Funded: Yes

ClearPath Networks aims to offer the under-served small & medium businesses (SMBs) more effective, efficient and affordable secure networking services. ClearPath provides cloud-managed customer premise and virtualized networking solutions. Cloud management significantly reduces costs and simplifies control to enable anybody to activate, configure and manage modern corporate networks.

Co3 Systems

Security

HQ State: Massachusetts

VC Funded: Yes

From privacy breaches, to malware outbreaks, to DDoS attacks automates incident response. Based on a knowledge-base of incident response best practices, industry standard frameworks, and regulatory requirements, Co3 makes incident response efficient, compliant, and best-of-breed.

Crescendo Bioscience, Inc.

Life Sciences/Biotech

HQ State: California

VC Funded: Yes

Crescendo Bioscience is a molecular diagnostics company concentrating its efforts on rheumatology. The Company's Vectra[®] DA test is the first and only multi-biomarker blood test validated to measure RA disease activity; the test integrates 12 key biomarkers into a single, objective score.

Drilling Info, Inc.

Cloud Computing (SaaS, PaaS, etc.)

HQ State: California

VC Funded: Yes

Austin based Drilling Info (DI), founded by two oilmen in 1999, is an early pioneer of the SaaS business model, and by providing the oil and gas industry a then-revolutionary decision support environment, DI became one of the fastest and broadly adopted software in the history of the oilpatch.

CloudBees

Cloud Computing (SaaS, PaaS, etc.)

HQ State: New York

VC Funded: Yes

CloudBees turbo-charges the way Java applications are built and deployed to meet the rapid pace of business in an on-line and increasingly mobile world. By eliminating the friction caused by provisioning, maintaining and administering complex hardware and software infrastructure, they streamline and accelerate the entire Java application lifecycle from development to deployment.

Continuity

Big Data/Storage

HQ State: California

VC Funded: Yes

Continuity delivers the industry's first Big Data application fabric, fueling the next generation of Big Data applications by making it fast and easy for any developer to build, deploy, scale and manage Big Data apps. Built by developers for developers, Continuity offers a unified experience across the entire application lifecycle from development to DevOps.

Cvent

Software

HQ State: California

VC Funded: Yes

Cvent is the world's largest meetings and event management technology company. Cvent offers web-based software for online event registration, meeting site selection, event management, mobile apps for events, e-mail marketing and web surveys, and helps more than 10,000 clients in 90 countries manage hundreds of thousands of events, surveys and e-mail campaigns.

Elance

Internet/Online

HQ State: California

VC Funded: Yes

Elance is where people work differently. They are the leading platform for online work. Innovative global enterprises, small businesses and start-ups tap into the Elance talent pool, building teams from software engineers, application developers, web and graphic designers to copywriters, market researchers, data scientists and other business professionals.

Company Profile

Enevate Corporation

Consumer Electronics

HQ State: California

VC Funded: Yes

Enevate Corporation is an advanced rechargeable energy storage company. Enevate's breakthrough HD-Energy Technology delivers the promise of tomorrow's battery capacity in today's standard Li-ion ecosystem focused on next generation smartphones, tablets, and ultra-thin notebook PCs.

Expion

Social Media

HQ State: California

VC Funded: Yes

Expion alleviates top pain points for brand marketers and provides a proven way to understand, manage, control and grow a brand through social media presence at a local and global level. With unmatched competitive and brand insights, and total control across all social profiles including Facebook Pages, Twitter handles and YouTube profiles, Expion ensures maximum management, governance and best practices for up to thousands of pages for one

Finovera, Inc.

Internet/Online (ISP, B2B, B2C, etc.)

HQ State: Oregon

VC Funded: Yes

Finovera has developed a unique technology solution to help consumers, financial institutions and service providers to make this transition to the digital age. Finovera has developed an innovative internet service that helps households to automatically receive, organize and manage their eBills, eStatements and other important family documents in one secure place without having to log into multiple websites.

gen-E

Software

HQ State: Massachusetts

VC Funded: Yes

Gen-E is a leading IT Process Automation software company delivering innovative solutions to customers with complex, high-cost IT infrastructures. Gen-E has launched a disruptive and award-winning software solution, Resolve. Resolve not only revolutionizes the way companies create and deliver IT process automation, but also dramatically reduces the time to attain significant Return on Investment.

Ensignten

Internet/Online (ISP, B2B, B2C, etc.)

HQ State: Canada

VC Funded: Yes

Ensignten offers the industry's first Real-Time Tag Management System built for the needs of sophisticated enterprise websites. An intuitive interface empowers digital marketers to easily add, remove, or modify any third-party digital marketing tag or pixel in real-time, without IT or agency dependency.

Explorys

Big Data/Storage

HQ State: California

VC Funded: Yes

Explorys is transforming healthcare with the industry's first secure, cloud-based Enterprise Performance Management (EPM) platform that leverages big data. Its analytics platform enables the country's leading provider organizations to more effectively leverage their data to improve care quality, patient satisfaction, and support Patient Centered Medical Home (PCMH) and Accountable Care (ACO) models.

Full Circle CRM, Inc.

Cloud Computing (SaaS, PaaS, etc.)

HQ State: California

VC Funded: Yes

Full Circle CRM provides Salesforce marketing users with a complete Marketing Performance Management (MPM) application that makes it easy to track, manage and report on every campaign response. Full Circle CRM gives marketers the ability to show accurate ROI and clear marketing metrics with easy to use reports and dashboards that show results across both leads and contacts.

Glam Media

Entertainment & Media

HQ State: California

VC Funded: Yes

Glam was founded in 2004 with the vision to create engaging experiences for consumers by packaging brand advertising with professional digital content. We launched Glam.com in September 2005 with a single focus: Women's Style. We paired premium brand advertising with an initial set of 12 high-quality, but relatively unknown, Content Creator sites at once, igniting the creation of a new ecosystem of distributed digital content.

EnVerv, Inc.

Clean Tech

HQ State: California

VC Funded: Yes

EnVerv is a system-on-chip company developing highly integrated products for energy management markets. Our products incorporate state-of-the-art communications technology to deliver mission critical connectivity to active nodes on the power grid from generation to distribution and consumption.

FieldView Solutions

Software

HQ State: New Jersey

VC Funded: Yes

FieldView is a best-in-class data center monitoring software solution which provides users with accurate, real-time information on all the critical systems in their data centers, empowering them to make informed decisions. FieldView's core customers are the world's largest data environments.

Gainsight

Cloud Computing (SaaS, PaaS, etc.)

HQ State: California

VC Funded: Yes

Gainsight is the leading Customer Success Management company. Gainsight enables customer-driven enterprises to proactively manage retention, reduce unexpected churn and identify "at-risk" customers and upsell opportunities using customer intelligence and automation. Gainsight uses Big Data analytics to evaluate sales data, usage logs, support tickets, surveys and other sources of customer intelligence.

Glassdoor

Social Media

HQ State: California

VC Funded: Yes

Glassdoor is a career community that is changing the way people find jobs and companies recruit top talent. Members can uncover Inside Connections at a company through their Facebook network, see the latest job listings, as well as get access to proprietary user-generated content including company-specific salary reports, ratings and reviews, CEO approval ratings, interview questions and reviews, office photos, and more.

Evolgen

Software

HQ State: New Jersey

VC Funded: Yes

Evolgen is a leading IT Operations Analytics vendor aiming to end the 15 years chronic CCM challenges. Evolgen was selected by Gartner as a 2013 Cool Vendor in IT Operations Management and was recognized as "the only vendor to marry IT Operations Analytics to configuration and change management"

Fiksu

Mobile

HQ State: Illinois

VC Funded: Yes

Fiksu helps leading brands optimize their iOS and Android mobile app marketing campaigns and secure large volumes of loyal users. The Fiksu Mobile App Marketing Platform technology provides the most cost-effective, predictable and intelligent mobile advertising solution, slashing user acquisition costs and ensuring sustained user engagement.

GainSpan Corporation

Other

HQ State: California

VC Funded: Yes

GainSpan is changing the Wi-Fi and Internet of Things with technology that lets customers add Wi-Fi connectivity to nearly any product. GainSpan transforms your MCU based things by connecting Things to the Internet and connecting People to Things.

Global Business Register

Cloud Computing (SaaS, PaaS...)

HQ State: Ireland

VC Funded: No

Global Business Register provides real-time connections to business registers around the world to automate regulatory and compliance functions for banks and other financial institutions. We are also developing a global companies meta-register that will be used for predictive risk and fraud analytics

Company Profile

goBalto

Cloud Computing (SaaS, PaaS...)
HQ State: California
VC Funded: Yes
goBalto is an award-winning team creating simple, focused cloud based solutions for the global clinical development industry. Our flagship platform - Tracker 2.0 - enables pharma/biotech/med-device companies, and sites the easiest possible way to track their clinical studies in the cloud.

IDInteract, Inc.

Marketing/Advertising/SOE
HQ State: Michigan
VC Funded: No
IDInteract provides demand identification and automation of personas that empower marketers to identify and interact with highly qualified consumers. IDInteract finds demand signals across mobile apps, social media, picture sharing, videos, forums and blogs to interpret unstructured data into meaningful and contextual data for both retail and consumer markets.

Inigral Inc.

Social Media
HQ State: Wisconsin
VC Funded: Yes
Inigral Inc. is the creator of Schools App, a private Facebook application for students to make friends, share interests and get involved on campus. The app has proven to be effective at retaining students on two and four-year private and public campuses.

Intacct

Cloud Computing (SaaS, PaaS, etc.)
HQ State: Wisconsin
VC Funded: Yes
Intacct is a leading provider of cloud financial management and accounting software. Intacct's best-in-class cloud financial system provides organizations with increased efficiency and faster insights to drive continued growth.

Grammarly

Cloud Computing (SaaS, PaaS...)
HQ State: California
VC Funded: No
Grammarly improves communication among the world's 2+ billion native and non-native English writers. Its flagship product, the Grammarly Editor, corrects contextual spelling mistakes, checks for more than 250 common grammar errors, enhances vocabulary usage, and provides citation suggestions.

Infinite Convergence Inc.

Mobile
HQ State: Illinois
VC Funded: No
Infinite Convergence, a mobility technology and services provider supporting the messaging needs of enterprises and mobile operators globally. Our products are deployed in large enterprises and Tier 1 mobile operator's, servicing over 130 million subs and over 900 billion mobile messages annually.

Innovolt

Software
HQ State: Georgia
VC Funded: No
Innovolt's patented Intelligent Asset Management platform offers proven solutions to safeguard sensitive technology while simultaneously giving businesses the tools they need to predict, monitor, and maximize the performance of assets across the distributed enterprise.

Integral Ad Science (formerly AdSafe Media)

Internet/Online (ISP, B2B, B2C, etc.)
HQ State: California
VC Funded: Yes
Integral Ad Science is a media valuation platform. Focused on adding value to every player in the industry, Integral Ad Science is the only platform that evaluates the media environment and establishes a TRAQ Score (True Advertising Quality). This holistic measure of media quality supports advertisers' ability to plan, execute and target their audience in an environment that drives ROI.

Gyrus Systems

Software
HQ State: Virginia
VC Funded: No
Gyrus Systems has earned its reputation as a seasoned Learning Management System (LMS) vendor by providing excellent market-driven products and outstanding customer service for over 25 years. Gyrus has designed, developed, and deployed four successful LMS products at 425+ customers in 15 countries.

Influitive

Software
HQ State: California
VC Funded: Yes
Influitive markets the only advocate-centred, complete and self-service advocate marketing platform in the industry today. Their technology, AdvocateHub, makes it fun, efficient and rewarding for advocates to do more of what comes naturally to them.

InstaMed

Life Sciences/Biotech
HQ State: California
VC Funded: Yes
InstaMed has emerged as the leading payments network for healthcare. With our bank partners, we move billions of dollars and information on our single, integrated network, connecting thousands of hospitals, practices and payers, and millions of patients. Our innovative private cloud technology transforms the healthcare payment process by delivering new levels of payment assurance, simplicity, convenience and cost savings to the

Intermedia

Cloud Computing (SaaS, PaaS...)
HQ State: California
VC Funded: No
Intermedia is the premier provider of cloud services to SMBs and the world's largest third-party provider of hosted Microsoft Exchange. Our Office in the Cloud offers hosted Exchange, Hosted PBX, Cloud Server and more with centralized administration, high security and reliability, and 24/7 support.

hc1.com

Cloud Computing (SaaS, PaaS, etc.)
HQ State: California
VC Funded: Yes
hc1.com is the ultimate healthcare cloud platform that transforms the way medical laboratories and health organizations manage client relationships. hc1.com is the only cloud-based CRM solution designed from the ground up to meet the specific needs of health organizations.

Ingenuity Systems

Life Sciences/Biotech
HQ State: Virginia
VC Funded: Yes
Ingenuity Systems is a leading provider of biomedical information and analysis solutions for the exploration, interpretation and analysis of complex biological systems.

Instructure

Other
HQ State: California
VC Funded: Yes
Instructure provides an intuitive technology in driving innovation in the historically change-averse education sector. The company has also become a major employer for top technical and business talent, adding more than 120 jobs alone in 2012 with formal plans to add more than 600 over the next five years.

Invuity Inc.

Medical Devices
HQ State: California
VC Funded: Yes
Invuity develops advanced medical devices to dramatically improve access and visualization in minimally invasive and minimal access surgeries. The Company's products incorporate its Eigr technology into sophisticated hand-held illumination devices for a variety of surgical specialties.

Company Profile

Jasper Design Automation, Inc.

Software
HQ State: California
VC Funded: Yes
Jasper Design Automation is an Electronic Design Automation (EDA) company leveraging formal technologies to deliver high value/high ROI solutions for the design and verification of electronic systems and semiconductors. The company's solutions have been used in over 150 successful chip projects.

Jumio

Other
HQ State: California
VC Funded: Yes
Utilizing advanced computer vision technology, Jumio is a next generation credentials management company offering payments and ID scanning & validation products for mobile and web transactions. Designed to reduce fraud and increase revenue by minimizing friction in customer transactions, Jumio's products integrate easily into mobile apps or websites and create great customer experiences.

Lemon, Inc.

Life Sciences/Biotech
HQ State: New Jersey
VC Funded: Yes
Lemon Wallet gives users a simple solution by allowing you to store a digital copy of all of your cards, insurance, loyalty and payment cards so you can access them whenever you need. Take a picture of everything in your wallet, and let Lemon create a digital version. With these tools, the transactional world becomes less abstract, and more accessible through one application.

Matchbox, Inc.

Software
HQ State: Massachusetts
VC Funded: Yes
Matchbox is committed to boldly transforming the higher education market. Our mobile and cloud platform provide a superior applicant experience that reduces expense and improves marketing outreach. Customers gain a competitive advantage enabling them to admit, enroll, and retain the right students.

Jelli, Inc.

Entertainment & Media
HQ State: California
VC Funded: Yes
Jelli is a social radio platform that combines the reach of radio with the engagement of the web. Jelli's consumer experience fuses group listening with game mechanics to make radio more social and fun. Jelli's advertising platform enables real-time ad serving and listener engagement across social, mobile and broadcast platforms, creating unique insights for advertisers.

Kargo

Mobile
HQ State: New York
VC Funded: No
Kargo delivers the very best brand advertising and integrated rich media experiences across its network of major media mobile websites, apps and tablet experiences. As mobile and tablet audiences grow to a combined 50% of total Internet traffic, dollars are shifting to mobile. Kargo has become the only company that can provide transparent scale to major brand advertisers at scale.

Linkable Networks

Marketing/Advertising/SOE
HQ State: Massachusetts
VC Funded: Yes
Linkable Networks is a Card Linked Offer company focused on connecting digital incentives to consumer credit, debit and pre-paid cards. The company's card-linked offers, allow advertisers to enable ads in all media types - TV, radio, print, online, text, video or mobile. - Linkable enables consumers to take advantage of savings from various brands, while delivering targeting and attribution for advertisers.

mblox

Mobile
HQ State: California
VC Funded: Yes
For businesses that need to communicate with people on mobile devices mBlox provides a mobile campaign platform that delivers targeted communications triggered by individual's profile, behaviors and location. We support global SMS & push messaging to reach any mobile device.

JiWire, Inc.

Marketing/Advertising/SOE
HQ State: California
VC Funded: Yes
JiWire is the leading location-powered mobile advertising and data platform. Our Location Graph is the first 1:1 audience targeting solution in mobile, leveraging historical location data from over 700M profiled devices across both mobile and public wi-fi networks.

Kony Solutions

Mobile
HQ State: New Jersey
VC Funded: Yes
Kony Solutions is a mobile solutions provider that delivers the industry's broadest, deepest, and most-future proof mobile application platform for both B2C and B2E implementations. The KonyOne Platform enables enterprises to deliver rich, compelling user experiences (HTML5, native, hybrid) across all devices with no compromise, and all from a single, unified code base.

Manta

Social Media
HQ State: Canada
VC Funded: Yes
Manta is the world's largest online community dedicated to small businesses to help them profit, connect and grow through its platform offerings. Manta allows small and midsize business owners to promote their companies and be found online by prospective customers. Manta is building an engaged audience of hard to reach SMBs in to a one of a kind SMB Business Network.

Medsphere Systems Corporation

Software
HQ State: California
VC Funded: Yes
Medsphere makes quality health IT solutions accessible to organizations of virtually any size, shape or budget. Medsphere's OpenVista™ is an affordable portfolio of clinical support products and professional services that leverages the Vista EHR system developed by the US Dept. of Veterans Affairs.

JobApp Plus

Cloud Computing (SaaS, PaaS...)
HQ State: Colorado
VC Funded: Yes
JobApp is transforming how Millennials and Generation Y job seekers and employees are finding, engaging, and excelling in their early career job functions. To this end, JobApp has become the leading provider of recruiting and talent management systems specializing in hourly and decentralized workers.

Labcyte Inc.

Life Sciences/Biotech
HQ State: North Carolina
VC Funded: Yes
Labcyte is a global laboratory instrument company that has revolutionized the essential process required by all of life science research -- liquid handling. Their award-winning products use acoustic energy to transfer precise amounts of fluids without touching them which significantly improves data quality and reliability, while eliminating or substantially reducing costs.

Mashape

Cloud Computing (SaaS, PaaS...)
HQ State: California
VC Funded: No
Mashape is the Cloud API Hub. The largest marketplace to consume, distribute, collaborate and monetize around private and public APIs.

Metamarkets Inc.

Software
HQ State: California
VC Funded: Yes
Metamarkets offers the only real-time analytics system capable of operating on live data at large scale. By allowing their customers to make sense of their transactional information as it is unfolding, they can now act on observed data trends in near-real time, rather than waiting for hours or days to perform a transaction post-mortem and make changes after-the-fact.

Company Profile

Mu Sigma Inc.

Other
HQ State: Virginia
VC Funded: Yes
Mu Sigma, one of the world's largest decision sciences and analytics firms, helps companies institutionalize data-driven decision making and harness Big Data. Mu Sigma has driven disruptive innovation in the analytics industry with its interdisciplinary approach combining business, math and technology, and its integrated decision support ecosystem.

NanoH2O, Inc.

Clean Tech
HQ State: Utah
VC Funded: Yes
NanoH2O, Inc. designs, develops, manufactures and markets reverse osmosis (RO) membranes that lower the cost of desalination. Based on breakthrough nanostructured materials and industry-proven polymer technology, NanoH2O's QuantumFlux membranes dramatically improve desalination energy efficiency and productivity.

Nextiva

Telecommunications
HQ State: Illinois
VC Funded: Yes
Nextiva is transforming the way small businesses communicate. Nextiva provides cloud-based unified communication services which include VoIP, fax, telephone and web-conferencing, and customer management products at affordable prices. Nextiva's goal is simple: to make owning and running a small business easier, less costly and more profitable.

Nurotron

Medical Devices
HQ State: China
VC Funded: Yes
Nurotron is dedicated to the development, manufacture and marketing of various high-tech neural-electronic medical products including cochlear implant. Nurotron introduced technologies from University of California and House Ear Institute, and established R&D center in California.

MuleSoft

Cloud Computing (SaaS, PaaS, etc.)
HQ State: Indiana
VC Funded: Yes
MuleSoft provides the most widely used integration platform for connecting SaaS and enterprise applications in the cloud and on-premise. MuleSoft lets organizations harness the power of their applications through integration. MuleSoft's Anypoint technology eliminates costly, time-intensive point-to-point integration, enabling business agility.

Narrative Science

Software
HQ State: Illinois
VC Funded: Yes
Narrative Science transforms data into meaningful and useful stories. We partner with our clients to uncover the insight hidden in their data and create new content on an unprecedented scale. Our artificial intelligence platform, Quill, automatically analyzes data and produces narratives that are contextually relevant, actionable and tailored to any audience.

Nimbus Data, Inc.

Big Data/Storage
HQ State: California
VC Funded: Yes
Nimbus Data is a leader in flash memory-based storage systems. The company was first-to-market with multiprotocol network-attached storage systems exclusively based on flash memory technology. This approach multiplies data access speed while minimizing power, cooling, and administrative costs, ideal for server and desktop virtualization, databases, and cloud infrastructure.

Nutanix

Big Data/Storage
HQ State: Massachusetts
VC Funded: Yes
Nutanix is a leader in next-generation converged infrastructure solutions that consolidate the compute (server) tier and the storage tier into a single, integrated platform.

Multi Touch

Hardware
HQ State: Finland
VC Funded: Yes
MultiTouch Ltd. provides interactive multiuser displays and software platforms. Displays are Full HD LCDs, stackable into any size table or wall and support multiuser environments.

Needle

Internet/Online (ISP, B2B, B2C, etc.)
HQ State: New York
VC Funded: Yes
Needle connects online shoppers with knowledgeable product experts and brand fans to deliver peer-based, real-time customer service via its proprietary chat platform.

Nominum

Software
HQ State: California
VC Funded: Yes
Nominum is the worldwide leading provider of integrated subscriber experience, network, and security solutions for network operators. Nominum's flagship solution - the N2 Platform enables network operators to leverage over 1 trillion queries daily to rapidly deploy differentiated applications to their hundreds of millions of business and consumer subscribers worldwide.

OnForce

Other
HQ State: Massachusetts
VC Funded: Yes
OnForce is the #1 workforce solutions source that delivers a W2-like experience with 1099 resources to solve common labor management challenges experienced by nearly all companies. Our offerings uniquely solve for every stage of a business's life cycle, from start-up to maturity to decline.

Myriant Corporation

Life Sciences/Biotech
HQ State: Massachusetts
VC Funded: No
Myriant is capturing market share and mind share as a leader commercializing bio-based chemicals. Our technology platform gives us access to markets >\$40B as we displace petroleum chemicals in the manufacture of consumer and industrial applications from paints and coatings to plastics and urethanes.

Neuronetics

Medical Devices
HQ State: Pennsylvania
VC Funded: Yes
Neuronetics has pioneered and refined the NeuroStar TMS Therapy system. This non-invasive, non-systemic treatment for depression uses a highly focused, pulsed magnetic field to stimulate function in targeted brain regions. NeuroStar is FDA-cleared for treatment of Major Depressive Disorder (MDD).

NuoDB Inc.

Software
HQ State: Wisconsin
VC Funded: Yes
In the evolution of databases we are at an inflection point of managing big data. NuoDB is a complete re-think of relational databases to address those needs and target an elastic cloud of computers rather than a single computer system. They've created an entirely new manner of database management system based on a distributed, asynchronous architecture.

OpenSpan, Inc.

Software
HQ State: California
VC Funded: Yes
OpenSpan offers software solutions and consulting services that provide valuable insight into the operational workflow and efficiency of call centers and back offices, and make hourly transactional workers strategic assets.

Company Profile

OptiMedica Corp.

Medical Devices
HQ State: California
VC Funded: Yes
OptiMedica Corp. is a global ophthalmic device company dedicated to developing performance-driven technologies that improve patient outcomes. The company has developed the award-winning Catalys[®] Precision Laser System to transform existing standards of care in cataract surgery.

Pentaho

Software
HQ State: Florida
VC Funded: Yes
Pentaho is delivering the future of big data business analytics. Pentaho is the only vendor that provides a full big data analytics solution that supports the entire big data analytics process, from data integration through interactive data visualization, exploration and predictive analytics.

Plink

Marketing/Advertising/SOE
HQ State: Colorado
VC Funded: Yes
Plink is an online-to-offline loyalty program that rewards members for dining and shopping at their favorite national restaurants and offline stores. Plink's loyalty platform connects social media and online marketing efforts to offline sales.

Quanterix Corporation

Life Sciences/Biotech
HQ State: Massachusetts
VC Funded: Yes
Quanterix is developing products for the research and diagnostic markets based on its ultra-sensitive diagnostic technology, called Single Molecule Array (Simoa). Simoa is capable of measuring individual proteins at concentrations 1000 times lower than the best systems available today.

Optimizely

Cloud Computing (SaaS, PaaS, etc.)
HQ State: California
VC Funded: Yes
Optimizely launched from the belief that there was an easier way for marketers to make data-driven decisions via A/B testing. Optimizely's A/B and Multivariate Testing products provide powerful, easy-to-use, and game-changing website optimization tools to over 3,500 enterprises.

Perfect Market

Software
HQ State: California
VC Funded: Yes
Perfect Market, Inc. is the leading provider of digital publishing software solutions for driving traffic, engagement and revenue. Our products and services are utilized by over 200 premium publishers, including LATimes.com, ChicagoTribune.com, WashingtonPost.com and Comcast.net.

Predixion Software

Software
HQ State: California
VC Funded: Yes
Predixion Software is a disruptive predictive analytics software company with a unique focus on the last mile of analytics the deployment of powerful predictions to the people who need to act upon them and the platform is available as a cloud service or on premises.

Quid

Big Data/Storage
HQ State: California
VC Funded: Yes
Quid is a Big Data company building software to help the biggest companies and governments in the world make better strategic decisions. The Quid software combines advanced algorithms with interactive 3D visualization to amplify human intelligence and allow users to make sense of a complex world.

PasswordBank Technologies

Software
HQ State: California
VC Funded: Yes
PasswordBank provides a unique Identity-as-a-Service (IDaaS) platform, a new approach for secure access to corporate identity in today's complex and hybrid IT environments (Cloud and On-premise).

Perfecto Mobile

Mobile
HQ State: Massachusetts
VC Funded: Yes
Perfecto Mobile is transforming the way enterprise organizations go mobile, enabling them to develop, test, automate, and monitor their mobile applications for confident market delivery.

QBotix, Inc.

Clean Tech
HQ State: California
VC Funded: Yes
Qbotix is the first company to use mobile rugged robots for the operation of ground mounted solar power plants. They have revolutionized and re-invented the notion of panel mounting and tracking, by creating brand new fundamental IP in this space.

Quixey

Other
HQ State: California
VC Funded: Yes
Your devices are like magic genies. With the right apps, they can do whatever you want. Imagine a world where you can describe any need, at any time, and find the right app to help. Quixey is building that world. Quixey powers app search for major manufacturers, carriers, search engines and web apps around the world.

Paymetric, Inc.

Cloud Computing (SaaS, PaaS...)
HQ State: Georgia
VC Funded: Yes
Paymetric, Inc. provides innovative solutions for managing, protecting and integrating payment card transactions in enterprise systems, such as SAP and legacy ERP, CRM and accounting applications. Paymetric is an award-winning Austin Ventures and Palomar Ventures portfolio company.

Pertino

Cloud Computing (SaaS, PaaS...)
HQ State: California
VC Funded: Yes
Pertino has created a new way to WAN for the cloud era. By combining cloud, SDN and virtualization technologies, Pertino's Cloud Network Engine service enables any business to build a secure cloud network in minutes that connects people to the IT resources they need from anywhere and any device.

Quantenna

Telecommunications
HQ State: California
VC Funded: Yes
Quantenna Communications, Inc. is a fabless semiconductor company developing standards-based 802.11n and 802.11ac MIMO chipsets that deliver the highest levels of performance, speed and reliability for wireless networks and devices.

Qwilt

Telecommunications
HQ State: California
VC Funded: Yes
Qwilt's products help carriers reduce the impact of over-the-top (OTT) video traffic on their networks, improve quality of service for their end users, and prepare their networks for the future of online video.

Company Profile

RapidValue Solutions

Software
HQ State: California
VC Funded: No
RapidValue is a leading provider of end-to-end mobility solutions to enterprises worldwide. Armed with a team of 175+ experts in mobility consulting and application development, along with experience delivering over 200+ projects in mobility, we offer a range of services in mobility across industry

Resonate

Marketing/Advertising/SOE
HQ State: Virginia
VC Funded: Yes
Resonate's business is to learn why people are compelled to take action. Those learnings are then applied to brand and political marketing via media delivery and audience insights. Resonate pioneered the use of Big Data to develop a sophisticated understanding of people's values, attitudes, and beliefs.

Sightly

Internet/Online (ISP, B2B, B2C...)
HQ State: California
VC Funded: Yes
Sightly's industry-first local video platform helps businesses of all sizes reach customers in the most effective and engaging way by dynamically creating & managing hyper-locally targeted video ad campaigns essentially creating a new ad unit for local businesses, franchises & multi-location brands.

SmartDrive Systems, Inc.

Software
HQ State: California
VC Funded: Yes
SmartDrive optimizes safety and fuel consumption for commercial fleets. Using in vehicle video combined with vehicle systems meta data, SmartDrive helps fleets lower their collision frequency by > 50% in the first year, and lowers fuel and carbon emissions by nearly 10%.

Red Bend Software

Mobile
HQ State: Massachusetts
VC Funded: Yes
Red Bend Software, the leader in Mobile Software Management (MSM), makes mobile devices and services continuously better in a rapidly changing world. Red Bend is the only company that provides end-to-end, standards-based products and solutions for managing any type of software in any mobile phone and connected device.

RetailNext

Big Data/Storage
HQ State: California
VC Funded: Yes
RetailNext is the leader in Applied Big Data for brick-and-mortar retail, delivering real-time analytics that enable retailers and manufacturers to monitor, collect, analyze, and visualize in-store data.

SignalDemand

Software
HQ State: California
VC Funded: Yes
SignalDemand provides predictive analytics and optimization for commodity based value chains that delivers 3-5% margin improvements across the businesses that we serve. SignalDemand delivers real time recommendations to help make complex supply, mix, purchasing and price decisions across products, customers, channels and suppliers.

SnagFilms Inc.

Entertainment & Media
HQ State: Washington D.C.
VC Funded: Yes
SnagFilms delivers over 4,000 "movies that matter" to the broadest possible audience across the web and via branded applications to every major mobile and tablet application, connected TV, OTT, and gaming console.

Reputation Changer

Marketing/Advertising/SOE
HQ State: Pennsylvania
VC Funded: No
Reputation Changer is rated the industry's #1 Online Reputation Management service by TopSEOs.com and is the largest firm in the world specializing exclusively in online reputation management.

Revinat

Software
HQ State: California
VC Funded: Yes
Revinat is a software platform designed exclusively for the hospitality industry that makes it easy to aggregate, analyze and utilize guest feedback to improve operations and drive new sales.

SimpliVity

Virtualization
HQ State: Massachusetts
VC Funded: Yes
SimpliVity was established to simplify IT. OmniStack, its novel technology, powers a new assimilated, IT infrastructure platform. SimpliVity's OmniCube platform provides enterprise computing, storage services and network functionality.

Snapfinger, Inc.

Internet/Online (ISP, B2B, B2C, etc.)
HQ State: Georgia
VC Funded: Yes
Snapfinger, developed the next generation web 2.0 architecture for POS integrated remote ordering solutions. We've developed the industry's most advanced, feature rich and reliable remote ordering solution, supporting over 2 million transactions per week for more than 5,400 different restaurant concepts operating on more than twelve different POS platforms.

Resilient Network Systems

Software
HQ State: California
VC Funded: Yes
Resilient Network Systems is the developer of the Trust Network platform, and its mission is to bring trust to the web of everything. By resolving digital identities with real-world entities, the Trust Network platform makes all resources discoverable and accessible while preserving security and privacy.

ShopKeep POS

Cloud Computing (SaaS, PaaS, etc.)
HQ State: New York
VC Funded: Yes
ShopKeep POS is the fastest growing cloud-based point of sale solution for small businesses. With full inventory management capabilities, easy employee time clock and tracking functionality, customer data capture and storage, and the ability to access daily sales reports from your smart phone (android or iPhone), ShopKeep POS is the simplest way to make smarter business decisions.

Skybox Imaging

Cloud Computing (SaaS, PaaS...)
HQ State: California
VC Funded: Yes
Skybox Imaging provides global customers easy access to reliable and frequent high-resolution images of the Earth by designing and building microsatellites and cloud services.

Solicore, Inc.

Clean Tech
HQ State: Florida
VC Funded: Yes
Solicore is the industry leading provider of embedded power technology through the production of the Flexion portfolio of solid-state lithium batteries for use in powered cards, RFID and micro medical devices. Solicore's technology utilizes a solid-state advanced polyimide electrolyte which enhances the performance, flexibility and manufacturability of its lithium batteries.

Company Profile

Sonian

Cloud Computing (SaaS, PaaS...)
HQ State: Massachusetts
VC Funded: Yes
Sonian is the only SaaS running on all of the world's major public clouds. More than 11,000 customers worldwide are using our solutions to protect intellectual property, ensure policy & regulatory compliance and enable powerful search & discovery of their documents, discussions and data.

SS8

Security
HQ State: California
VC Funded: Yes
SS8 provides interception and cyber intelligence solutions that reconstruct and analyze historical and real-time voice, data and open source communication - creating meaningful intelligence for law enforcement, intelligence agencies and enterprises to conduct criminal and terrorist investigations.

Talari Network

Cloud Computing (SaaS, PaaS...)
HQ State: California
VC Funded: Yes
Talari Networks aggregates multiple diverse networks into a virtual WAN and continuously adapts to traffic based on the availability and real-time quality of the network paths, ensuring that applications that rely on a WAN are not affected by underlying network issues.

Teladoc

Other
HQ State: Texas
VC Funded: Yes
Founded in 2002, Teladoc is the nation's first and largest provider of telehealth services. With 5 million members nationwide and an average response time of 16 minutes, Teladoc enhances access to affordable, high-quality medical care for adults and children via videoconferencing or telephone consultations.

Spiracur, Inc

Medical Devices
HQ State: California
VC Funded: Yes
Spiracur is a medical device company focused on the development of innovative wound healing technologies. Its first product, the SNaP Wound Care System, is a small, portable, disposable system that provides the same level of therapy as the large systems, but in a form factor that increases patient compliance, allows ambulatory patients access to the therapy, reducing costs for the healthcare system.

SteelHouse

Marketing/Advertising/SOE
HQ State: California
VC Funded: Yes
SteelHouse is a marketing technology company recognized for its cloud-based marketing platform, onsite offers, and A2 ads. The company's solutions reach more than 170 million consumers a month, across hundreds of the world's largest brands including MLB.com, SkyMall, Rosetta Stone, and more.

Tango Card

Software
HQ State: Washington
VC Funded: Yes
Tango Card is a software and solutions company providing rewards as a service (RaaS) to enterprise customers. These companies spend billions working to influence behavior and drive results. Tango Card has created the ideal rewards and loyalty platform for the modern, mobile, social enterprise.

Tollgrade Communications, Inc

Clean Tech
HQ State: Pennsylvania
VC Funded: No
Tollgrade Communications, Inc. has global footprint and over 25 years of experience providing cutting-edge network assurance solutions to improve the reliability and operational efficiency at the world's largest utilities and communications service providers.

Spring Mobile Solutions

Cloud Computing (SaaS, PaaS...)
HQ State: Virginia
VC Funded: Yes
Spring Mobile Solutions delivers mission-critical mobile applications in the cloud designed to enable business and organizations to increase productivity, optimize real-time processes and operations, and maximize business success.

SuVolta, Inc.

Other
HQ State: California
VC Funded: Yes
SuVolta, develops and licenses CMOS technologies that enable optimum power and performance of integrated circuits SuVolta's technology enables semiconductor products to run for twice as long with the same total energy consumption.

Taykey

Marketing/Advertising/SOE
HQ State: New York
VC Funded: Yes
Taykey's mission is to make advertising more effective on the social web. Using real-time data and an innovative algorithm, Taykey's media buying platform helps brands deliver advertising more efficiently and more effectively.

TouchCommerce

Internet/Online (ISP, B2B, B2C, etc.)
HQ State: California
VC Funded: Yes
By combining superior technology, real-time behavioral targeting, and conversion optimization expertise, TouchCommerce reduces website abandonment and increases online revenue by 10% to 20% without adding additional traffic by intelligently engaging with consumers in the online channel.

SpringAhead, Inc.

Software
HQ State: California
VC Funded: Yes
SpringAhead's platform helps conquer the Team Management hurdles that growing companies face. We decided that it was time to develop a brand new product, Tallie, one that makes you forget that redundant data entry, manual error checking, long approval queues, and mountains of paper ever existed. In 2013 we are introducing Tallie to the public, and we can't wait to see the results.

Sympa Oy

Cloud Computing (SaaS, PaaS...)
HQ State: Finland
VC Funded: Yes
Global Human Resources Cloud. Users in 50 countries, customer-specific deliveries starting from 15 minutes. Unique proposition in a traditional, giant market with high growth. Created in the freezing Nordics (EU).

Tealium

Hardware
HQ State: California
VC Funded: Yes
Tealium is the leader in enterprise tag management, a new class of application that enables digital marketers to more easily deploy their mission-critical online solutions, while also providing a key hub for managing and exchanging digital data.

Trada

Marketing/Advertising/SOE
HQ State: Colorado
VC Funded: Yes
Trada is the world's only performance-based paid search marketplace, where mid-market advertisers have access to a global community of search professionals. These search experts are assigned to advertiser campaigns in teams, where they build, research and continually optimize campaigns that run on Google and Yahoo/Bing.

Company Profile

Transclick

Mobile
HQ State: New York
VC Funded: No
Transclick, with over 7.65 million mobile customers in 192 nations, is launching the largest mobile health and medical apps marketplace in the world. It's revolutionary: mass personalization of medical video content, real-time translation apps & FDA-certified medical apps: doctors in the cloud!

Unitrends

Other
HQ State: South Carolina
VC Funded: Yes
Unitrends is the leading provider of all-in-one backup, archiving, instant recovery and disaster recovery solutions.

Veracode, Inc.

Security
HQ State: Massachusetts
VC Funded: Yes
Veracode is the only independent provider of cloud-based application intelligence and security verification services. The Veracode platform provides the fastest, most comprehensive solution to improve the security of internally developed, purchased or outsourced software applications and third-party components.

WaveTec Vision Systems, Inc.

Medical Devices
HQ State: California
VC Funded: Yes
WaveTec manufactures the ORA System™, the only proven intraoperative technology that provides guidance to improve accuracy in IOL power calculations and information to ensure more precise toric IOL and LRI outcomes.

Troux

Software
HQ State: Texas
VC Funded: Yes
Enterprise Architecture solutions from Troux empower decision makers with a real-time view into the IT resources that are spread across the business allowing organization to better understand what IT resources they have, what resources are needed and how to quickly and safely retire those that are not important their business.

UniversityNow

Internet/Online (ISP, B2B, B2C, etc.)
HQ State: California
VC Funded: Yes
UniversityNow's mission is to make a high quality college education available to everyone who seeks it by building the most affordable and accessible network of accredited universities in the world.

VIPorbit Software Int'l, Inc.

Software
HQ State: Texas
VC Funded: No
VIPorbit, from the Co-Founder & Co-Inventor of ACT!, is the best way to manage your contacts, calendars, and communications on your iPhone and iPad. In June VIPorbit for the Mac will be released, offering the 1st robust & seamlessly integrated solution for single-to-multi-device users with vipSync.

Wi-Next

Telecommunications
HQ State: Italy
VC Funded: No
Wi-Next is an early stage Company pioneer in the Wi-Fi Mesh application that enabling carriers and enterprise Companies to create new business model to reduce complexity and cost, increase sources of revenues and maximise ROI. Wi-Next designs and manufactures its own technology in Italy.

Trupanion

Other
HQ State: Wisconsin
VC Funded: Yes
Trupanion is a leader in pet insurance with the mission of being "un-insurance like" and delivering the best value in the industry. Trupanion offers cat and dog insurance in the United States, Canada and Puerto Rico.

Vantrix

Mobile
HQ State: Canada
VC Funded: Yes
Vantrix sells software to mobile operators to significantly reduce the network bandwidth required for streaming video/audio while maintaining or improving the customer experience. We also provide valuable insights into traffic patterns and a policy enforcement point for monetizing traffic.

Vitals

Internet/Online (ISP, B2B, B2C, etc.)
HQ State: New Jersey
VC Funded: Yes
Whether it's choosing the right doctor, understanding treatment options or planning for healthcare costs, Vitals combines comprehensive data with powerful technology to educate patients and foster that comfortable confidence when they face a healthcare decision.

Widetronix Inc.

Medical Devices
HQ State: New York
VC Funded: Yes
Widetronix is commercializing an innovative micro-power generator, called betavoltaics, which powers defense, medical, and industrial sensors that require small size, long lifetime, and stability in harsh environmental conditions. The company is funded by DoD, Draper Fisher Jurvetson, & customers.

Typesafe, Inc.

Software
HQ State: California
VC Funded: Yes
Provide the Play Framework, Akka, Scala via the Typesafe Platform - designed to meet the needs of today's software projects; uniquely positioned to allow the rapid development of complex user interfaces, abstraction level for concurrency and parallel task execution, ensuring predictability at scale.

Venafi

Security
HQ State: Utah
VC Funded: Yes
Venafi is the inventor of and market leader in enterprise key and certificate management (EKCM). Venafi delivers the first enterprise-class solution to discover all digital certificates and cryptographic keys within an organization, connect these assets to the people responsible for them, report on and audit their use to prove compliance, enforce policy, and automate operations to eliminate security risks, downtime and compliance violations.

Watchful Software

Software
HQ State: Portugal
VC Funded: Yes
Watchful was formed to address the requirement to protect an organization's most critical asset after its people – its information. The company is staffed by industry executives to address the growing need for protecting sensitive and proprietary information against accidental or malicious theft, leakage, or loss.

WiTech

Cloud Computing (SaaS, PaaS...)
HQ State: Italy
VC Funded: No
WiTech offers the innovative Cloud4Wi solution, enabling next generation managed Wi-Fi hotspot services. Cloud4Wi thanks to the under-the-top approach provides active contents, geo web apps and business tools through the splash portal and permits to value and monetize public Wi-Fi services.

Company Profile

xAd, Inc.

Marketing/Advertising/SOE

HQ State: New York

VC Funded: Yes

xAd has become one of the largest mobile advertising networks in the U.S. and the only one offering the ability to target display ads using a combination of accurate location signal and search context.

YapStone Inc.

Other

HQ State: California

VC Funded: Yes

YapStone, Inc. is a multinational payment innovation company that is growing rapidly to build the most trusted and tailored ePayment company in the financial industry. YapStone offers electronic payments as a service (ePaaS), providing a cloud-based computing payment service through an integrated payment platform.

Zend Technologies

Cloud Computing (SaaS, PaaS, etc.)

HQ State: California

VC Funded: Yes

Zend offers development and IT organizations a highly flexible and productive cross-platform solution to develop and deliver mobile and web applications. Zend's flagship offering, Zend Server is the leading Application Platform for developing, deploying and managing applications in PHP.

Zerogrey

Internet/Online (ISP, B2B, B2C, etc.)

HQ State: Ireland

VC Funded: No

Zerogrey is an ecommerce enabler specialized in building and running mono-brand stores for high-end consumers goods brands. We provide to brands all services needed to run their stores and we work on our own e-commerce technology.

ZestFinance

Big Data/Storage

HQ State: California

VC Funded: Yes

ZestFinance's underwriting approach combines machine learning and large-scale big data analysis. While traditional lenders determine credit-worthiness based on 10-15 pieces of data, ZestFinance uses several thousand data points and machine-based algorithms to better assess credit risk.

Zetta.net

Cloud Computing (SaaS, PaaS, etc.)

HQ State: California

VC Funded: Yes

Zetta.net is an award-winning provider of enterprise-grade 3-in-1 backup, disaster recovery and archiving technology for small/medium enterprises, distributed organizations, and managed service providers (MSPs). The SaaS-based solution enables companies to simplify backups and instantly recover data through a single management point.

Zettics

Mobile

HQ State: Wisconsin

VC Funded: Yes

Zettics provides a robust big data analytics solution to carriers that delivers immediate, actionable insights on data activities. These actionable insights allow carriers to understand how data services are being consumed such that they can then use this information to better serve their subscribers and therefore, improve their business.

Zscaler, Inc.

Security

HQ State: California

VC Funded: Yes

Zscaler is transforming enterprise security with the world's largest security cloud built from the ground up to safely enable users doing business beyond the corporate network.

Speaker Bio

Arma Partners, James Schroder, Managing Director

Joined Arma Partners in 2008. Previously was a senior Technology banker with Lehman Brothers and Montgomery with over 15 years of investment banking and professional experience in Silicon Valley, New York and London. Successfully led \$30 billion in M&A and \$3 billion in IPO and capital raising transactions for large cap and growth technology companies in the US, Europe and Asia. Earlier in his career he was a Strategy Consultant and served as a Nuclear Submarine Officer on board a fast attack nuclear submarine. Jim holds an MBA from Yale University, a BS in Systems Engineering from the US Naval Academy (Annapolis) and an advanced program in Nuclear Engineering.

AT&T, Aaron McDaniel, Sr. Director- Global Strategy & Business Development

Aaron McDaniel is a corporate manager, entrepreneur, author, public speaker and community leader. Aaron has held diverse management roles at AT&T, a Fortune Global 100 company, being one of the youngest to serve as Regional Vice President. His experience includes roles in marketing, customer service, operations, business development, strategy and sales where he was named to AT&T's Diamond Club, being recognized as one of the top 1% of sales leaders worldwide. Aaron is a serial entrepreneur and founder of multiple ventures including Spark Source, a company focused on empowering young professionals to succeed in their careers. He is a graduate of UC Berkeley's Undergraduate Haas School of Business.

Austin Ventures, Chris Pacitti, General Partner

Chris Pacitti joined Austin Ventures in 1999 and serves as General Partner. His investment focus is primarily on early-stage technology companies in the software and Internet sectors. Chris started his venture career in 1995 with TL Ventures, where he was a VP and also focused on early-stage technology investing. Prior to TL Ventures, Chris was a Co-Founder and COO of a technology start-up company that pioneered several industrial applications for a novel oxidizing chemistry. Chris received his BA in Economics from Johns Hopkins University. He previously served on the Boards of Directors for the Microsoft Venture Capital Advisory group and on the Entrepreneurs Foundation of Central Texas.

Blumberg Capital, Bruce Taragin, Managing Director

Bruce has 20 years experience as a venture capital investor, entrepreneur, technology investment banker and corporate attorney. Prior to joining Blumberg Capital in 1998, Bruce co-founded and held several senior management positions within technology companies including Charles River Computers. Bruce also structured and managed early-stage technology transactions at Hambrecht & Quist, Mayer Brown & Platt and Bankers Trust Company. A native of New York, Bruce earned his BA in Finance and Communications, cum laude, from Yeshiva University, and his MBA and JD from Fordham University.

Canaan Partners, Wende Hutton, General Partner

Seasoned healthcare investor Wende Hutton is passionate about identifying, investing in and building companies that are revolutionizing the practice of medicine. She joined Canaan in 2004, bringing diverse expertise from across the entire medical spectrum. Over the last 20 years, Wende has facilitated the market entrance of over 11 novel and lifesaving medical devices, new drugs and diagnostics. Wende holds an AB in human biology from Stanford University and an MBA from Harvard Business School, where she was a Baker Scholar.

Cisco Systems, Philip Kirk, Acquisitions, Investments, and Strategy; Corporate Development

Philip Kirk joined Cisco Systems as Director of Corporate Development in 1997 where he sources and executes investments, acquisitions, and strategic projects in cloud, virtualization, big data, infrastructure software, and servers. Prior to joining Cisco, Philip was an associate for DTEC Venture Capital, an early stage venture fund, focused on new investment opportunities in software, networking, and semiconductors. He has also worked as a strategy consultant for Ernst&Young. Philip holds a BA in Economics from the University of Chicago and an MBA from the University of Pennsylvania's Wharton School of Business.

DCM, Peter Moran, Partner

Pete Moran anchors DCM's investments into a diverse array of Enabling Technology companies. From novel energy storage solutions, to LEDs, to next gen semiconductors, this portfolio focuses on improving energy efficiency and altering consumer experience. As well, Pete was an early investor into the online interactive gaming sector and continues to be active in evolving digital entertainment/education. Prior to joining DCM, Pete helped launch and subsequently led the Computer Products business for Arrow Electronics. Pete serves on several boards including Amalfi Semiconductor, Analogix Semiconductor, Bridgelux, Enovix, NxEdge, Slice.com, Trion Worlds and he has led DCM's investments into PlayFirst, SMIC and SigmaTel. He has advised or served on the boards of the MIT/Stanford Venture Lab, the MIT Semiconductor series, the TIE Semiconductor Group and El Camino Hospital.

Ernst & Young, Jon Cisler

Evercore Partners, Paul Deninger, Senior Managing Director

Paul Deninger is a Senior Managing Director of the Firm's advisory business. Mr. Deninger joined Evercore in 2011 to help lead an expansion of the firm's Technology practice. He has over 25 years of advisory experience and has completed over 150 technology and cleantech transactions in his career. Mr. Deninger was most recently a Vice Chairman at Jefferies & Co., where he led the Technology Group's entry into the IPO market, working on such deals as the highly successful Qlik Technology IPO. He joined Jefferies by way of its 2003 acquisition of Broadview International, the technology investment banking boutique. Mr. Deninger joined Broadview in 1987 and became the firm's CEO in 1996. He remained Chairman and CEO of the firm until its sale to Jefferies. Mr. Deninger received an MBA from Harvard Business School and a BS from Boston College.

Geneva Venture Partners, Igor Sill, Founder & Managing Partner

Igor Sill is the Founder and President of GenevaGroup International, Inc. Prior to forming GenevaGroup he served as Vice President for Visual Engineering, a 3D graphics software company, founding management team member of INGRES, and Director, Sales and Support for MicroPro International (renamed WordStar) during its high growth pre IPO period. Igor received his MBA from Oxford University, Said Business School and is a Merton College fellow. He attended the University of California, Berkeley 1975, as well as Stanford University's Graduate School of Business SEP program 1984, Advanced Management College 1981 and Strategic Marketing Management 1983.

Speaker Bio

Glam Media, Samir Arora, Founder & CEO

Samir Arora is a co-founder and the first investor in Glam and has served as its Chairman and Chief Executive Officer since 2006. Previously, Mr. Arora has served Glam's interim Chief Executive Officer from 2004 to 2006. He is the Chairman of Information Capital LLC, a venture capital investment fund, since 1997. Samir has more than 25 years of executive management experience with leading consumer and technology media brands and began his career in Silicon Valley at Apple Computer.

Google Capital, Mike Pearson, Director-Corporate Development, Android

Michael joined the Corporate Development Group at Google in 2005 and is a senior member of the team responsible for all the company's acquisitions and minority investments. Prior to Google, Michael held positions at the private equity group McCown De Leeuw & Co, focusing in earlyMic stage companies. Previously he worked in investment banking with Goldman Sachs in both New York and London. Michael holds undergraduate degrees in Economics and Italian from Emory University and a Masters of Business Administration from Harvard.

Google Capital, Scott Tierney, General Partner

Scott Tierney joined Google in 2011 and has a diverse background as a private equity investor, a hands-on entrepreneur leading early-stage companies, and a former investment banker advising clients on corporate transactions including IPOs, buyouts, mergers, and acquisitions. Prior to joining Google, Scott was a general partner with Steelpoint Capital Partners in San Diego. Before Steelpoint, Scott was president and COO of Archimedes Technology Group, a nuclear technology company that was sold to General Atomics. Scott was also a founding executive and the head of Investment Banking for Epoch Partners, a boutique technology investment bank which was sold to Goldman Sachs. Prior to launching Epoch Partners, Scott was a vice president at Morgan Stanley in the Investment Banking division. Scott received an A.B. in Social Studies from Harvard College (magna cum laude) and an MBA from the Haas School of Business, University of California at Berkeley, where he was a Haas Fellow.

Greylock Partners, Asheem Chandna, Partner

Asheem joined Greylock in 2003. His areas of interest span enterprise IT infrastructure, software and services. He has invested in companies in cloud computing, data center, electronic payments, networking, management, security and virtualization. Asheem has helped create and grow multiple technology businesses and product lines to market-leading positions – both as a former operating executive and as a venture capitalist at Greylock. As a company board director, he works closely and supportively with founders and management teams to help create and grow “category-leading” companies that provide customers with highly-differentiated product capabilities and superior business value. Born and raised in India, Asheem holds B.S. and M.S. degrees in electrical and computer engineering from Case Western Reserve University.

Honda Silicon Valley Lab, Daniel Essindi

Dani Essindi Behrendt is a tech entrepreneur and investor with more than 15 years of experience in technology, consumer Internet and Media. He is currently the Technology Alliance Lead at Honda Silicon Valley Lab, the open innovation lab of the Japanese automotive manufacturer Honda, where he works on strategy, innovation and tech investments. Dani was the co-founder & CEO of tripJane, an award winning online travel discovery service. He has also helped launched several technology startups and media companies and currently serves as an advisor to several Internet consumer startups. He is a trained economist and holds an MBA from the Kellogg School of Management at Northwestern University.

IDA Ireland, John Kilmartin

John is a business development manager for IDA, Ireland's Industrial Development Agency responsible for the attracting and developing foreign investment in the country. In his current role, John is responsible for securing new investments into Ireland from the West coast and European technology companies. Prior to IDA, John worked for Deloitte and Fidelity Investments. He hold a Bachelor's of Common Law and an MBS in Managerial Accounting and Managerial Information Systems from the University College Cork.

Intel Capital, Carey Lai, Investment Director

Carey Lai joined Intel Capital as an Investment Director in July 2011 and focuses on Internet-Enabled Consumer and Marketing Services, Digital Media, Technology-Enabled Cloud Services and Virally-Adopted Software. Carey joined Intel Capital from Institutional Venture Partners (IVP) where he was a Vice President focused on fast growing later-stage investments. Carey holds an M.B.A. from the Wharton School of Business at the University of Pennsylvania and a B.A. in International Economics from the University of California Los Angeles.

Interwest Partners, Keval Desai, Partner

Keval Desai invests in digital media, consumer Internet and mobile companies. Keval, a past Google executive and well-known angel investor, joined InterWest's IT team in 2011. As Google's former director of product management, Keval led teams that launched new advertising products and businesses — including video/TV ads and an expansion of AdWords. He also launched syndication of Google's products to third parties. Immediately prior to joining InterWest, Keval was vice president for product at Digg. Keval holds an M.B.A. from UC Berkeley, an M.S. in computer science from UC Santa Barbara and a B.E. in electrical engineering from the University of Mumbai. He is a member of the Dean's Advisory Board at UC Berkeley's Haas School of Business and also sits on the Board for the Lester Center for Entrepreneurship at UC Berkeley.

Iris Capital, Denis Barrier, Managing Director

Denis leads the international investment activity of Iris outside Europe/Middle East, mainly in the US and Asia. He is also very involved in the setup of the industrial relationships between Iris and its sponsors. Before joining Iris, he was head of corporate venture for the Orange group and has been a managing director at venture capital firm Innovacom. Denis is a graduate of the Ecole Normale Supérieure, Ecole Nationale Supérieure des Télécommunications, and holds a PhD in Optoelectronics. He has been member of the French National Council for Entrepreneurship. Denis lives with his family in San Francisco, and often commutes to Paris and Asia.

Speaker Bio

KPMG, Mihir Jobalia, Group Head of US Technology Corporate Finance

Mihir Jobalia joins KPMGCF as the Group Head of its US Technology Corporate Finance practice. Mihir will expand relationships with clients in the technology sector with a focus on mergers and acquisitions (M&A) advisory services and private capital raises. He has over 15 years of experience in executing mergers and acquisitions, private placements, divestitures, recapitalizations, IPOs, follow-on offerings, and delivering fairness opinions. Prior to joining KPMGCF, Mihir served as managing director of investment banking at Morgan Keegan Technology Group. In this role, he provided support for technology, financial, and M&A transactions for venture capitalists, private equity firms, and high tech companies in the Silicon Valley market.

Lightspeed Venture Partners, Arif Janmohamed, Partner

Arif joined Lightspeed in 2008 and focuses primarily on investments in the areas of cloud and datacenter technologies, as well as enterprise mobile and SaaS solutions. Prior to joining Lightspeed, Arif worked in the Corporate Business Development group at Cisco Systems where he focused on mergers and acquisitions, strategy, and investments in the Unified Communications, Enterprise Collaboration, Mobile, and SaaS market segments. Arif holds an MBA from the Wharton School, University of Pennsylvania and a BSc in Computer Engineering from the University of Waterloo, Canada.

Meritech Capital Partners, Paul Madera, Managing Director

Paul Madera was a founder of Meritech in 1999. He currently focuses on the SaaS, storage, e-commerce, financial technology, digital consumer, and medical device sectors. Prior to Meritech, Paul was Managing Director and Head of the Private Equity Group at Montgomery Securities/Banc of America where he assisted tech and consumer-based startups in raising capital. Paul holds a B.S. from the United States Air Force Academy and an M.B.A. from the Stanford Graduate School of Business, and currently serves as the Chairman of the US Air Force Academy Endowment.

MMC Consulting, Mari Mineta Clapp

Mari is the President of MMC Consulting, a company that focuses on strategies and relationships that add tangible value to both venture-backed start-ups and publicly traded companies. Mari has 20 years of experience in high tech marketing creating industry leadership positions for Fortune 500 companies like AT&T, Royal Philips Electronics and innovative start-ups like Arista Networks, Avici Systems, Big Switch Networks, BitGravity, TeleAtlas and Vidyo. Mari was VP of Corporate Relations at UB Networks, the pioneer in Ethernet LANs where she drove outbound marketing and communications. Mari is a graduate of UCLA with a Bachelor of Arts in Communication Studies.

Redpoint Ventures, Allen Beasley, Partner

Allen Beasley is a Partner with Redpoint Ventures and leads the firm's investment activity in growth-stage companies, focusing on opportunities in the Internet and infrastructure sectors. Before joining Redpoint in 1999, Allen was an associate with IVP. Previously, Allen worked in marketing and product management for Ipsilon Networks, a developer of IP switching technology founded in 1994 and acquired by Nokia in 1997. Allen holds a B.A. in Economics from Stanford University and a M.B.A. from the Stanford Graduate School of Business.

SAP Ventures, Gaurav Tewari, Executive Director

Gaurav focuses on growth and later-stage investments within Software/SaaS, Internet, Digital Media, Mobile, and Technology-Enabled Services. Prior to joining SAP Ventures, Gaurav was in the Boston-area with Highland Capital Partners leading growth and early-stage investments, and has held numerous board and board observer seats. Gaurav received his MBA from the Wharton School, where he graduated as Valedictorian (Ford Fellow). He earned his Bachelors and Masters degrees in Computer Science and Economics from the Massachusetts Institute of Technology (MIT). Gaurav is a co-inventor on 9 issued US technology patents.

Scale Venture Partners, Eric Tilenius, Executive-in-Residence

Eric is currently ScaleVP's Executive-in-Residence (EIR) focused on consumer Internet and mobile. Prior to ScaleVP, Eric was general manager for Zynga, where he ran Mafia Wars and Zynga's other MMO games, setting records for Daily Active Users and monetization on those franchises. Eric also ran Zynga's corporate-wide player retention and engagement efforts. Before Zynga, Eric was an active angel investor, founded two companies, and served as CEO of three companies, all of which had successful exits (two IPO's and one acquisition). Eric holds an M.B.A. from Stanford University and a B.A. in Economics from Princeton University.

Siemer & Associates, David Siemer, Managing Director

David Siemer founded Siemer & Associates, LLC in 2007 to fulfill his vision of a true boutique merchant bank that works with technology, software and digital media companies throughout their complete life cycle. In addition to investment banking, he concurrently founded Siemer Ventures to assist early growth technology companies to achieve their full potential. Mr. Siemer received his M.B.A. in Finance and Economics from the University of Chicago, Graduate School of Business, with high honors. He completed his undergraduate work at Lehigh University with degrees in Management Information Systems and Accounting.

Silverlake Sumeru, Ajay Shah, Managing Partner

Ajay Shah founded Shah Capital Partners in 2004 and joined the Silver Lake team in 2007 as the Managing Partner to found and develop the firm's middle market strategy, Silver Lake Sumeru. Prior to founding Shah Capital, Mr. Shah founded and managed the Technology Solutions Business of Soletron, a \$2 billion business. He is a senior fellow of the American Leadership Forum and also serves on the boards of Northern California Public Broadcasting and The Indian School of Business, India and is a Trustee of the American India Foundation. He has a B.S. in Engineering from University of Baroda and an M.S. in Engineering Management from Stanford University.

Sony Corporation, Joseph Tou, Executive Director, Corporate Development

Joseph Tou currently serves as Executive Director of Corporate Development at Sony Electronics and Sony Network Entertainment where he primarily leads M&A and investment activity. He has an extensive background in developing strategic partnerships as well as executing M&A transactions. Prior to Sony, Mr. Tou has held senior investment, operating, and product positions at Bertram Capital, Mavent Partners, Pacific Crest Securities, Soletron, and Intel. Mr. Tou holds an MBA as well as an MS in operations research from Northwestern University, and a BS in computer engineering from the University of Michigan.

Speaker Bio

Virtual Instruments, John Thompson, Chief Executive Officer John was named CEO of Virtual Instruments in April of 2010. Prior to joining Virtual Instruments, John was chairman of the board and CEO of Symantec Corporation, from April 1999 to April 2009 and also served in a number of senior leadership roles at IBM Corporation. During his 10-year tenure as CEO of Symantec, Thompson transformed the company into a leader in security, storage and systems management solutions, helping grow revenues from \$600M to over \$6B in ten years. John is an active investor in early-stage companies and currently serves on the board of directors of Liquid Robotics, DOMO, UPS and, Microsoft. John completed his undergraduate studies at Florida A&M and holds a Master's degree in Management from MIT's Sloan School of Management.

Virtustream, Kevin Reid, Chief Executive Officer and Chief Technology Officer Kevin Reid is the Co-Founder, CEO and CTO of Virtustream, a firm committed to helping clients actualize the enterprise class Cloud by providing strategy, integration and managed service. Kevin was formerly the Co-founder and CTO of Adjoined Consulting, a US based management consulting, technology and outsourcing firm targeting the global 2000 market. Adjoined was acquired by Kanbay in 2006 which was subsequently acquired by Capgemini in 2007. Kevin continued on with Capgemini as the North American practice leader for Business Intelligence and Enterprise Architecture. Prior to Adjoined Kevin was CIO for a privately held corporation and the largest producer and distributor of sweeteners in the United States. Before that he was with Accenture's Consumer Products Industry Practice. Kevin hold an MBA from the University of Miami.

Wedbush Securities, Duncan Williams, Managing Director Mr. Williams is a Director of Technology Investment Banking and joined Wedbush Securities in 2006. He has over 15 years of Investment Banking experience and has executed more than 50 transactions, including cross border public company mergers and acquisitions and public and private equity offerings. Previously, Mr. Williams held senior roles in the Industrials and Technology groups at UBS Investment Bank in their London and San Francisco offices and was co-head of the UBS European Middle Market Investment Banking Team. Mr. Williams' sector experience includes Clean Technology, Industrial Growth and Software Coverage and he holds his MA degree from Oxford University.

Zend Technologies, Andi Gutmans

Andi Gutmans provides vision and direction for Zend's innovative leadership in the evolution and growth of PHP application development software and services. He has been instrumental in establishing and promoting PHP as a technology platform of choice for Web and mobile applications running on-premise and in the cloud. As part of this effort, he has established strategic partnerships for Zend with Adobe, IBM, Microsoft and Oracle, and led the vision and formation of the company's Zend Framework open source project — two initiatives that are helping to drive PHP adoption among large enterprises worldwide. Gutmans was recognized by InternetNews.com as one of the top 10 most visionary tech CEOs in 2010, he was chosen by Mashable as one of the "10 founding fathers of the Web", and he was named one of Computerworld's "40 innovative IT people to watch, under the age of 40." He holds a bachelor's degree in computer science from the Technion, Israel Institute of Technology.